CANADA MEDIA FUND
FONDS DES MÉDIAS DU CANADA

CMF CORPORATE SUPPORT
BUSINESS DEVELOPMENT PROGRAM
APPLICATION GUIDE
2026-2027

GROWTH TRACK APPLICANTS

&

ACCELERATE TRACK APPLICANTS

This guide includes tips to help you complete the Dialogue online application form for this Program.

Prior to submitting your application, you should be familiar with the Program Guidelines, and with the CMF Business Policies (Appendix B) and Reference Documents. These documents can be found in the **Guidelines** section of the selected program on the CMF Program page: https://cmf-fmc.ca/our-programs/

You must also consult the **Required Documents List** on the CMF website and complete the **forms** to be attached to your application. These forms can be found under the **Application Documents** tab in the **Application Resources** section of the selected program.

Please also consult the **Guides** that will help you complete your application and navigate through Dialogue. They can be found under the **"Need Help?"** tab: the Corporate Information Guide, the Application Guide, the Dialogue User Guide and the Electronic Signature Guide.

In Dialogue, fill in all the requested information and upload all the required documents to your application.

→ To save and continue later, click on **SAVE** at the bottom of the page.

→ To retrieve a saved application form that has not yet been submitted, click on **Tasks** then on **Complete Application I Compléter la demande.**

The Applicant Statements box must be checked to submit your application.

The following pages contain a copy of the application form. Please pay attention to the framed tips.

Thank you for reading this guide. Please keep in mind that the Dialogue application form for these programs may be updated from time to time, and not all sections are identical to what you see below.

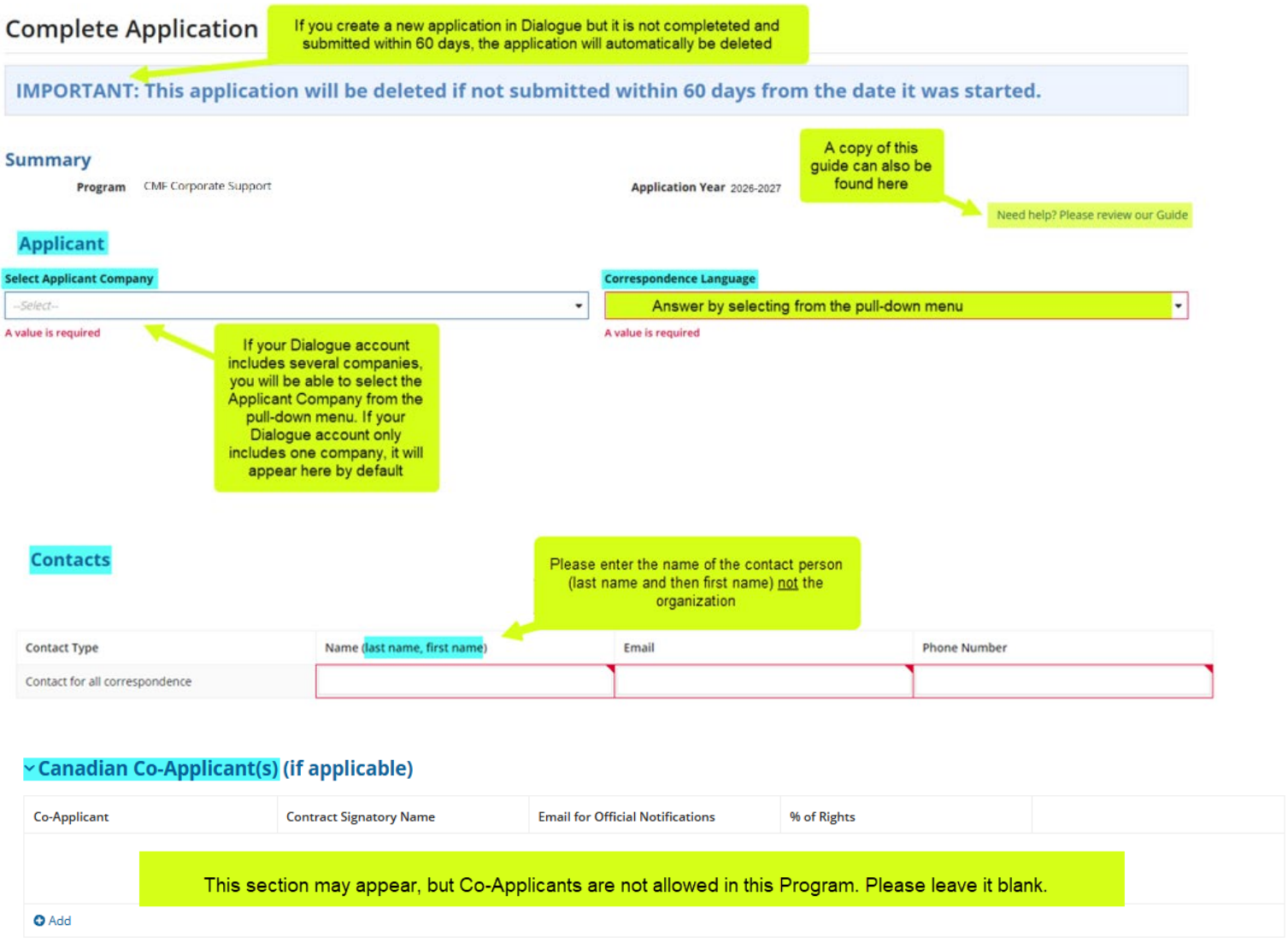
For help creating or updating your Dialogue account, contact enr@telefilm.ca. For help with uploading your application's supporting document, contact cmf.fmc.coordination@telefilm.ca.

Welcome to the CMF BUSINESS DEVELOPMENT PROGRAM Application Guide.

At this point you should have:

→ Created your Dialogue user account;
→ Gathered all the PERSONA-ID numbers of the shareholders and directors of the Applicant Company for this application;
→ Created an application by going to **Actions** and choosing **Submit an Application** in your Dialogue account, then choosing the appropriate source of CMF financing.
→ The fields highlighted in **red** are mandatory to **complete** and to **submit** your application.
→ Please consult the Program Guidelines when completing the application form to ensure you submit information that is compliant with the Program's requirements.

- Please note that when we refer to **"Project"** in Dialogue for this Program, we mean the **Eligible Business Activities.**



Project

Primary business language means the language you conduct the vast majority of your business in.

Language

Select your primary business language from the dropdown menu. If you choose 'Other,' please specify.

A value is required

Description

2000 characters or less

This information will be used by Canada Media Fund for promotional purposes. Kindly advise us if there are any changes.

A value is required

Which of the following best describes your company`s primary area of activity?

Select your primary area of activity from the dropdown menu. If you choose 'Emerging area of activity,' please specify.

A value is required

What is the primary activity that your company will undertake through this application?

Select the primary activity from the dropdown menu. If you choose 'Other,' please specify.

Select the one activity that best represents the main focus of your application.

A value is required

Which other activities will be undertaken through this application?

If applicable, select all additional activities from the dropdown menu. If you choose 'Other,' please specify.

Select all additional activities that apply. Do not select the primary activity identified above.

How many employees currently work for your company on an ongoing basis?

Include employees who hold permanent ongoing positions within the company. Do not include freelancers, contractors, temporary workers, or cast and crew hired for specific productions or projects.

Number of full-time employees	Number of part-time employees
Please only enter whole numbers, the system will not accept decimals.	Enter 0 if there are no employees

What was your company's total revenue for the most recently completed fiscal year?

Total revenue (CAD)	Fiscal year (YYYY)
	The year must be between 2020 and 2025

The Applicant (and including on behalf of all Co-Applicant(s), if applicable) hereby attests the following regarding the Project requesting CMF funding under this Application:

The Project DOES NOT contain elements of excessive violence, hate propaganda, sexual violence, sexual exploitation or elements which are obscene, indecent or child pornography within the meaning of the Criminal Code.

○ Agree ○ Do not agree

A value is required

The Project IS NOT libellous or in any other way unlawful.

○ Agree ○ Do not agree

A value is required

The Project IS IN compliance with all applicable privacy and other laws and regulations.

○ Agree ○ Do not agree

A value is required

The Government of Canada has advised the CMF to suspend all activity involving the participation of Russian or Belarusian state organizations or their official representatives. This includes program partnerships, direct and indirect financing of tours, productions, participation in festivals or other events involving the Russian or Belarusian governments.

Does the Project requesting CMF funding under this Application have any involvement with or connection to any Russian or Belarusian state organizations and/or officials, partners or artists that are currently or have ever been connected to or involved with Russian or Belarusian state organizations?

○ Yes ○ No

A value is required

Additionally, the Applicant (and including on behalf of all Co-Applicant(s), if applicable) is required to notify the CMF immediately if and when any changes to the Project, at any time in the future, result in the Project having any involvement with or connection to any Russian or Belarusian state organizations and/or officials, partners or artists that are currently or have ever been connected to or involved with Russian or Belarusian state organizations.

CMF Financing Program(s)

Source of CMF Financing	Type	Requested Amount (CAD)	
CMF Business Development Program - Accelerate	Investment		×
CMF Business Development Program - Growth	Contribution		×

Click on the "ADD" button and select the Track you wish to apply to. Note that you cannot select both. The type of contribution will automatically populate based on the Track you choose. Enter the Requested Amount - for the Growth Track Applicants: the lesser of 75% of the Eligible Costs or $100,000, and the for Accelerate Track Applicants: the lesser of 75% of the Eligible Costs or $300,000.

Add

Financial Structure

Click the "**Add**" button below and enter any other participants in the financial structure. Select from the pull-down menus where applicable.

Source	Category	Type	Confirmed	Amount (CAD)	% Canadian	
Canada Media Fund	CMF		☑		0.00	
			☐		0.00	×
Total				0.00		

Add

Budget/Final Costs

The Financial Structure above must equal the total amount of the Budget/Final Costs below. Enter the total amount as per the separate Excel Budget template that you will submit under Required Documents.

Category	Budget - Canada (CAD)
Subtotal	
Total	0.00

Related Party Transactions

No Related Party Transactions ☑

At application stage, you can click on "**No Related Party Transactions**" and you won't have to fill out this section.

Budget Line	Description	Name of Related Company or Individual	Amount (CAD)	Measurement Basis	Related Party Reference Number	
No items available						

Required Documents

Visit the Programs page at www.cmf-fmc.ca to find the list of required documents.

Please refer to the List of **Required Documents** posted on the Program page of the CMF website for a complete list of documents that are required to be submitted with your application. Click on the "ADD" button and upload each required document separately. Provide a brief description of the document and select the type of document from the pull-down menu.

The maximum file size allowed is 25MB. Documents too large are highlighted in red

Document	Website URL	Description	Type	
UPLOAD Drop file here			--Select--	×

Add

You need to supply a file or a url for each of the submitted document

Statement

Don't forget to click this box after reading the **Applicant Statements**

	Statement
☑	By checking this box, the Applicant declares having read the Applicant Statements and acknowledges that these statements are accurate, true and complete. **For Quebec-based Applicants only (pursuant to Bill 96):** By checking this box, the Applicant declares having read the Applicant Statements and acknowledges that these statements are accurate, true and complete.

IMPORTANT before submitting

If you wish to keep a copy of your Application please print or "print as pdf" before submitting.

You can submit your completed application or save a partially completed one and come back to it later. We recommend that you consult the **Dialogue User Guide** which can be found on the CMF website for the next steps.

CANCEL SUBMIT SAVE

→ Before submitting your application, make sure to print a copy (or save as PDF). Once submitted, the application form will no longer be available.

→ Once you click Submit, a confirmation that the application has successfully been submitted will appear. For convenience, **please write down the application number generated**. But the application #, title, funding stream and status will be available for reference under **Records** and **My CMF Applications**.

→ If you do not see the message confirming that the application was successfully submitted, this means that errors or incomplete fields remain (scroll up and look for the section(s) in red). Correct the errors and incomplete fields and click Submit again.

→ Consult the Dialogue User Guide to find out how to **sign the CMF Agreement**, set up **Direct Deposit** and **Fulfill Conditions** and complete the **Final Evaluation** process in order to initiate the payments.

→ Please do not hesitate to contact our Coordination team for any questions related to your Dialogue application cmf.fmc.coordination@telefilm.ca