



CANADA
MEDIA FUND

FONDS DES MÉDIAS
DU CANADA

**CMF LINEAR CONTENT
DEVELOPMENT AND PREDEVELOPMENT
APPLICATION GUIDE
2024-2025**

Please review this guide which includes tips to complete the **Dialogue Application Form used for the programs listed below**.

NOTE: If the program you are applying to is not listed below, you may have selected the wrong Application Form, or the program may not be open just yet. Please contact our Coordination team at cmf.fmc.coordination@telefilm.ca if you have any questions.

- Alternative Access to the Development Envelope Program
- Development Envelope
- Predevelopment Program
- Indigenous Program – Development
- Indigenous Program – Predevelopment
- Program for Racialized Communities – Development
- Program for Racialized Communities – Predevelopment
- Quebec French Regional Development
- Francophone Minority Program – Development
- Northern Incentive – Development

Prior to submitting your application, you should be familiar with the CMF Guidelines of the applicable funding program and the corresponding CMF Reference documents and Business Policies available on the CMF website under the Programs page at www.cmf-fmc.ca.

Complete all information requested and include all required documentation with your application. Please note Applicants will not receive an acknowledgement letter (complete and/or incomplete) from the CMF Program Administrator | Telefilm Canada. Applications will instead be assigned to Business Analysts upon receipt and missing information may be requested as needed.

For inquiries relating to the application process, the CMF Guidelines and Business Policies and/or the status of your CMF funding application, please contact our Coordination Team at cmf.fmc.coordination@telefilm.ca

The following pages include a copy of the Application Form. **Pay attention to the highlighted helpful tips and Appendices**. Note that all sections in **red** are fields that must be filled out in order to submit your application.

→ To save and continue later, click SAVE at the bottom of the page.

→ To retrieve a saved and not yet submitted application form, click on **Tasks** and then on **Complete Application | Compléter la demande**.

Thank you for reading this Guide. Please keep in mind that the Dialogue Application Form can be updated from time to time and not all sections may be identical to what you see below.

Please do not hesitate to contact our Coordination team for any questions cmf.fmc.coordination@telefilm.ca

Complete Application

IMPORTANT: This application will be deleted if not submitted within 60 days from the date it was started.

Summary

Program CMF Linear - Development

Application Year 2024-2025

[Need help? Please review our Guide](#)

Applicant

One or more required fields are empty

Select Applicant Company

--Select--

A value is required

Correspondence Language

--Select--

A value is required

Are you applying on behalf of a company to be incorporated?

--Select--

A value is required

Do the Applicant, the Co-Applicant and/or their parent company have a director or shareholder that is not a Canadian citizen or a director or shareholder that has been a permanent resident for more than 4 years?

--Select--

A value is required

Applicant(s) is/are a Canadian

--Select--

A value is required

Does this Project meet the definition of a Regional Project as set out in Appendix A?

--Select--

A value is required

Does this application meet the definition of a Diverse Community (Key Personnel) Project as set out in Appendix A?

--Select--

A value is required

Contacts

One or more required fields are empty

Contact Type	Name (last name, first name)	Email	Phone Number
Contact for all correspondence			
Producer			

Canadian Co-Applicant(s) (if applicable)

Co-Applicant	Contract Signatory Name	Email for Official Notifications	% of Rights	Remove
No items available				

[Add](#)

International Coproduction

One or more required fields are empty

Is this an international coproduction?

Yes No

A value is required

Previous Application(s)

One or more required fields are empty

Has the Project been submitted for Pre-application Consultation?

--Select--

A value is required

Has the Project previously been submitted to CMF?

--Select--

A value is required

Project

One or more required fields are empty

Title

A value is required

Original Language of Production

A value is required

Other Language of Production (if applicable)

% of Production in the Indigenous Language

Format

A value is required

Genre

A value is required

Type

A value is required

Materials to be delivered at the Final Costs stage for this Application

Please list the creative material that will be delivered at the Final Costs stage for this Application

A value is required

Please indicate any of the following that you plan to undertake in the course of your Project.

The CMF encourages all Applicants to implement more environmentally-sustainable practices and cleaner technologies – and reduce the use of unsustainable resources – in the development, production and exploitation of Projects. Select all that apply.

A value is required

Key Personnel

One or more required fields are empty

Role	PERSONA-ID Number (if applicable)	Name (last name, first name)	Citizenship
Producer	The CMF shall rely solely on the self-identification information associated with each individual's PERSONA-ID number to determine (as applicable) eligibility for Programs, exclusive reserved portions of Program budgets, Performance and Development Envelope credit, Evaluation Grid points and/or for statistical and analytical purposes.	<input type="text"/>	<input type="text" value="--Select--"/>
Screenwriter		<input type="text"/>	<input type="text" value="--Select--"/>

[Add](#)

Directors and Shareholders

One or more required fields are empty

Role	PERSONA-ID Number (if applicable)	Name (last name, first name)	Citizenship
Corporate Director	Enter all Corporate Director(s) and all ultimate individual Shareholder(s) of the Applicant (and Co-Applicant) companies. Intermediary shareholder companies should not be entered in this section.	<input type="text"/>	<input type="text" value="--Select--"/>
Shareholder		<input type="text"/>	<input type="text" value="--Select--"/>

[Add](#)

--Select--

Development
Predevelopment

Select the activity from this pull-down menu. If you choose **Predevelopment** a new field will appear from which you will be able to select the entity that provided your **Letter of Interest**. If the name does not appear in the pull-down menu, select "Other" and type the name in the field that will appear.

Activity

Letter of interest provided by

A value is required

Cycle

Enter 0 if a cycle is not applicable

A value is required

Length per Episode in Minutes

A value is required

Title of Original Work (if applicable)

Author Name of Original Work (if applicable)

Citizenship of Author (if applicable)

Synopsis (2000 characters or less)

Should the Project be approved for financing, this information will be used by Canada Media Fund for promotional purposes. Kindly advise us if there are any changes.

A value is required

Does this Project include or reflect storylines, main characters or subject matter related to one or more of the following Sovereignty- and Equity-Seeking Communities?

This question is for statistical and analytical purposes only. The definition of Sovereignty- and Equity-Seeking Communities is found in Appendix A.

A value is required

The CMF has built on its approach to data collection to help ensure policy decisions are data-driven, especially with regards to Indigenous Peoples to Canada and Equity-Seeking Communities.

The CMF will make the provision of a PERSONA-ID number necessary for all individuals who own and control CMF-Applicant companies. Within the PERSONA-ID questionnaire, users may still prefer not to answer questions.

▲ Broadcaster Agreement Forms

BAF ID	Applicant	Broadcast Ownership Group	Canadian Broadcaster Development Fee	CMF Envelope Contribution - Advance	
---					X
<input type="button" value="+Add"/>					

Add a Broadcaster Agreement Form for each Canadian broadcaster providing an eligible development fee from its 2024-2025 broadcaster envelope. Please review the BAF User Guide available on the CMF website.

NOTE: This **only applies to Development** applications. If you are applying for Predevelopment simply leave this section blank.

▲ CMF Financing Program(s)

One or more required fields are empty

Source of CMF Financing	Broadcaster	Type	Language	Requested Amount (CAD)	
--Select--		--Select--	--Select--		X
Total					0.00
<input type="button" value="+Add"/>					

Choose the appropriate funding program from the pull-down menu and enter the requested amount.

NOTE: Please ensure that the **funding program** corresponds to the **activity** selected under the Project section of the application form.

▲ Financial Structure

The following fields require values: Source, Category, Type, Amount

Source	Category	Broadcaster	Type	Confirmed	Amount (CAD)	% Canadian	
Canada Media Fund	CMF			<input checked="" type="checkbox"/>		0.00	
	--Select--		--Select--	<input type="checkbox"/>		0.00	X
Total						0.00	
<input type="button" value="+Add"/>							

Add all other sources of financing for this application. See Appendix 1 of this guide for details.

The Financial Structure total must equal the total amount of the Budget / Final Costs below and of the Budget submitted as part of the Required Documents.

▲ Budget/Final Costs

One or more required fields are empty

Category	Budget - Canada (CAD)
Subtotal	
Producer Fees	
Corporate Overhead	
Total	0.00

▲ Related Party Transactions

One or more required fields are empty

Budget Line	Description	Name of Related Company or Individual	Amount (CAD)	Measurement Basis	Related Party Reference Number	
						X
Total						
<input type="button" value="+Add"/>						

Related parties exist when one party can exercise, directly or indirectly, control, joint control or significant influence over the other. It's when the applicant company hires an individual or another company to do work on their Project, but with whom they have an already pre-existing business or family relationship. Please review the Appendix B - Business Policies - Chapter 2 - Section 4 - for more information on Related Party Transactions.

▲ Required Documents

Visit the Programs page at www.cmf-fmc.ca to find the list of required documents.

The maximum file size allowed is 25MB. Documents too large are highlighted in red

Document	Website URL	Description	Type
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Please carefully review the Program's List of Required Documents, including the helpful tips on nomenclature of documents. Having a Description and selecting a Type that makes sense to each Required Document uploaded in your Application Form will ensure proper analysis of your project. Click +Add and upload each required document separately. The system will not provide a warning if a required document is not submitted.

Click +Add to continue

▲ Statement

Statement

By checking this box, the Applicant declares having read the [Applicant Statements](#) and acknowledges that these statements are accurate, true and complete. **For Quebec-based Applicants only (pursuant to Bill 96):** By checking this box, the Applicant declares having read the [Applicant Statements](#) and acknowledges that these statements are accurate, true and complete.

IMPORTANT before submitting

If you wish to keep a copy of your Application please print or "print as pdf" before submitting.

For programs with a selective decision process, analysts will only evaluate documents submitted and will not contact you for more information or missing documents.

CANCEL

SUBMIT SAVE

Appendix 1 – Financial Structure

The total CMF amount requested will automatically appear in the first line of the financial structure.

- **Source:** Please type in the name of the financial participant.

- **Categories:**

Broadcaster	<p>a. A Canadian programming undertaking, public or private, licensed to operate by the Canadian Radio-television and Telecommunications Commission (CRTC);</p> <p>b. An online service owned, controlled and operated by a Canadian licensed programming undertaking;</p> <p>c. An online service owned, controlled and operated by a Canadian broadcasting distribution undertaking (“BDU”), licensed to operate by the CRTC;</p> <p>d. CRTC-licensed VOD services.</p>
Federal Government	This category includes all federal government funding, for example: funding from tax credits, the NFB, or the Canada Council for the Arts. Any Telefilm Canada funding is also included here.
Provincial Governments	This category includes provincial government funding, for example: tax credits, grants or investments from cultural agencies and ministry departments.
Distributors	This category includes pre-sales and distribution advances from Canadian distributors. Distribution companies that are unrelated to the Applicant company as well as those that are related distribution arms.
Foreign	This category includes financing from foreign entities of any type, including but not limited to broadcasters and distributors.
Producers	All production company participation is represented in this category (except for distribution advances from related distribution arms). This includes equity investment, deferrals, or services rendered in kind. The participants are not limited to the Applicant company and could be a related party, a supplier, or any creative personnel.
Private Funds	This category includes the independent television and digital media funds set up to fulfill CRTC requirements. Their participations include grants or equity investments. Other cultural agencies or charitable organizations are included in the Other category.
Private Investors	Equity investment from private third-parties is represented in this category.
Other Canadian	This category includes any type of Canadian-based financing that does not fit into the above-mentioned categories. Charitable foundations, universities, crowdfunding campaigns, and corporate sponsors are examples of these financiers.

- **Type:** If a contribution type is not in the list, it might be that it is an ineligible type of funding.

Additional Advance	Do Not Use this contribution type for Linear Development applications
Additional Licence Fee	Do Not Use this contribution type for Linear Development applications
Advance	Cash fees paid by a distributor in anticipation of sales of the project, to be recouped via revenues made through commercialization; excluded from profit participation.
Contribution	Do Not Use this contribution type for Linear Development applications

Deferral	Fees from the budget that are not paid to an individual or company until the project is in a recoupable position; excluded from profit participation.
Development fee	Cash fee paid by a Broadcaster to the CMF Applicant in support of development activities and contributing toward the CMF's Development Fee Threshold. <u>For the Development Envelope Program, the Development fee must be accompanied by an approved Broadcaster Agreement Form linked in the Project's application form.</u>
Grant	Cash contribution that is not repayable or recoupable.
Investment	Cash contribution recoupable via revenues made through commercialization; included in profit participation.
Licence	Do Not Use this contribution type for Linear Development applications
Minimum Guarantee	Do Not Use this contribution type for Linear Development applications
Non-Broadcast Rights	Do Not Use this contribution type for Linear Development applications
Other Rights	Do Not Use this contribution type for Linear Development applications
Pending licence	Do Not Use this contribution type for Linear Development applications
Services	Contribution in the form of in-kind services; may be recoupable however excluded from profit participation.
Sponsorship	Financial contribution provided by a corporate entity in exchange for some form of recognition. <u>Please note:</u> while sponsorship may be acceptable in a project's financing structure, "sponsored productions" are not eligible to apply to the CMF.