



2017-2018 CMF PROGRAMS – KEY APPLICATION DATES AND DEADLINES

There are a number of key dates and deadlines applicable to the CMF funding programs. These dates and deadlines are provided in the tables below.

Because the CMF uses a variety of funding mechanisms to determine and deliver support in different programs (“Envelopes,” Selective Processes and First-come, First-served), the precise application dates vary according to the program concerned. Please see the tables below for more information about these dates and what they may mean for you.

Addresses of CMF Application Offices are listed at the end of this document.

Envelope Programs

<i>Program</i>	<i>Opening Date</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
Performance Envelope Program	April 11, 2017	October 17, 2017	December 5, 2017
Development Program: Development Envelope (English & French)	April 11, 2017	October 31, 2017	December 19, 2017

Opening Date

Applicants may submit their applications to the program for 2017-2018 beginning on the date indicated above.

Closing Dates

Performance Envelope Program:

Broadcasters whose Performance Envelope allocations total \$2.5 million or more must complete and submit their applications representing 75% of the value of the envelope allocation, including flex amounts, on or before the First Closing Date.

If the CMF does not receive applications from broadcasters representing at least 75% of the Performance Envelope allocation by the First Closing Date, the unused portion of the 75% of the relevant Performance Envelope allocation will be transferred into the CMF Reserve Fund.

However, the CMF may waive the First Closing Date requirement as described in section C.2.1.1.2 of the [Performance Envelope Manual](#).

The Final Closing Date is the final deadline for submitting applications. Any amount remaining in a Performance Envelope allocation for which the CMF has not received a complete and eligible application by the Final Closing Date will be transferred into the CMF Reserve Fund.

Performance Envelope projects not fully financed at time of application

Prior to the Final Closing Date, applications will be accepted without 100% confirmed financing.

If a Television Component's (or the Television Component with a "value-added" Digital Media Component, per section 3.2 DM of the PE Guidelines) financing is not confirmed in full prior to that date, signed agreements must be submitted with the application as supporting evidence of:

- Performance Envelope contributions and all licence fees contributing to the Licence Fee Threshold
- 60% of total Canadian financing for the Television Component (accompanied by a viable financing plan for the remainder of the project funding)

A rich and substantial Digital Media Component need not be 100% financed at the time of application. However, the 10% cash contribution from a broadcaster must be confirmed at application.

The Applicant, however, must confirm 100% of the financing of the project (Television and Digital Media Components) supported by signed agreements, no later than the Final Closing Date.

Development Envelopes:

Broadcasters in the English market whose Development Envelope allocations total \$1 million or more, and broadcasters in the French market whose Development Envelope allocations total \$500,000 or more must complete applications representing 75% of the value of the envelope, and submit these applications on or before the First Closing Date.

Projects submitted after the First Closing Date are not eligible for CMF production funding in the same CMF fiscal year that the application to the development program was submitted.

The Final Closing Date is the final deadline for submitting applications. Any amount remaining in a Development Envelope allocation for which the CMF has not received a complete and eligible application by the Final Closing Date will be transferred into the CMF Reserve Fund.

Programs Funded in Order of Applications Received
(First-come, First-served)

<i>Program</i>	<i>First Opening Date</i>	<i>Second Opening Date</i>	<i>Final Closing Date</i>
Aboriginal Program: Development and Predevelopment	May 23, 2017	-	January 9, 2018
Anglophone Minority Program	May 16, 2017	August 29, 2017	December 5, 2017
CMF-Quebecor Fund Export Assistance Program Pilot Partnership	January 23, 2018	-	February 15, 2018
Development Program: Quebec French Regional Development and Predevelopment	May 23, 2017	-	January 9, 2018
English Regional Predevelopment sub-program	May 23, 2017	September 5, 2017	January 9, 2018
Export Pilot Program	January 23, 2018	-	March 6, 2018
Francophone Minority Program: Development	May 23, 2017	-	January 9, 2018
Northern Incentive: Development	May 23, 2017	-	January 9, 2018
Northern Incentive: Production	May 30, 2017	-	December 5, 2017
Quebec French Regional Production Incentive	April 11, 2017	-	December 5, 2017
Versioning Program	July 4, 2017	-	December 5, 2017

Project must be 100% financed at application, including the amount(s) requested from CMF program(s).

First Opening Date

Applicants may submit their applications beginning on the date indicated above.

Second Opening Date (For first-come, first-served programs with multiple opening dates)

- English Regional Predevelopment: the CMF may commit up to 50% of the allocation for the program to be spent on applications submitted for the First Opening Date. The CMF will make the remainder of the allocation available for the Second Opening Date.

In the event that a large number of projects are submitted on the same date, creating demand oversubscription for a given program, the CMF may elect to distribute the available funding on a proportional (pro-rated) basis to those projects deemed eligible.

Closing Dates

All First-come, First-served Programs:

Applications will be accepted until the Final Closing Date, or until funds for the program are depleted, whichever comes first. The Final Closing Date is the deadline for submitting all applications.

English Regional Production Bonus

<i>Program</i>	<i>First Opening Date</i>	<i>First Closing Date</i>	<i>Second Opening Date</i>	<i>Final Closing Date</i>
English Regional Production Bonus	April 18, 2017	September 20, 2017	September 26, 2017	December 5, 2017

Project must be 100% financed at application, including the amount(s) requested from CMF program(s).

The CMF may commit up to 75% of the allocation for the program in the current fiscal year to be spent on applications submitted by the First Closing Date. The CMF will make the remainder of the allocation available for the Final Closing Date.

Applications will be accepted from the First Opening Date. No more than 35% of the total program budget will be allocated to any given eligible province. Any funds reserved for the First Opening Date that are left unspent will be added to the Funds reserved for the Second Opening Date and eligible provinces who have not reached their 35% cap will be able to submit projects from the Second Opening Date until the Final Closing Date or until the funds for the program are depleted, whichever comes first. However, applicants that are awarded funding through either the English POV Program or Aboriginal Program (provided the majority of the project's original language of production is in English) – due to the application dates of those specific Programs – will be permitted to access the ERPB even if the cap of the Applicant's respective province has already been reached.

Convergent Stream: Selective Programs

<i>Program</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
Aboriginal Program: Production	-	May 23, 2017
CMF-Quebecor Fund Export Assistance Program Pilot Partnership	-	February 15, 2018
Convergent Digital Media Incentive	-	July 4, 2017
Corus-CMF Page to Pitch Program (Year 4 – Round 2)	-	June 13, 2017
Corus-CMF Page to Pitch Program (Year 5)	-	December 12, 2017
Diverse Languages Program	-	September 20, 2017
English POV Program	-	June 20, 2017
Francophone Minority Program: Production	April 25, 2017	September 5, 2017

Closing Dates

Francophone Minority Program:

The CMF may commit up to 75% of the allocation for the program in the current fiscal year to be spent on applications submitted by the First Closing Date. The CMF will make the remainder of the allocation available for the Final Closing Date.

English POV Program:

Projects need not meet the requirements in section 3.2.TV.5 of the English POV Program Guidelines by the Final Closing Date (i.e. include confirmed broadcast licence agreement together with Eligible Licence Fees that meet Licence Fee Threshold), but must meet section 3.2.TV.6 at the time of application. After evaluation stage, successful applications will then have until January 9, 2018 to obtain a broadcast licence agreement meeting the requirements of section 3.2.TV.5 and all its subsections and to be 100% fully financed. The CMF will not enter into a Financing Agreement with the Applicant, nor will it release any payments in regard to the project, until section 3.2.TV.5 requirements are met.

All Selective Programs:

The Final Closing Date is the deadline for submitting applications.

International Codevelopment and Coproduction Incentives

<i>Program</i>	<i>Closing Date</i>
Canada-Colombia Co-Development Incentive for Web Series and Other Digital Media Projects	July 4, 2017
Canada-Denmark Co-Development Incentive for Digital Media Projects	December 12, 2017
Canada-Germany Co-Development Incentive	December 12, 2017
Canada-Ireland Co-Development Incentive for Audio-Visual Projects	January 11, 2018
Canada-Jerusalem Co-Development and Co-Production Incentive	October 19, 2017
Canada-Mexico Co-Development Incentive	February 9, 2018
Canada-New Zealand Co-Production Incentive	January 18, 2018

Experimental Stream

<i>Program</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
Innovation Program: Production	April 18, 2017	September 26, 2017
Innovation Program: Development	May 9, 2017	October 24, 2017
Innovation Program: Marketing & Promotion	May 9, 2017	October 24, 2017
Commercial Projects Pilot Program (C3P): Production	-	September 12, 2017
Web Series Pilot Program	-	November 14, 2017

<i>Program</i>	<i>Opening date</i>	<i>Final Closing Date</i>
Accelerator Partnership Program (A2P)	April 18, 2017	December 5, 2017

Experimental Stream:

For the activities of the Innovation Program, the CMF may commit up to up to 50% of such program's allocation for applications submitted on the First Closing Date. The CMF will make the remainder of the allocation available for the Final Closing Date.

The Final Closing Date is the deadline for submitting applications for the fiscal year.

A project that has been refused funding from a particular Innovation Program activities (i.e., Development, Production, or Marketing & Promotion) two or more times since the inception of the Experimental Stream in 2010-2011 cannot apply again for funding from that same Innovation Program activities. However, projects that have been refused in the Innovation Program can apply to the C3P, and vice versa. A project cannot be submitted to the Innovation Program and the Commercial Branch during the fall (i.e., Final Closing Date for the Commercial Program Production – September 12 - and Final Closing Date for the Innovation Program – September 26).

For the A2P, projects can be submitted from the Opening Date to the Final Closing Date, or until funds are depleted. Eligible applicants should contact their Experimental Stream analyst at the CMFPA | Telefilm Canada.

APPLICATION OFFICES

The CMF Program Administrator | Telefilm Canada administers applications on behalf of the Canada Media Fund. Applicants may submit their CMF funding applications through eTelefilm / DIALOGUE at <https://telefilm.ca/en/log-in>.

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For inquiries on the status of your CMF funding application, please contact the appropriate office above or call 1-800-463-4607.

For inquiries regarding CMF policies, please contact us at 1-877-975-0766 or email info@cmf-fmc.ca.