



Please consider the environment before printing.

ALL APPLICATIONS MUST INCLUDE THE FOLLOWING IN DIALOGUE

- A completed Dialogue application form.

FOR “TRACK RECORD APPLICANTS” (First Come, First Served period: October 1 – November 20, 2025)

PLEASE SUBMIT THE FOLLOWING DOCUMENTS

CMF-FINANCED PROJECTS AND GROSS SALES DECLARATION (form for Track Record Applicants available)

- List of projects completed by Applicant Company / Related Entities that demonstrate a funding commitment from the CMF in the past five (5) Program years (2020-2021 to 2024-2025) for at least: one (1) development project and one (1) production project; OR two (2) production projects.
- Applicants must demonstrate they meet the minimum CMF-reported gross sales for project(s) from 2020 to 2024 (calendar years). Please note, only the Applicant's gross sales reports noted in CMF's "Dialogue" portal will be the tools used for validation.

PLEASE NOTE: If the minimum reported gross sales requirement for the required time period was not available in Dialogue by December 31, 2024, the Applicant will need to apply through the **Alternative Access Applicant** portion of the Program.

NARRATIVE POSITIONING [Please visit the CMF's Narrative Positioning Policy page.](#)

- Applicant Attestation (form available).

FOR “ALTERNATIVE ACCESS APPLICANTS” (Selective Process)

PLEASE SUBMIT THE FOLLOWING DOCUMENTS (accepting applications in Dialogue November 4 – November 20, 2025)

THREE (3) MOST RECENT FISCAL YEARS FINANCIAL STATEMENTS

- Please submit your financial statements under the **Records** menu, under My **Organizations**; select **Manage Documents** button on top right; click on Add and then **Submit**. The CMF will only accept the following years: 2021-2022, 2022-2023, 2023-2024, 2024-2025.

GROSS SALES DECLARATION AND RECENTLY COMPLETED PRODUCTIONS (form for Alternative Access available)

- **DECLARATION:** List of gross sales in a minimum of two (2) territories throughout the world, between 2019 and 2024. Sales must be confirmed by long form acquisition agreements and/or distributors' sales reports submitted with the application.
- **RECENTLY COMPLETED PRODUCTIONS:** Must demonstrate the track record of Applicant company in completing and delivering productions (both CMF and non-CMF) and success in reaching audiences, as well as the track record of Applicant company in developing, producing, and delivering in the genre being applied for in this Program.
- **LONG FORM ACQUISITION AGREEMENTS AND/OR DISTRIBUTORS' SALES REPORTS** demonstrating sales in a minimum of two (2) territories throughout the world, between 2019 and 2024.

CORPORATE PROFILE

- Maximum two (2) page description of key positions on the development and production team, with short biographical notes

BUSINESS PLAN AND SLATE STRATEGY (form available)

- Articulation of company business plan, description of goals, objectives, and vision.

NARRATIVE POSITIONING [Please visit the CMF's Narrative Positioning Policy page.](#)

- Applicant Attestation (form available).

ALL APPLICATIONS MUST ALSO INCLUDE THE FOLLOWING

CORPORATE INFORMATION documents under this section to be submitted under the **Records** menu, under **My Organizations**; select **Manage Documents** button on top right; click on Add and then **Submit**. Only required if there have been changes to the corporate information since the last application.

- **COMPLETE INCORPORATION DOCUMENTS** articles of incorporation and by-laws for all television component applicants, television component co- applicants and parent companies, as applicable.
- **New in 2025-2026 The Declaration of the Corporation’s Canadian Status, and its Shareholders and Directors is now an electronic form** that can be found in a new section called “Corporate Information” in Dialogue, under the My Organizations Record. Please fill out this new section within the Organization Record for the applicant company and, if applicable, for the co-applicant, parent company(ies) and for any other shareholder company. Note that only the individual who created the Organization record, or the Administrator once they have been designated, can access this section. A User Guide will be available in the Corporate Information section to help you fill it out. All Shareholders and Directors who are individuals are encouraged to complete a PERSONA-ID form and their PERSONA-ID number must be entered in the Corporate Information section.

**The CMF reserves the right to require other documentation for the completion of the assessment of the project.*

HOW TO NAME DOCUMENTS AND HELPFUL INFORMATION

Having a **Description** and selecting a **Type** that makes sense to each Required Document uploaded in your Application Form **will ensure proper analysis of your project**.

For the **Description** of each uploaded document, **copy the names of the documents** from the **List of Required Documents**.

EXAMPLE:

- **BUSINESS PLAN AND SLATE STRATEGY** (signed and dated)

Required Documents

The maximum file size allowed is 25MB. Documents too large are highlighted in red

Document ?	Website URL ?	Description ?	Type
<div> <div>UPLOAD</div> <div>Drop file here</div> </div>		BUSINESS PLAN AND SLATE STRATEGY	Support Material

⊕ Add

Applications must be submitted according to the [Program Deadlines](#) published on the CMF website and must include the required documents listed above.

Documents directly uploaded to Dialogue must be in PDF, Microsoft Word, Microsoft Excel or any file type supported by Microsoft Office or Adobe Acrobat.

Hyperlinks provided for audiovisual material should not lead to platforms requiring registration or sharing personal information about connected users with applicants (e.g. Google Drive, Microsoft OneDrive).

The maximum file size allowed is 25MB. Documents too large will be highlighted in red once uploaded in Dialogue.

For Selective Programs, please be aware that **any material exceeding maximum page limits will not be reviewed** during the selective evaluation process.