

# CMF DIGITAL CREATORS PILOT PROGRAM

APPLICATION GUIDE

2025-2026

Please review this guide which includes tips to complete the **Dialogue Application Form** used for the CMF DIGITAL CREATORS PILOT PROGRAM.

**NOTE**: Please contact our Coordination team at <a href="mailto:cmf.fmc.coordination@telefilm.ca">cmf.fmc.coordination@telefilm.ca</a> if you have any questions.

Prior to submitting your application, you should be familiar with the CMF Guidelines of the applicable funding program and the corresponding CMF Reference documents and Business Policies available on the CMF website under the Programs page at <a href="https://www.cmf-fmc.ca">www.cmf-fmc.ca</a>.

Complete all information requested and include all required documentation with your application. Please note Applicants will not receive an acknowledgement letter (complete and/or incomplete) from the CMF Program Administrator I Telefilm Canada.

For inquiries relating to the application process, the CMF Guidelines and Business Policies and/or the status of your CMF funding application, please contact our Coordination Team at <a href="mailto:cmf.fmc.coordination@telefilm.ca">cmf.fmc.coordination@telefilm.ca</a>

The following pages include a copy of the Application Form. Pay attention to the highlighted helpful tips. Note that all sections in red are fields that must be filled out in order to submit your application.

- → To save and continue later, click SAVE at the bottom of the page.
- → To retrieve a saved and not yet submitted application form, click on Tasks and then on Complete Application I Compléter la demande.

Thank you for reading this Guide. Please keep in mind that the Dialogue Application Form can be updated from time to time and not all sections may be identical to what you see below

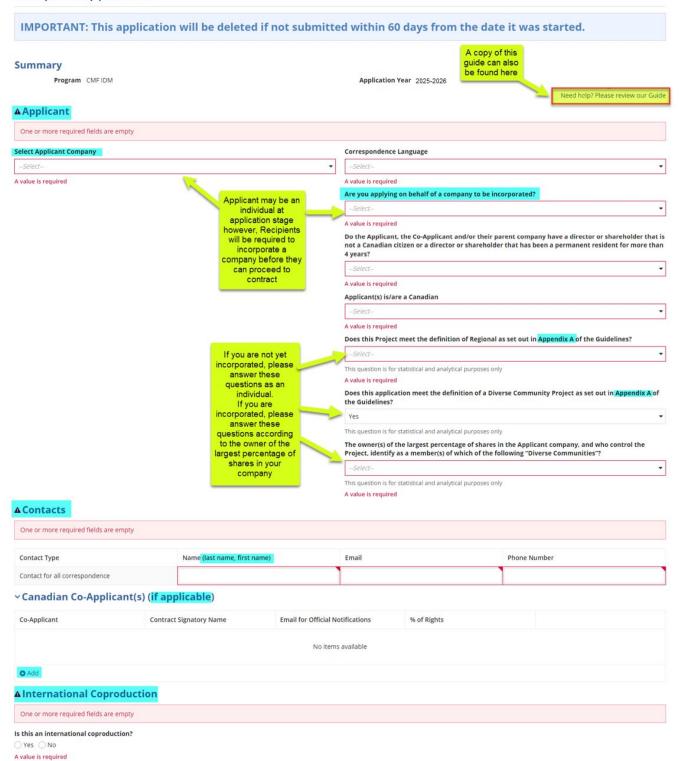
Please do not hesitate to contact our Coordination team for any questions cmf.fmc.coordination@telefilm.ca

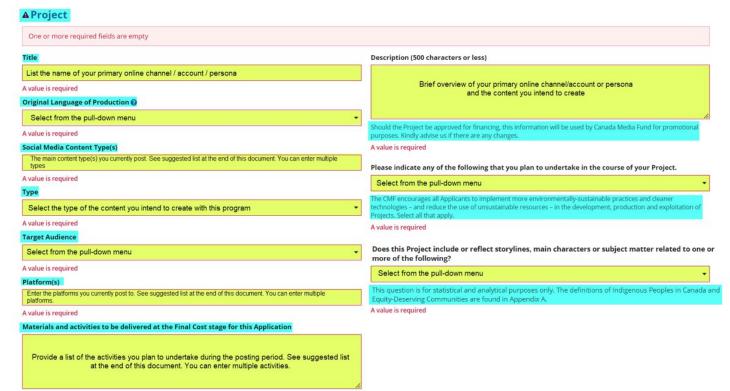
## Welcome to the CMF DIGITAL CREATORS PILOT PROGRAM application Guide.

### At this point you should have:

- → Familiarized yourself with the CMF <u>Guidelines</u>, CMF <u>Reference documents</u> and <u>Business Policies</u> available from the **CMF website**;
- → Created your <u>Dialogue user account</u>;
- → Gathered all the <u>PERSONA-ID</u> numbers of the key personnel involved in this project;
- → Downloaded the <u>CMF forms and templates</u> required at application stage which are also available from the <u>CMF website</u>;
- → Created an application by going to Actions and choosing Submit an Application in your Dialogue account.
- → The fields highlighted in red are mandatory to complete and submit your application.

### **Complete Application**





A value is required

The Applicant (and including on behalf of all Co-Applicant(s), if applicable) hereby represents and warrants that the Project: 1) does not contain elements of excessive violence, hate propaganda, sexual violence, sexual exploitation or elements which are obscene, indecent or child pornography within the meaning of the Criminal Code and 2) is not libellous or in any other way unlawful, and is in compliance with all applicable privacy and other laws and regulations.

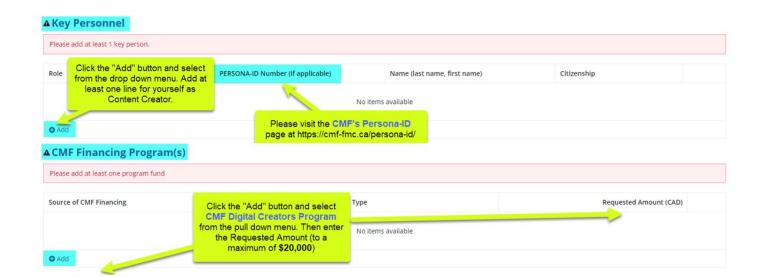
Yes No

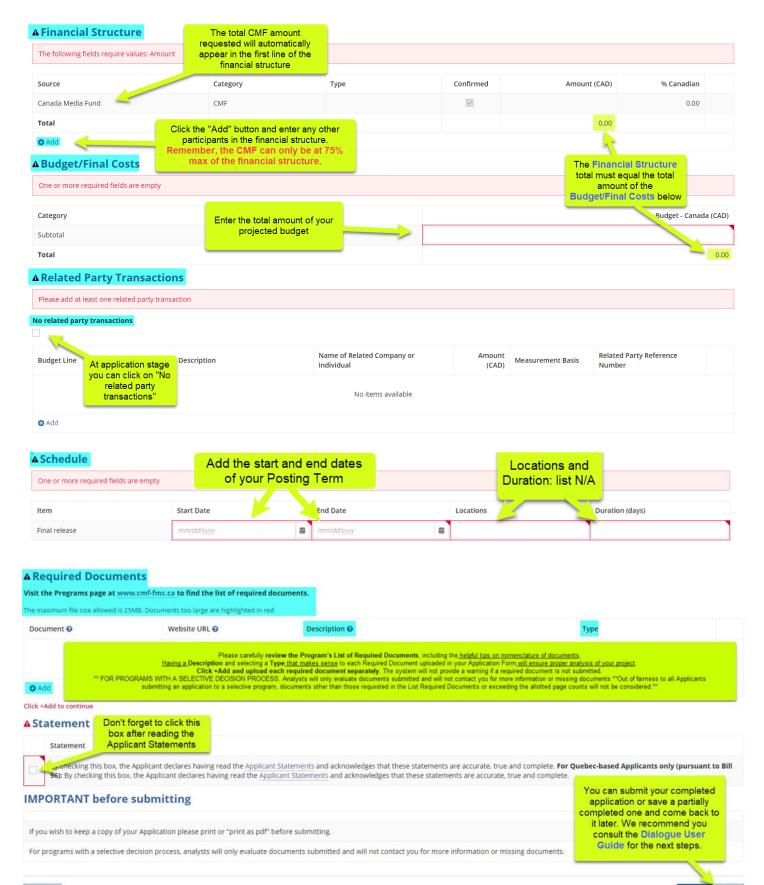
The Government of Canada has advised the CMF to suspend all activity involving the participation of Russian or Belarusian state organizations or their official representatives. This includes program partnerships, direct and indirect financing of tours, productions, participation in festivals or other events involving the Russian or Belarusian governments.

Does the Project requesting CMF funding under this Application have any involvement with or connection to any Russian or Belarusian state organizations and/or officials, partners or artists that are currently or have ever been connected to or involved with Russian or Belarusian state organizations?

Yes No

Additionally, the Applicant (and including on behalf of all Co-Applicant(s), if applicable) is required to notify the CMF immediately if and when any changes to the Project, at any time in the future, result in the Project having any involvement with or connection to any Russian or Belarusian state organizations and/or officials, partners or artists that are currently or have ever been connected to or involved with Russian or Belarusian state organizations.





CANCEL

SUBMIT SAVE

- → Upload each required document separately. See Guidelines section 2.3 "Application Process" and the <u>List of Required Documents</u> for a list of elements to be included with your application.
- → Before submitting your application, make sure to print a copy (or print to PDF). Once submitted, the application form will no longer be available as it will be under evaluation.
- → Once you click Submit, a confirmation that the application has successfully been submitted will appear. Please save the application number generated.
- → If you do not see the message confirming that the application was successfully submitted, this means that errors or incomplete fields remain (scroll up and look for the section(s) in red). Correct the errors and incomplete fields and click Submit again.
- → The application #, title, funding stream and status will be available for reference under **Records** and **My CMF Applications**.
- → For programs such as this one with a selective decision process, Analysts will only evaluate documents submitted and will **not contact you** for more information or missing documents. So please make sure all the documents listed in the <u>List of Required Documents</u> are uploaded.
- → A decision letter will be sent via Dialogue approximately 8 to 10 weeks after the program deadline date. Please check your emails for a notification to verify the decision in the portal.

# **Suggested Social Media Content Type (you can enter multiple content types):**

Pop Culture & Entertainment
Video Games
Food & Drink
Movies & TV
People & Lifestyles
Music
Sports
Science & Technology
News, Government & Politics
Home, DIY & Crafts
Kids Entertainment & Toys
Animals & Pets
Family & Parenting
Health & Fitness
Arts & Culture
Fashion
Cars & Vehicles
Travel & Destinations
Business & Finance
Beauty
Career & Education

# **Suggested Platform options:**

Facebook	
Instagram	
Tiktok	
YouTube	

# Suggested Activities to be undertaken (see section 4.3 "Eligible Costs" section of the Guidelines):

Content Creation
Marketing Activities
New Company Hires
Legal Fees
Accounting Fees