



KEY 2012-2013 CMF PROGRAM APPLICATION DATES AND DEADLINES

There are a number of key dates and deadlines applicable to the CMF's funding programs. These dates and deadlines are provided in the tables below.

Since the CMF uses a variety of funding mechanisms to deliver funding support in different programs—i.e. “envelopes”, selective process, and first-come-first-served—the impacts of these dates vary by program. See the information that follows the tables for more on what these dates may mean for you.

Application Offices may be found at the end of this document.

Envelope Programs

<i>Program</i>	<i>Open for Submissions</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
Performance Envelope Program	April 3, 2012	October 16, 2012	November 27, 2012
Development Program: Development Envelope (English & French)	April 3, 2012	October 30, 2012	January 15, 2013

“Open for Submissions”

All Applicants may submit applications for the 2012-2013 fiscal year beginning on the date indicated.

Closing Dates

Performance Envelope Program:

For broadcasters with Performance Envelopes which total \$2,000,00 or more, complete, eligible applications representing 75% of the value of this/these envelope(s), including flex amounts, must be received by the First Closing Date.

In the case of broadcasters in a corporate group, as determined by the CMF, the first closing date applies to all broadcasters that have initial envelopes in excess of \$2,000,000 (i.e. prior to any transfer of funds). Furthermore, 75% of such envelopes must be spent regardless if any portion of that amount is transferred to an affiliated broadcaster (i.e. any such transferred dollars must be spent by the receiving broadcaster by the deadline regardless if the receiving broadcaster started with an envelope in excess of \$2,000,000).

If the CMF does not receive applications representing at least 75% of the Performance Envelope from broadcasters which are required to do so by the first closing date, the unused portion of the 75% of the relevant Performance Envelope will be transferred into the CMF's reserve fund.

However, the CMF may waive the First Closing Date requirement as described at section F.4.2 of the Performance Envelope Manual.

The Final Closing Date is the final deadline for submitting applications for the fiscal year. Any amount remaining in a broadcaster's Performance Envelope for which the CMF has not received a complete, eligible application by the Final Closing Date will be transferred into the CMF's reserve fund.

Projects Not Fully Financed at Application

Applications will be accepted without the 100% confirmed financing prior to the Final Closing Date.

If the entirety of a Television Component's financing is not confirmed prior to the date of application, at a minimum, signed agreements must be submitted with the application to show proof of the following:

- Performance Envelope contributions and all licence fees contributing to the Licence Fee Threshold; and
- 60% of total Canadian financing for the Television Component (accompanied by a viable financing plan for the remainder of the project financing).

A Digital Media Component need not be 100% fully financed at application.

The Applicant, however, must confirm 100% of the financing of the project—both Television Component and Digital Media Component(s)—by way of signed agreements, no later than the Final Closing Date.

Development Envelopes:

For corporate groups in the English market with Development Envelopes which total \$1,000,00 or more, and for corporate groups in the French market with Development Envelopes which total \$500,000 or more, complete, eligible applications representing 50% of the value of this/these envelope(s) must be received by the First Closing Date.

Projects submitted after the First Closing Date cannot apply for CMF production funding in the same CMF fiscal year that the development application was submitted.

First Come First Served Programs

<i>Program</i>	<i>Open for Submissions</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
English Regional Pre-Development Program	December 13, 2012		February 28, 2013
English Production Incentive	April 16, 2012	October 16, 2012	November 27, 2012
Convergent Digital Media Incentive	April 16, 2012		November 27, 2012
Development Program: French Regional Development	April 3, 2012		November 6, 2012
Aboriginal Program: Development	April 3, 2012		November 6, 2012
Francophone Minority Program: Development	April 3, 2012		November 6, 2012

Versioning Program	April 3, 2012		November 27, 2012
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“Open for Submissions”

All Applicants may submit applications for the 2012-2013 fiscal year beginning on the date indicated.

Closing Dates

English Production Incentive:

Applications will be accepted until the First Closing Date, or until funds for the province or territory's allocation are depleted, whichever comes first. If any portion of a province/territory's allocation has not been committed by the First Closing Date—i.e. the CMF has not received complete, eligible application(s) with regard to the province/territory's allocation by this date—the uncommitted portion will be made available to other projects eligible for the English Production Incentive in this fiscal year. But in no case will the CMF's contribution to a project from the English Production Incentive exceed 10% of a Television Component's Eligible Costs or \$1 million, whichever is less.

All First-Come-First-Served Programs:

Applications will be accepted until the Final Closing Date, or until funds for the program are depleted, whichever comes first. The Final Closing Date is the deadline for submitting all applications for the fiscal year.

Convergent Stream: Selective Programs

<i>Program</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
Aboriginal Program: Production	May 8, 2012	October 2, 2012
Francophone Minority Program: Production	April 17, 2012	September 11, 2012
Diverse Languages Program		August 28, 2012
English POV Program		May 15, 2012

Closing Dates

Aboriginal and Francophone Minority Programs:

The CMF may commit up to 75% of this fiscal year's allocation for each program to be spent on submissions made by the First Closing Date. The CMF will make the remainder of the allocation available for the Final Closing Date.

English POV Program:

Projects need not meet section 3.2.TV.5 of the English POV Program Guidelines (i.e. have a confirmed broadcast licence agreement containing Eligible Licence Fees that meet Licence Fee Threshold) by the Final Closing Date, but must meet section 3.2.TV.6 at application. Upon

submission, the CMF will make funding decisions based on all applicable eligibility criteria and the Evaluation Grid at section 2.4 of the English POV Guidelines. For projects that do not meet the requirements section 3.2.TV.5 at application, the CMF will make conditional funding decisions (based on all other eligibility criteria and the Evaluation Grid) and applications successful to this stage will then have until November 27, 2012 to obtain a broadcast licence agreement meeting the requirements of section 3.2.TV.5 and all its subsections. The CMF will not enter into a Financing Agreement with the Applicant, nor will it release any payments in regard to the project, until the requirements of section 3.2.TV.5 are met.

All Selective Programs:

The Final Closing Date is the deadline for submitting applications for the fiscal year.

Experimental Stream

<i>Program</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
Experimental Stream: Production	April 24, 2012	September 18, 2012
Experimental Stream: Development	May 29, 2012	October 2, 2012
Experimental Stream: Marketing & Promotion	May 29, 2012	October 2, 2012

Experimental Stream:

The CMF may commit up to up to 60% of a fiscal year's allocation to the Experimental Stream, for each of Production, Development, and Marketing & Promotion support, to submissions made by the First Closing Date. The CMF will make the remainder of the allocation available for the Final Closing Date.

The Final Closing Date is the deadline for submitting applications for the fiscal year.

APPLICATION OFFICES

The CMF Program Administrator | Telefilm Canada administers applications on behalf of the Canada Media Fund. Applicants may submit their CMF funding applications through eTelefilm at www.telefilm.gc.ca or to any of the following offices:

MONTREAL

6 - 360 Saint-Jacques Street
Montréal, Quebec H2Y 1P5
Toll Free: 1.800.567.0890
T: 514.283.6363
F: 514.283.8212

HALIFAX

400 - 1717 Barrington Street
Halifax, Nova Scotia B3J 2A4
Toll Free: 1.800.565.1773
T: 902.426.8425
F: 902.426.4445

TORONTO

100 - 474 Bathurst Street
Toronto, Ontario M5T 2S6
Toll Free: 1.800.463.4607
T: 416.973.6436
F: 416.973.8606

VANCOUVER

410 - 609 Granville Street
Vancouver, British Columbia V7Y 1G5
Toll Free: 1.800.663.7771
T: 604.666.1566
F: 604.666.7754

For inquiries on the status of your CMF funding application, please contact the appropriate office above or call 1.800.463.4607.

For inquiries regarding CMF policies, please contact us at 1.877.975.0766 or at info@cmf-fmc.ca.