



CANADA  
MEDIA FUND

FONDS DES MÉDIAS  
DU CANADA

# CMF LINEAR CONTENT DISTRIBUTOR PROGRAM APPLICATION GUIDE 2025-2026

Please review this guide which includes tips to complete the **Dialogue Application Form used for the DISTRIBUTOR PROGRAM**.

**NOTE:** If the program you are applying to is not listed below, you may have selected the wrong Application Form, or the program may not be open just yet. Please contact our Coordination team at [cmf.fmc.coordination@telefilm.ca](mailto:cmf.fmc.coordination@telefilm.ca) if you have any questions.

Prior to submitting your application, you should be familiar with the CMF Guidelines of the applicable funding program and the corresponding CMF Reference documents and Business Policies available on the CMF website under the Programs page at [www.cmf-fmc.ca](http://www.cmf-fmc.ca).

Complete all information requested and include all required documentation with your application. Please note Applicants will not receive an acknowledgement letter (complete and/or incomplete) from the CMF Program Administrator | Telefilm Canada. For programs with a selective decision process such as this one, Analysts will only evaluate documents submitted and will not contact the applicant for more information.

For inquiries relating to the application process, the CMF Guidelines and Business Policies and/or the status of your CMF funding application, please contact our Coordination Team at [cmf.fmc.coordination@telefilm.ca](mailto:cmf.fmc.coordination@telefilm.ca)

The following pages include a copy of the Application Form. **Pay attention to the highlighted helpful tips and Appendices**. Note that all sections in **red** are fields that must be filled out in order to submit your application.

→ To save and continue later, click SAVE at the bottom of the page.

→ To retrieve a saved and not yet submitted application form, click on **Tasks** and then on **Complete Application | Compléter la demande**.

Thank you for reading this Guide. Please keep in mind that the Dialogue Application Form can be updated from time to time and not all sections may be identical to what you see below.

Please do not hesitate to contact our Coordination team for any questions [cmf.fmc.coordination@telefilm.ca](mailto:cmf.fmc.coordination@telefilm.ca)

Complete Application

IMPORTANT: This application will be deleted if not submitted within 60 days from the date it was started.

Summary

Program CMF Linear - Production

Application Year 2025-2026

Need help? Please review our Guide

Applicant

One or more required fields are empty

Select Applicant Company

--Select--

A value is required

Applicant & Parent Company must complete the Organization's Corporate Information tab in Dialogue - including PERSONA-ID for each company shareholder & director.

In this Program, no more than 45% of the funds will be reserved for Projects from Applicants who are Related Parties to the Eligible Canadian Distributor who is triggering the Project. The remaining Program funds will be exclusively reserved for independent productions from Applicants who are not Related Parties to the triggering Eligible Canadian Distributor.

For clarity, the Eligible Canadian Distributor that is triggering the Project cannot be the Applicant.

There is a maximum of two (2) applications with Eligible Market Contributions from the same Related Party Eligible Canadian Distributor; and maximum of four (4) applications with Eligible Market Contributions from the same non-Related Party Eligible Canadian Distributor.

Correspondence Language

--Select--

A value is required

Are you applying on behalf of a company to be incorporated?

--Select--

A value is required

Do the Applicant, the Co-Applicant and/or their parent company have a director or shareholder that is not a Canadian citizen or a director or shareholder that has been a permanent resident for more than 4 years?

--Select--

A value is required

Applicant(s) is/are a Canadian

--Select--

A value is required

Does this Project meet the definition of a Regional Project as set out in Appendix A?

--Select--

A value is required

Does this application meet the definition of an International Participation Project as set out in Appendix A?

--Select--

A value is required

Does this application meet the definition of a Gender Balance (Ownership) Project as set out in Appendix A?

--Select--

A value is required

Does this application meet the definition of a Diverse Community (Ownership) Project as set out in Appendix A?

--Select--

A value is required

Contacts

One or more required fields are empty

Contact Type	Name(last name, first name)	Email	Phone Number
Contact for all correspondence			
Publicity contact			
Exploitation Reporting			
Producer			

Canadian Co-Applicant(s) (if applicable)

Co-Applicant	Contract Signatory Name	Email for Official Notifications	% of Rights
No items available			
Add			

International Coproduction

One or more required fields are empty

Is this an international coproduction?

☐ Yes ☐ No

A value is required

Previous Application(s)

One or more required fields are empty

Has the Project been submitted for Pre-application Consultation?

--Select--

A value is required

Has the Project previously been submitted to CMF?

--Select--

A value is required

## ▲ Project

One or more required fields are empty

Title

A value is required

Original Language of Production ⓘ

A value is required

Other Language of Production (if applicable)

% of Production in the Indigenous Language

Versioning Language (if applicable)

Format

A value is required

Genre

A value is required

Type

A value is required

Animation Content % (if applicable)

ISAN Root

Please indicate any of the following that you plan to undertake in the course of your Project.

The CMF encourages all Applicants to implement more environmentally-sustainable practices and cleaner technologies – and reduce the use of unsustainable resources – in the development, production and exploitation of Projects. Select all that apply.

A value is required

Cycle

A value is required

Number of Episodes

A value is required

from episode (number)

A value is required

to episode (number)

A value is required

Length per Episode in Minutes

A value is required

Total Length for Series in Minutes

A value is required

Closed Captioning

A value is required

Canadian Distributor(s)

A value is required

International Distributor(s)

A value is required

Synopsis (2000 characters or less)

Should the Project be approved for financing, this information will be used by Canada Media Fund for promotional purposes. Kindly advise us if there are any changes.

A value is required

Does this Project include or reflect storylines, main characters or subject matter related to one or more of the following?

This question is for statistical and analytical purposes only. The definitions of Indigenous Peoples in Canada and Equity-Deserving Communities are found in Appendix A.

A value is required

The Applicant (and including on behalf of all Co-Applicant(s), if applicable) hereby represents and warrants that the Project: 1) does not contain elements of excessive violence, hate propaganda, sexual violence, sexual exploitation or elements which are obscene, indecent or child pornography within the meaning of the Criminal Code and 2) is not libellous or in any other way unlawful, and is in compliance with all applicable privacy and other laws and regulations.

☐ Yes ☐ No

A value is required

The Government of Canada has advised the CMF to suspend all activity involving the participation of Russian or Belarusian state organizations or their official representatives. This includes program partnerships, direct and indirect financing of tours, productions, participation in festivals or other events involving the Russian or Belarusian governments.

Does the Project requesting CMF funding under this Application have any involvement with or connection to any Russian or Belarusian state organizations and/or officials, partners or artists that are currently or have ever been connected to or involved with Russian or Belarusian state organizations?

☐ Yes ☐ No

A value is required

Additionally, the Applicant (and including on behalf of all Co-Applicant(s), if applicable) is required to notify the CMF immediately if and when any changes to the Project, at any time in the future, result in the Project having any involvement with or connection to any Russian or Belarusian state organizations and/or officials, partners or artists that are currently or have ever been connected to or involved with Russian or Belarusian state organizations.

## ▲ Key Personnel

One or more required fields are empty

Please see Appendix 1

Role	PERSONA-ID Number (if applicable)	Name (last name, first name)	Citizenship	Cavco Points
Producer	The PERSONA-ID self-identification is provided on a voluntary basis, and, if provided allows individuals to disclose their demographic information directly and securely to the Canada Media Fund (CMF). The CMF shall rely on the self-identification information associated with each individual's PERSONA-ID number to determine (as applicable) eligibility for dedicated Programs, exclusive reserved portions of Program budgets, Broadcaster Envelope credit, Evaluation Grid points, ranking position in selective programs, and/or for statistical and analytical purposes. Additionally, in certain cases, this information is used to cross-reference/validate other documentation connected to the Project (e.g., the Project's application form, Broadcaster Envelope Program Status Reports, etc.).		--Select--	0
Executive producer			--Select--	0
Director			--Select--	0
Screenwriter			--Select--	0
Director of Photography			--Select--	0
Editor			--Select--	0
Total				0
Add				

## ▲ Broadcaster Agreement Forms

BAF ID

An Eligible Triggering Commitment may also include an Eligible Licence Fee from a Canadian Broadcaster and/or an Eligible Market Contribution from an Eligible International Entity **but this is not a requirement for this Program**. Also, as per section 4.3 of the Guidelines, Applicants are allowed to combine Distributor Program Funds with funds from the Broadcaster Envelope Program from fiscal year 2025-2026. Click the "ADD" button to add a BAF (if applicable). The total CMF contribution from combining the Broadcaster Envelope Program (English and French) and the Distributor Program cannot exceed 84% of the Project's Eligible Costs.

**PLEASE NOTE:** A Distributor Agreement Form (DAF) is required for this Program however, the DAF is not an electronic form. Please see the Distributor Program page on the CMF website to find the form, and the List of Required Documents for more details.

➕ Add

## ▲ CMF Financing Program(s)

One or more required fields are empty

Source of CMF Financing	Broadcaster	Type	Language	Requested Amount (CAD)	
CMF Distributor Program - English		--Select--	English		×
					×
					×
					×
					×
					×
					×
					×
					×

The CMF's Maximum Contribution in the Distributor Program is the lesser of 49% of the Eligible Project's Eligible Costs or \$500,000. Eligible Projects may receive a variety of contribution **types** from the CMF according to a set formula (please use the threshold calculator tool provided on the CMF website):

- Select **Contribution** when a Canadian Broadcaster does not provide a licence fee to a project, this type of contribution is non-repayable.
- Select **Licence** when a Canadian Broadcaster provides cash licence fees. The CMF contribution will be in the form of a **Licence Fee Top-Up** up to a maximum percentage of 20% of the Project's Eligible Costs. This type of contribution is non-recoupable.
- CMF contribution amounts in excess of the Licence Fee Top-Up will be in the form of an **Investment**. The CMF considers an **Equity Investment** request of less than \$100,000 too small for equity participation. Such requests will be automatically converted to a Non-Repayable Contribution or a Licence Fee Top-Up. Equity Investments are recoupable and subject to a standard and non-negotiable recoupment schedule as described in the CMF Standard Recoupment Policy (see Appendix B).

## ▲ Financial Structure

The following fields require values: Source, Category, Type, Amount

Source	Category	Broadcaster	Type	Confirmed	Amount (CAD)	% Canadian	
Canada Media Fund	CMF			<input checked="" type="checkbox"/>		0.00	
Distributor XYZ	Distributors		Minimum Market Contribution	<input checked="" type="checkbox"/>		0.00	×

Click the "ADD" button and enter any other participants in the financial structure.

Applicants are required to include 90% of the estimated federal and provincial tax credits in their financing structures at application in order to calculate the amount of the CMF Contribution.

As well, please make sure that the Eligible Canadian Distributor contribution that goes towards the Eligible Triggering Commitment Threshold is labeled as **Minimum Market Contribution**. The amount of the contribution should match the amount entered in the DAF.

Total						0.00	
➕ Add							

## ▲ Budget/Final Costs

One or more required fields are empty

The **Financial Structure** total must equal the total amount of the **Budget / Final Costs** below and of the Budget submitted as part of the Required Documents.

Category	Budget - Canada (CAD)
A - Section A	
B - Production	
C - Post-Production	
D - Other	
Contingency	
81 - Completion Guarantee	
85 - Digital Media	
Total	0.00

## ▲ Related Party Transactions

Please add at least one related party transaction

Budget Line	Description	Name of Related Company or Individual	Amount (CAD)	Measurement Basis	Related Party Reference Number	
Related parties exist when one party can exercise, directly or indirectly, control, joint control or significant influence over the other. It's when the applicant company hires an individual or another company to do work on their Project, but with whom they have an already pre-existing business or family relationship. Please review the Appendix B - Business Policies - Chapter 2 - Section 4 - for more information on Related Party Transactions.						
<div>+ Add</div>						

## ▲ Schedule

One or more required fields are empty

It is important to note that all Projects that receive funds through this Program must be made available to Canadian audiences within eighteen (18) months of delivery and technical acceptance of the Eligible Project. If the non-Canadian premiere of the Project occurs first, the Project must have a Canadian premiere within twelve (12) months of the non-Canadian premiere.

Item	Start Date	End Date	Locations	Duration (days)
Pre-Production	<input type="text" value="mm/dd/yyyy"/>	<input type="text" value="mm/dd/yyyy"/>		
Principal photography or Key Animation	<input type="text" value="mm/dd/yyyy"/>	<input type="text" value="mm/dd/yyyy"/>		
Post-Production	<input type="text" value="mm/dd/yyyy"/>	<input type="text" value="mm/dd/yyyy"/>		
Rough Cut	<input type="text" value="mm/dd/yyyy"/>	<input type="text" value="mm/dd/yyyy"/>		
First Window Broadcaster Delivery	<input type="text" value="mm/dd/yyyy"/>	<input type="text" value="mm/dd/yyyy"/>		

The CMF expects a production that receives funding in this Program to begin principal photography/key animation within the fiscal year in which it is funded or the following fiscal year. Special considerations may be made, for example, for Eligible Projects that need to capture a time-sensitive event. An Applicant commencing production before CMF funding is confirmed does so at its own risk. For clarity, a project for which **principal photography has been completed prior to submitting a financing application is not eligible to this Program.**

## ▲ Required Documents

Visit the [Programs page at www.cmf-fmc.ca](#) to find the list of required documents.

The maximum file size allowed is 25MB. Documents too large are highlighted in red

Document	Website URL	Description	Type
Please carefully review the Program's List of Required Documents, including the helpful tips on nomenclature of documents. Having a Description and selecting a Type that makes sense to each Required Document uploaded in your Application Form will ensure proper analysis of your project. Click +Add and upload each required document separately. The system will not provide a warning if a required document is not submitted. <b>**FOR PROGRAMS WITH A SELECTIVE DECISION PROCESS, Analysts will only evaluate documents submitted and will not contact you for more information or missing documents. *Out of fairness to all Applicants, documents other than those requested in the List of Required Documents or exceeding the allotted page count will not be considered*</b>			

Click +Add to continue

## ▲ Statement

Statement	
<input type="checkbox"/>	By checking this box, the Applicant declares having read the <a href="#">Applicant Statements</a> and acknowledges that these statements are accurate, true and complete. <b>For Quebec-based Applicants only (pursuant to Bill 96):</b> By checking this box, the Applicant declares having read the <a href="#">Applicant Statements</a> and acknowledges that these statements are accurate, true and complete.

## IMPORTANT before submitting

If you wish to keep a copy of your Application please print or "print as pdf" before submitting.

For programs with a selective decision process, analysts will only evaluate documents submitted and will not contact you for more information or missing documents.

CANCEL

SUBMIT

SAVE

## Appendix 1 – Cavco Points

**CAVCO points** are applicable to TV Components only:

Live Action Productions		Animation Productions	
Director	2 points	Director	1 point
Screenwriter	2 points	Screenwriter / Storyboard Supervisor	1 point
Director of Photography	1 point	Camera Operator	1 point
Editor	1 point	Editor	1 point
Highest Paid Performer	1 point	First or second highest paid Voice	1 point
2 <sup>nd</sup> Highest Paid Performer	1 point		
Production Designer / Art Director	1 point	Design Supervisor / Art Director	1 point
Music Composer	1 point	Music Composer	1 point
		Key Animation <i>The point will be allotted if the work is performed solely in Canada.</i>	1 point
		Layout and background <i>The point will be allotted if the work is performed solely in Canada.</i>	1 point
		Assistant animation and in- betweening <i>The point will be allotted if the work is performed solely in Canada.</i>	1 point

## Appendix 2 – Financial Structure

The total CMF amount requested will automatically appear in the first line of the financial structure.

▪ **Source:** Please type in the name of the financial participant.

▪ **Categories:**

<b>Federal Government</b>	This category includes all federal government funding, for example: funding from tax credits, the NFB, or the Canada Council for the Arts. Any Telefilm Canada funding is also included here.
<b>Provincial Governments</b>	This category includes provincial government funding, for example: tax credits, grants or investments from cultural agencies and ministry departments.
<b>Broadcaster</b>	<p><b>a.</b> A Canadian programming undertaking, public or private, licensed to operate by the Canadian Radio-television and Telecommunications Commission (CRTC);</p> <p><b>b.</b> An online service owned, controlled and operated by a Canadian licensed programming undertaking;</p> <p><b>c.</b> An online service owned, controlled and operated by a Canadian broadcasting distribution undertaking (“BDU”), licensed to operate by the CRTC;</p> <p><b>d.</b> CRTC-licensed VOD services.</p>
<b>Distributors</b>	This category includes Minimum Market Contribution (the part of the advance that goes towards meeting the project’s threshold), pre-sales and distribution advances from Canadian distributors. Distribution companies that are unrelated to the Applicant company as well as those that are related distribution arms.
<b>Eligible International Entity</b>	An Eligible International Entity is a non-Canadian owned and controlled broadcaster or online streaming platform in the audiovisual industry that commissions and finances linear television content for audiences primarily (but not exclusively) outside of Canada.
<b>Foreign</b>	This category includes financing from foreign entities of any type, including but not limited to broadcasters and distributors.
<b>Producers</b>	All production company participation is represented in this category (except for distribution advances from related distribution arms). This includes equity investment, deferrals, or services rendered in kind. The participants are not limited to the Applicant company and could be a related party, a supplier, or any creative personnel.
<b>Private Funds</b>	This category includes the independent television and digital media funds set up to fulfill CRTC requirements. Their participations include grants or equity investments. Other cultural agencies or charitable organizations are included in the Other category.
<b>Private Investors</b>	Equity investment from private third-parties is represented in this category.
<b>Other Canadian</b>	This category includes any type of Canadian-based financing that does not fit into the above-mentioned categories. Charitable foundations, universities, crowdfunding campaigns, and corporate sponsors are examples of these financiers.

▪ **Type:** If a contribution type is not in the list, it might be that it is an ineligible type of funding.

<b>Additional Advance</b>	<b>Do Not Use this contribution type for Linear Content Production applications.</b>
<b>Additional Licence Fee</b>	Cash fees paid by a broadcaster (Canadian or foreign) to the CMF Applicant, which are in exchange for rights excluded from the Licence definition and/or the Other Rights definition below.



<b>Advance</b>	Cash fees paid by a distributor in anticipation of sales of the project, to be recouped via revenues made through commercialization; excluded from profit participation.
<b>Contribution</b>	Select Contribution when a Canadian Broadcaster <u>does not</u> provide a licence fee to a project, this type of contribution is non-repayable.
<b>Deferral</b>	Fees from the production budget that are not paid to an individual or company until the project is in a recoupable position; excluded from profit participation.
<b>Grant</b>	Cash contribution that is not repayable or recoupable.
<b>Investment</b>	Cash contribution recoupable via revenues made through commercialization; included in profit participation.
<b>Licence</b>	Cash fees paid by a Canadian Broadcaster to the CMF Applicant, which are in exchange for the Canadian Broadcast (the right to broadcast and/or to make the Project available on any broadcast and online platforms the Canadian Broadcaster owns, operates and controls in Canada) and contributing toward the CMF's Eligible Triggering Commitment Threshold. <u>Must be accompanied by an approved Broadcaster Agreement Form (BAF) linked in the Project's application form.</u>
<b>Minimum Guarantee</b>	<b>Do Not Use this contribution type for Linear Content Production applications.</b>
<b>Minimum Market Contribution (aka Eligible Market Contribution)</b>	Cash contribution from an Eligible Canadian Distributor that goes towards the Eligible Triggering Commitment Threshold that an Eligible Project must receive in order to unlock CMF funding for that project.
<b>Non-Broadcast Rights</b>	<b>Do Not Use this contribution type for Linear Content Production applications.</b>
<b>Other Rights</b>	As defined in section 3.2.4.1 d) of the CMF Linear Content - Core Production Guidelines.
<b>Services</b>	Contribution in the form of in-kind services; may be recoupable however excluded from profit participation.
<b>Sponsorship</b>	Financial contribution provided by a corporate entity in exchange for some form of recognition. <u>Please note:</u> while sponsorship may be acceptable in a project's financing structure, "sponsored productions" are not eligible to apply to the CMF.

**In the case of an international coproduction** (as previously identified in the application form):

- The column **Country** will appear in the **Financial Structure**. Please enter on separate lines all the sources contributing to the Canadian portion of the financing/budget first, followed by all the sources contributing to the coproducing country(ies) portion the financing/budget. Each countries financing must total their respective portion of the budget. **ONLY** the Minimum Market Contribution in the Canadian Financial Structure will be taken into account for project scoring.
- Only Canada and the coproduction country(ies) must be entered in the **Country** column. Sources originating for a country different than Canada and the coproducing country(ies) must be contributing to the Canadian or coproducing country's financing and therefore must be identified as such in the **Country** column.
- Please first enter all sources contributing to the Canadian financing/budget (with Canada selected in the **Country** column), followed by all sources contributing to the coproducing country(ies) financing/budget.
- The Canadian **Financial Structure** total must equal the total amount of the Canadian **Budget** summary and of the Canadian portion of the Budget submitted as part of the **Required Documents**.