

Please consider the environment before printing.

Applications must be submitted according to the Program Deadlines published on the CMF website.

Please ensure all documents are submitted and each element in the scoring grid has been addressed. Required documents and information <u>omitted from the application package</u> could negatively impact scoring.

All projects will be required to meet <u>15% minimum financing from one or more Canadian third party(ies)</u> at application. Related distributors are NOT able to trigger tax credits for the purposes of meeting the 15%.

Only paid eligible positions will count towards the evaluation of the project and the information provided in the project's budget will prevail.

APPLICATIONS MUST INCLUDE THE FOLLOWING ELECTRONIC FORMS IN DIALOGUE

- If available, a completed and approved Dialogue Broadcaster Agreement Form (BAF) linked to the application form for each Canadian broadcaster providing an eligible licence fee and/or a contribution from its 2025-2026 CMF Broadcaster Envelope. Please review the BAF User Guide available on the CMF Website.
- A completed Dialogue application form with PERSONA-ID number entered for the project's key personnel. The CMF shall rely solely on the self-identification information associated with each individual's PERSONA-ID number to determine (as applicable) eligibility for Programs, exclusive reserved portions of Program budgets, Broadcaster Envelope credit, Evaluation Grid points and/or for statistical and analytical purposes.
- New in 2025-2026 The Declaration of the Corporation's Canadian Status, and its Shareholders and Directors is now an electronic form that can be found in a new section called "Corporate Information" in Dialogue, under the My Organizations Record. Please fill out this new section within the Organization Record for the applicant company and, if applicable, for the co-applicant, parent company(ies) and for any other shareholder company. Note that only the individual who created the Organization record, or the Administrator once they have been designated, can access this section. A User Guide will be available in the Corporate Information section to help you fill it out. All Shareholders and Directors who are individuals are encouraged to complete a PERSONA-ID form and their PERSONA-ID number must be entered in the Corporate Information section. The CMF will exceptionally accept the Declaration of Canadian Status of the Organization and Corporate Information in PDF format (available on the CMF website) if a shareholder parent company does NOT have a Dialogue Organization record created.

APPLICATIONS MUST INCLUDE THE FOLLOWING REQUIRED DOCUMENTS

- Narrative Positioning Statement (form available) part of the assessment criteria which considers the quality and degree to which the Applicant and Creative and Production Teams are well-positioned to create this Project.
- Community Engagement Plan (form available) part of the assessment criteria which considers the quality and degree to which the Applicant and Creative and Production Teams are committing to creating the content responsibly, thoughtfully and without harm, including implementing actionable community engagement steps, and/or personnel hires.

- Sustainability Plan (form available) part of the assessment criteria which considers the quality and degree to which the Applicant and Creative and Production Teams are committing to implementing actionable steps related to environmentally sustainable activities, practices and/or personnel hires.
- Narrative Positioning Attestation (form available). Visit the Narrative Positioning policy on the CMF website. Submit the signed Narrative Positioning Attestation form.

Broadcaster Information

• If available, Broadcast licence agreement(s) for all Eligible Licence Fee fully executed short form agreements are acceptable at application stage. If a broadcast licence is pending, please ensure this information is part of the application and financial structure and identified as pending.

Distributor Information

- If applicable, a **Distributor Agreement Form (DAF)** (form available). Required for all applications using a distribution advance **towards** <u>international exploitation rights</u>, to meet a portion of the required Eligible Triggering Commitment Threshold as described in the Core Production Guidelines Linear Content.
- If applicable, **Distribution Agreement(s)**, proof of distribution commitment, with or without distribution advance(s). Signed and dated commitment letters are accepted at this stage.

Financing Information

- Arms-length Canadian 3rd party financing agreement confirming a minimum financing commitment of 15% of the Project's Eligible Costs.
- Documentation confirming sources of domestic and/or foreign financing.
- Detailed calculation page(s) for federal and provincial tax credits please refer to Tax Credit Policy in Appendix B, Chapter 7. Eligible Projects must include 90% of the estimated federal and provincial tax credits in their financial structure at application, or risk having their CMF request reduced to offset the difference when the FTC and PTC tax credits are increased to 90% each.
- **Detailed production budget signed and dated** (template available). For interprovincial Coproductions, and international treaty Coproductions: a multi-column budget signed and dated showing each parties costs in a separate column, and a consolidated total column.
- Detailed marketing & promotion plan

Creative Material

- Synopsis document detailing the themes, subject matter and setting of the storyline.
- Creative material script, bible, treatment, outline, rundown activities. Please submit a demo (if available) or pitch deck (if demo not available). Please make sure demos are uploaded alone and not within a document.
- **Director's statement of intent** (MAX 4 PAGES). Describe how this project meets the CMF definition of a POV documentary as per Appendix A: Definitions & Essential Requirements of the CMF Guidelines.
- Director's filmography

If related digital content costs are included in line 85 of the budget

• Project description - also indicate how the digital content is associated with or derived from the project.

Underlying Rights

- Summary of Chain of Title a chronology of all agreements related to the copyright of the project, from conception to application.
- All rights documentation (with all underlying rights agreements and signed writer(s) and director(s) agreements) including but not limited to transfer of rights agreements, option/purchase agreements, publisher's releases, quit claims, assignment consents and all other agreements or documents demonstrating that the Applicant(s) holds the requisite rights to the concept and underlying creative material necessary to produce, distribute and exploit the project in the target markets OR Legal Opinion regarding chain of title may be submitted.
- Coproduction agreement(s) domestic or foreign
- For International Treaty Coproductions, a copy of the completed Application for the Preliminary Recommendation submitted to the Telefilm Canada Coproduction office is required.

If related digital content costs are included in line 85 of the budget

- Summary of Chain of Title a chronology of all agreements related to the copyright of the project, from conception to application.
- All rights documentation

Key Creative Personnel

- Detailed Cast and Crew list including citizenship.
- CV for all Producer(s), Writer(s), and Director(s), Narrators, Composers and Marquee Elements with complete histories of work, education, certifications, awards and nominations to date. If previous work(s) are available for director(s), please submit hyperlinks.
- Awards And Festivals Summary (form available) for Producers/Writers/Directors if applicable.
- Letter(s) or email(s) supporting <u>confirmed</u> presence of Marquee Elements such as well-known Actors/Narrators/Hosts/Composers, significant social media following or recognizable underlying intellectual property.

Corporate Information

Documents under this section to be submitted under the **Records** menu, under **My Organizations**; select company; select **Manage Documents** button on top right; click on **Add** and then **Submit**. Only required if there have been changes to the corporate information since the last application. These documents are not required for broadcasters' internal productions.

- Declaration of Canadian Status of the Organization and Corporate Information New PDF form available ONLY for shareholder parent company(ies) that do <u>NOT</u> have a Dialogue Organization record created. Applicant companies must fill out the Corporate Information electronic form that can be found in a new section in Dialogue under the *My* Organizations Record.
- Certificate of Incorporation of the Applicant
 - "Applicant" means the for-profit company or corporation making the application. If you are applying on behalf of a company that is not yet incorporated, do not submit anything at this point. However, please note that incorporation documents are required for contract signature.
- Corporate Profile including company mandate for all project applicants, co-applicants and parent companies, as applicable.
- Shareholder's or Partner's agreement (if applicable).

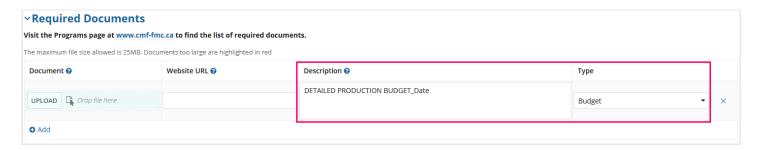
- Corporate Secretary's Certificate naming the officers and indicating their signing authority.
- Corporate Financial Statements for the past three years must be provided for all project applicants, co- applicants and parent companies. Notwithstanding the below requirements, the CMF reserves its rights to request from the project applicant(s), at any time and at the CMF's absolute discretion, consolidated and audited annual financial statements. Consolidated and audited annual financial statements if consolidated annual gross revenue of the project Applicant and its Related Parties is equal to or greater than \$10 million; OR Consolidated annual financial statements, together with a review engagement report if consolidated annual gross revenue of the project Applicant and its Related Parties is equal to or greater than \$5 million but less than \$10 million; OR Non-consolidated annual financial statements, together with a notice to readers if consolidated annual gross revenue of the project Applicant and its Related Parties is less than \$5 million.

*Please be aware that in the event that the application is approved for CMF funding, additional documents will be required in order to proceed to the contracting phase.

How to name documents

- Having a Description and selecting a Type pertinent to each required document uploaded in your application form will ensure proper analysis of your project.
- For the Description of each uploaded document, copy the **name of the documents** from the list of required documents (above). You can add details in the description for more clarity.

Example:



Please note:

- Any material exceeding maximum page limits may not be accepted or reviewed during the evaluation process.
- Using a simple black font on a white background with a size greater than 11 points makes your documents easier to read.
- Documents directly uploaded to Dialogue must be in PDF, Microsoft Word, Microsoft Excel or any file type supported by Microsoft Office or Adobe Acrobat and should not exceed 25MB.
- Documents with unsupported file types (e.g. Apple Pages, Apple Numbers) cannot be reviewed.
- File formats for data compression (e.g. ZIP) must only be used for images, audio and audiovisual files.
- Hyperlinks (non-expiring) provided for audiovisual material should not lead to platforms requiring registration or sharing personal information about connected users with applicants (e.g. Google Drive, Microsoft OneDrive).