



2018-2019 CMF PROGRAMS – KEY APPLICATION DATES AND DEADLINES

There are a number of key dates and deadlines applicable to the CMF funding programs. These dates and deadlines are provided in the tables below.

Because the CMF uses a variety of funding mechanisms to determine and deliver support in different programs (“Envelopes,” Selective Processes and First-come, First-served), the precise application dates vary according to the program concerned. Please see the tables below for more information about these dates and what they may mean for you.

Addresses of CMF Application Offices are listed at the end of this document.

Envelope Programs

<i>Program</i>	<i>Opening Date</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
Performance Envelope Program	April 17, 2018	October 16, 2018	December 4, 2018
Development Program: Development Envelope (English & French)	April 17, 2018	October 30, 2018	December 11, 2018

Opening Date

Applicants may submit their applications to the program for 2018-2019 beginning on the date indicated above.

Closing Dates

Performance Envelope Program:

Broadcasters whose Performance Envelope allocations total \$2.5 million or more must complete and submit their applications representing 75% of the value of the envelope allocation, including flex amounts, on or before the First Closing Date.

If the CMF does not receive applications from broadcasters representing at least 75% of the Performance Envelope allocation by the First Closing Date, the unused portion of the 75% of the relevant Performance Envelope allocation will be transferred into the CMF Reserve Fund.

However, the CMF may waive the First Closing Date requirement as described in section C.2.1.1.2 of the [Performance Envelope Manual](#).

The Final Closing Date is the final deadline for submitting applications. Any amount remaining in a Performance Envelope allocation for which the CMF has not received a complete and eligible application by the Final Closing Date will be transferred into the CMF Reserve Fund.

Performance Envelope projects not fully financed at time of application

Prior to the Final Closing Date, applications will be accepted without 100% confirmed financing.

If a Television Component's (or the Television Component with a "value-added" Digital Media Component, per section 3.2 DM of the PE Guidelines) financing is not confirmed in full prior to that date, signed agreements must be submitted with the application as supporting evidence of:

- Performance Envelope contributions and all licence fees contributing to the Licence Fee Threshold
- 60% of total Canadian financing for the Television Component (accompanied by a viable financing plan for the remainder of the project funding)

A rich and substantial Digital Media Component need not be 100% financed at the time of application. However, the 10% cash contribution from a broadcaster must be confirmed at application.

The Applicant, however, must confirm 100% of the financing of the project (Television and Digital Media Components) supported by signed agreements, no later than the Final Closing Date.

Development Envelopes:

Broadcasters in the English market whose Development Envelope allocations total \$1 million or more, and broadcasters in the French market whose Development Envelope allocations total \$500,000 or more must complete applications representing 75% of the value of the envelope, and submit these applications on or before the First Closing Date.

Projects submitted after the First Closing Date are not eligible for CMF production funding in the same CMF fiscal year that the application to the development program was submitted.

The Final Closing Date is the final deadline for submitting applications. Any amount remaining in a Development Envelope allocation for which the CMF has not received a complete and eligible application by the Final Closing Date will be transferred into the CMF Reserve Fund.

Programs Funded in Order of Applications Received
(First-come, First-served)

<i>Program</i>	<i>First Opening Date</i>	<i>First Closing Date</i>	<i>Second Opening Date</i>	<i>Final Closing Date</i>
Aboriginal Program: Development and Predevelopment	May 29, 2018	-	-	January 10, 2019
Anglophone Minority Incentive	May 8, 2018	August 14, 2018	August 28, 2018	December 4, 2018
Development Program: Quebec French Regional Development	May 1, 2018	-	-	January 10, 2019
English and Quebec French Predevelopment	May 29, 2018	-	-	August 28, 2018
Export Programs: Export Pilot Program	September 6, 2018	-	-	December 4, 2018
Export Programs: Versioning Program	July 3, 2018	-	-	December 4, 2018
Francophone Minority Program: Development	May 29, 2018	-	-	January 10, 2019
Northern Incentive: Development	May 29, 2018	-	-	January 10, 2019
Northern Incentive: Production	April 26, 2018	July 29, 2018	July 30, 2018	December 4, 2018
Quebec French Regional Production Incentive	April 17, 2018	-	-	December 4, 2018

Project must be 100% financed at application, including the amount(s) requested from CMF program(s).

In the event that a large number of projects are submitted on the same date, creating oversubscription, the CMF may distribute funding to those projects deemed eligible on a proportional (pro-rated) basis, designate how many submitted projects (per applicant) will receive funding, or elect to distribute funding in some other equitable manner, to be determined in the CMF's sole discretion.

First Opening Date

Applicants may submit their applications beginning on the date indicated above.

First Closing Date (For first-come, first-served programs with multiple opening dates)

Applications will be accepted until the First Closing Date, or until funds allotted for the First Closing Date are depleted, whichever comes first.

Second Opening Date (For first-come, first-served programs with multiple opening dates)

Applicants may submit their applications beginning on the date indicated above.

Final Closing Date

Applications will be accepted until the Final Closing Date, or until funds allotted for the Final Closing Date are depleted, whichever comes first. The Final Closing Date is the deadline for submitting all applications.

For the Anglophone Minority Incentive, the CMF may commit up to \$3,500,000 of the allocation of the program in the current fiscal year to be spent on applications submitted by the First Closing Date. The CMF will make the remainder of the allocation available for applications submitted by the Final Closing Date.

For the Northern Incentive, the CMF may commit up to \$500,000 of the allocation of the program in the current fiscal year to be spent on applications submitted by the First Closing Date. The CMF will make the remainder of the allocation available for applications submitted by the Final Closing Date.

English Regional Production Bonus

<i>Program</i>	<i>First Opening Date</i>	<i>First Closing Date</i>	<i>Second Opening Date</i>	<i>Final Closing Date</i>
English Regional Production Bonus	May 8, 2018	September 18, 2018	September 25, 2018	December 4, 2018

Project must be 100% financed at application, including the amount(s) requested from CMF program(s).

The CMF may commit up to 65% of the allocation for the program in the current fiscal year to be spent on applications submitted by the First Closing Date. The CMF will make the remainder of the allocation available for the Final Closing Date.

Applications will be accepted from the First Opening Date. No more than 35% of the total program budget will be allocated to any given eligible province. Any funds reserved for the First Opening Date that are left unspent will be added to the Funds reserved for the Second Opening Date and eligible provinces who have not reached their 35% cap will be able to submit projects from the Second Opening Date until the Final Closing Date or until the funds for the program are depleted, whichever comes first. However, while Applicants that are awarded funding through either the English POV Program or Aboriginal Program (provided the majority of the project's original language of production is in English) will be permitted to access the ERPB even if the cap of the Applicant's respective province has already been reached, the funding amounts their projects receive may still be subject to proration.

Convergent Stream: Selective Programs

<i>Program</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
Aboriginal Program: Production	-	May 29, 2018
Convergent Digital Media Incentive		August 28, 2018
Corus-CMF Page to Pitch Program (Year 6)	-	November 20, 2018
Diverse Languages Program	-	September 6, 2018
English POV Program	-	June 5, 2018
Export Programs: CMF-Quebecor Fund Export Assistance Program Pilot Partnership	-	February 28, 2019
Francophone Minority Program: Production	May 1, 2018	September 18, 2018

Closing Dates

Francophone Minority Program:

The CMF may commit up to 70% of the allocation for the program in the current fiscal year to be spent on applications submitted by the First Closing Date. The CMF will make the remainder of the allocation available for the Final Closing Date.

English POV Program:

Projects need not meet the requirements in section 3.2.TV.5 of the English POV Program Guidelines by the Final Closing Date (i.e. include confirmed broadcast licence agreement together with Eligible Licence Fees that meet Licence Fee Threshold), but must meet section 3.2.TV.6 at the time of application. After evaluation stage, successful applications will then have until January 10, 2019 to obtain a broadcast licence agreement meeting the requirements of section 3.2.TV.5 and all its subsections and to be 100% fully financed. The CMF will not enter into a Financing Agreement with the Applicant, nor will it release any payments in regard to the project, until section 3.2.TV.5 requirements are met.

All Selective Programs:

The Final Closing Date is the deadline for submitting applications.

International Codevelopment and Coproduction Incentives

<i>Program</i>	<i>Closing Date</i>
Canada-Colombia Co-Development Incentive for Web Series and Other Digital Media Projects	May 18, 2018
Canada-Denmark Co-Development Incentive for Digital Media Projects	December 12, 2018
Canada-Germany Digital Media Incentive	December 4, 2018
Canada-Ireland Co-Development Incentive for Audio-Visual Projects	September 28, 2018
Canada-Luxembourg Co-Development and Co-Production Incentive for Audiovisual Projects	September 27, 2018
Canada-New Zealand Digital Media Fund	January 17, 2019
Canada-Northern Ireland Co-Development Incentive for Audio-Visual Projects	November 13, 2018
Canada-South Africa Co-Development Incentive for Television Projects	October 10, 2018
Canada-Wallonia Digital Media Incentive for Multiplatform Projects	October 2, 2018

Experimental Stream

<i>Program</i>	<i>First Closing Date</i>	<i>Second Closing Date</i>
CMF-Shaw Rocket Fund Kids Digital Animated Series Program	-	April 10, 2019
Innovation Program: Production	April 26, 2018	September 25, 2018
Innovation Program: Prototyping	May 15, 2018	November 6, 2018
Innovation Program: Marketing & Promotion	May 15, 2018	November 6, 2018
Commercial Projects Pilot Program (C3P): Production	-	September 11, 2018
Commercial Projects Pilot Program (C3P): Marketing & Promotion	May 15, 2018	November 6, 2018
Web Series Pilot Program	-	November 20, 2018

<i>Program</i>	<i>Opening date</i>	<i>Final Closing Date</i>
Accelerator Partnership Program (A2P)	April 17, 2018	December 4, 2018

Experimental Stream:

For programs with 2 deadlines, the CMF may commit up to up to 50% of such program's allocation for applications submitted on the First Closing Date. The CMF will make the remainder of the allocation available for the Second Closing Date.

A project that has been refused funding from a particular Program activities (i.e., Prototyping, Production, or Marketing & Promotion) two or more times since the inception of the Experimental Stream in 2010-2011 cannot apply again for funding from that same Program activities. However, projects that have been refused in the Innovation Program can apply to the C3P, and vice versa. A project cannot be submitted to the Innovation Program and the C3P during the fall (i.e., First Closing Date for the C3P- Production – September 11 - and Second Closing Date for the Innovation Program - Production – September 25).

For the A2P, projects can be submitted from the Opening Date to the Final Closing Date, or until funds are depleted. Eligible applicants should contact their Experimental Stream analyst at the CMFPA | Telefilm Canada.

APPLICATION OFFICES

The CMF Program Administrator | Telefilm Canada administers applications on behalf of the Canada Media Fund. Applicants may submit their CMF funding applications through DIALOGUE at <https://telefilm.ca/en/log-in>.

MONTREAL

6 – 360 Saint-Jacques Street
Montreal, Quebec H2Y 1P5
Toll free: 1-800-567-0890
Telephone: 514-283-6363
Fax: 514-283-8212

HALIFAX

1660 Hollis Street, Suite 401
Halifax, Nova Scotia B3J 1V7
Toll free: 1-800-565-1773
Telephone: 902-426-8425
Fax: 902-426-4445

TORONTO

100 – 474 Bathurst Street
Toronto, Ontario M5T 2S6
Toll free: 1-800-463-4607
Telephone: 416-973-6436
Fax: 416-973-8606

VANCOUVER

210 West Georgia Street
Vancouver, British Columbia V6B 0L9
Toll free: 1-800-663-7771
Telephone: 604-666-1566
Fax: 604-666-7754

For inquiries on the status of your CMF funding application, please contact the appropriate office above or call 1-800-463-4607.

For inquiries regarding CMF policies, please contact us at 1-877-975-0766 or email info@cmf-fmc.ca.