



CANADA
MEDIA FUND

FONDS DES MÉDIAS
DU CANADA

PERSONA-ID BY PROGRAM

2022-2023

Beginning in 2022-2023, eligibility to CMF Diverse Community and gender initiatives in the Programs below will be determined only by validating the information reported by individuals in their PERSONA-ID account.

To be considered for these initiatives, Applicants should look at the specific requirements of each Program's Guidelines and ensure that the PERSONA-ID numbers of all relevant individuals are included in the Key Personnel and the Directors and Shareholders sections of the online application form.

1. CONVERGENT STREAM

- **ANGLOPHONE MINORITY INCENTIVE**
 - Performance Envelope – Diverse Community Production Licenses Factor Weight
 - Performance Envelope requirement – Gender

- **DEVELOPMENT PROGRAM**
 - Development Envelope – Diverse Community Development Fee Factor Weight
 - Development Envelope requirement – Gender

- **DIVERSE LANGUAGES PROGRAM**
 - Evaluation Grid points – Diverse Community
 - Evaluation Grid points – Gender
 - Performance Envelope – Diverse Community Production Licenses Factor Weight¹
 - Performance Envelope requirement – Gender²

- **EARLY-STAGE DEVELOPMENT PROGRAM**
 - Reserved portion of Program budget – Diverse Community

- **ENGLISH REGIONAL PRODUCTION BONUS**
 - Performance Envelope – Diverse Community Production Licenses Factor Weight
 - Performance Envelope requirement – Gender

- **FRANCOPHONE MINORITY PROGRAM**
 - *Production*
 - Evaluation Grid points – Diverse Community
 - Evaluation Grid points – Gender
 - Performance Envelope – Diverse Community Production Licenses Factor Weight
 - Performance Envelope requirement – Gender

¹Only if a Canadian Broadcaster also contributes a portion of their Performance Envelope allocation in the production financing of the project, per section 3.2.TV of the Diverse Languages Program Guidelines.

²See Note 1.

- **INDIGENOUS PROGRAM**

- *Production*
 - Eligibility to Program
 - Evaluation Grid points – Gender
 - Performance Envelope – Diverse Community Production Licenses Factor Weight
 - Performance Envelope requirement – Gender
- *Development*
 - Eligibility to Program
- *Predevelopment*
 - Eligibility to Program

- **NORTHERN INCENTIVE**

- *Production*
 - Performance Envelope – Diverse Community Production Licenses Factor Weight
 - Performance Envelope requirement – Gender

- **PERFORMANCE ENVELOPE PROGRAM**

- Performance Envelope – Diverse Community Production Licenses Factor Weight
- Performance Envelope requirement – Gender

- **PILOT PROGRAM FOR RACIALIZED COMMUNITIES**

- *Production*
 - Eligibility to Program
 - Evaluation Grid points – Gender
 - Performance Envelope – Diverse Community Production Licenses Factor Weight
 - Performance Envelope requirement – Gender
- *Development*
 - Eligibility to Program
- *Predevelopment*
 - Eligibility to Program

- **POV PROGRAM**

- Evaluation Grid points – Diverse Community
- Evaluation Grid points – Gender
- Performance Envelope – Diverse Community Production Licenses Factor Weight
- Performance Envelope requirement - Gender

- **PREDEVELOPMENT PROGRAM**

- Reserved portion of Program budget – Diverse Community

- **VERSIONING PROGRAM**

- N/A

2. EXPERIMENTAL STREAM

- **ACCELERATOR PROJECTS PROGRAM**
 - N/A

- **COMMERCIAL PROJECTS PROGRAM**
 - Evaluation Grid points – Diverse Community
 - Evaluation Grid points – Gender

- **CONCEPTUALIZATION PROGRAM**
 - Reserved portion of Program budget – Diverse Community

- **DIGITAL LINEAR SERIES PROGRAM**
 - Evaluation Grid points – Diverse Community
 - Evaluation Grid points – Gender

- **INNOVATION & EXPERIMENTATION PROGRAM**
 - Evaluation Grid points – Diverse Community
 - Evaluation Grid points – Gender

- **PROTOTYPING PROGRAM**
 - Evaluation Grid points – Diverse Community
 - Evaluation Grid points – Gender