

*Please consider the environment before printing.
Follow our [Guide](#) on how to sign forms electronically.*

Applicant Company: _____ (the "Applicant")

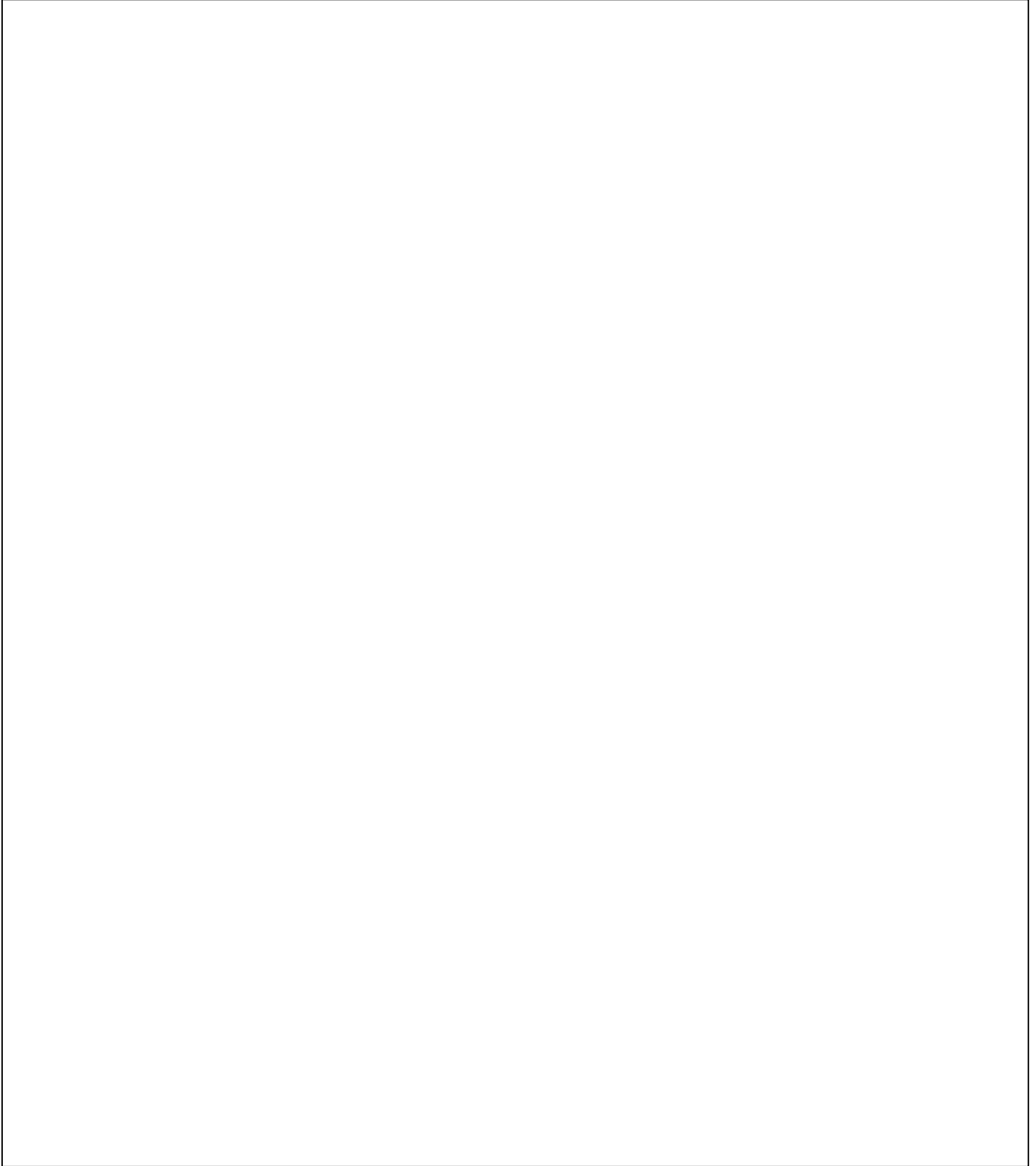
As noted in the Evaluation Criteria Section 2.4 Selective Process of this Program, the Applicant will be partially evaluated on the Business Plan and Slate Strategy described below:

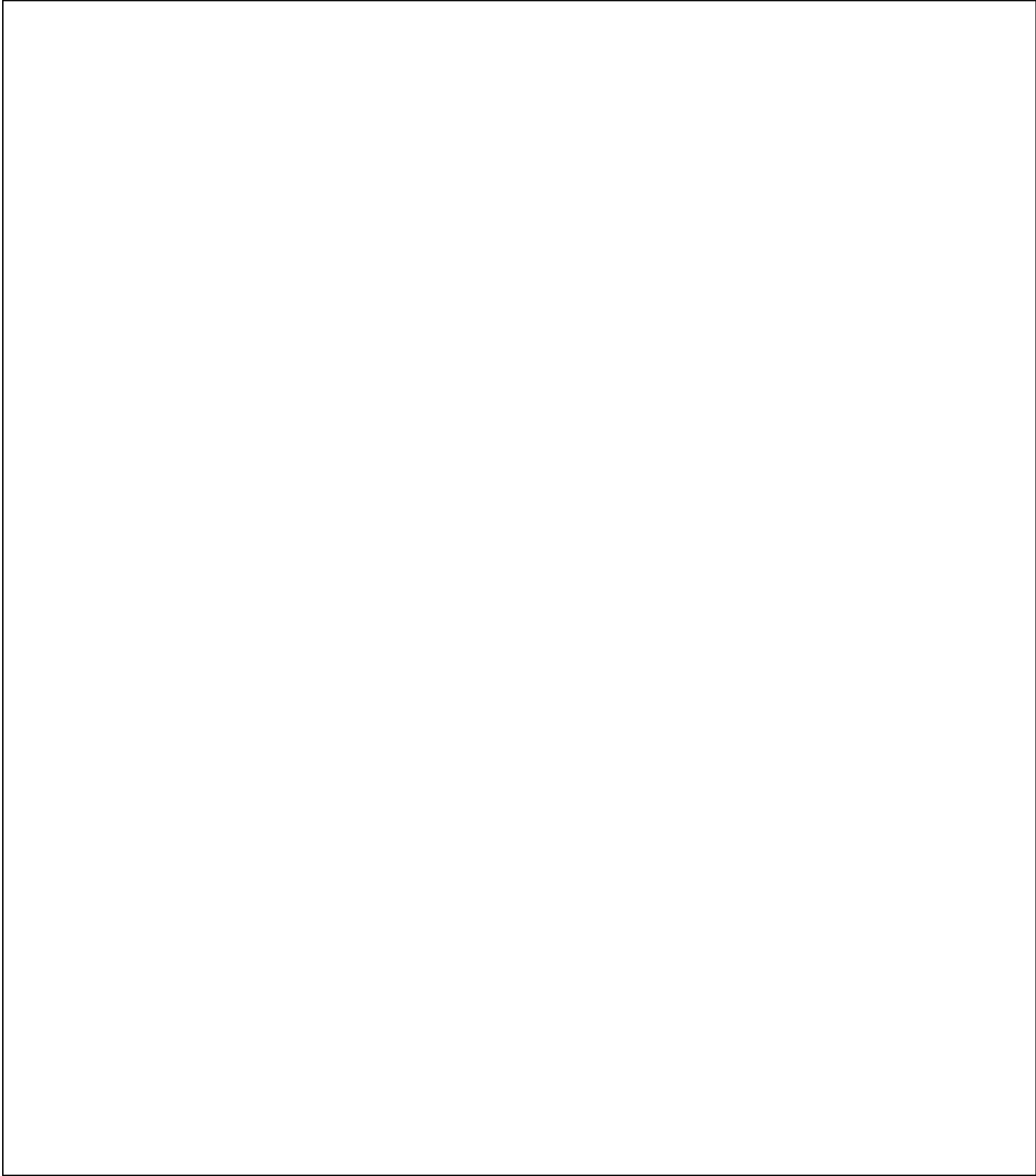
Evaluation Criteria
Articulation of company business plan, objectives, and vision (including how the Applicant will contribute to the advancement of the industry)

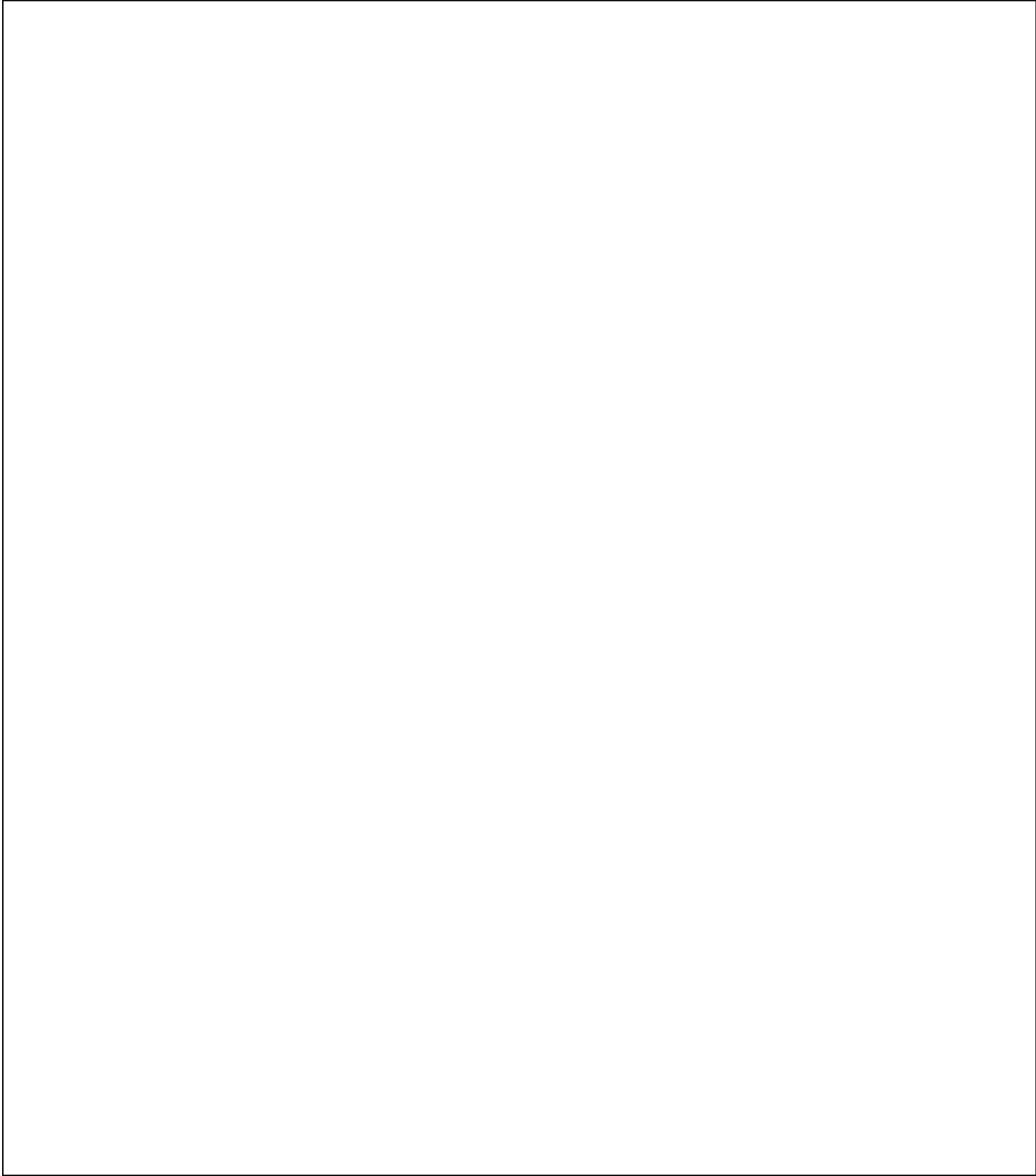
Suggested elements to include:

- Summarize the history and background of the company.
- How will the Slate Allocation support or help you achieve your company's overall goals and strategy?
- How do you intend to expand your business, be it in genre, volume or talent development?
- How you intend to contribute to the advancement of the industry?
- You may highlight any relevant information or motivation to access a Slate Allocation for the future of your Company.

Answer using the space allocated below:

A large, empty rectangular box with a thin black border, occupying most of the page. It is intended for the user to write their answer to the question above.





Applicant's Signature:

Name:

(Please print)

Title:

Date:

(YYYY/MM/DD)