



CANADA  
MEDIA FUND

FONDS DES MÉDIAS  
DU CANADA

# **PREDEVELOPMENT FUNDING GUIDELINES 2023-2024**

**Please be advised, in response to the disruption in Canada's screen-based industries caused by the COVID-19 pandemic, there may be specific exceptions to the following Guidelines found in the [COVID-19 Flexibility Measures to CMF Programs - 2023-2024](#).**

**Please refer to that separate document to determine if there is any flexibility to the requirements, contribution amounts and policies listed herein.**

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# 1. GENERAL INFORMATION

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## **Interpretation, Application, Disclaimer, and other Important Information**

These Guidelines are for the information and convenience of Applicants (as defined in section 3.1) to the Canada Media Fund (CMF). They provide an overview of the objectives of the CMF, the manner in which the CMF is administered, and information on typical administrative practices of the CMF. Compliance with these Guidelines is a prerequisite to eligibility for any CMF funding.

The CMF has full discretion in the administration of its Programs and in the application of these Guidelines to ensure funding is provided to those projects that contribute to the fulfillment of its mandate. In all questions of interpretation of its Programs, Guidelines, Agreements and whether Applicants and/or Projects meet the spirit and intent of any CMF policy, the CMF interpretation shall prevail.

All Applicants and broadcasters (where relevant) must abide by the Accounting and Reporting Requirements (ARR) of the CMF and follow applicable business policies as created and amended from time to time. Business policies, including the ARR, may be found in Appendix B of these Guidelines and are also available from the CMF website at [www.cmf-fmc.ca](http://www.cmf-fmc.ca). Information included in Appendices A and B is an integral part of these Guidelines.

Projects that receive CMF funding in a given year are subject to the Guidelines and CMF policies in effect for that fiscal year. To be clear, changes to CMF Guidelines and/or policies made in a subsequent fiscal year will not apply retroactively, unless specifically stated. The CMF fiscal year is April 1 to March 31.

*Please note: These Guidelines may be changed or modified as required, without notice. Please consult the CMF website at [www.cmf-fmc.ca](http://www.cmf-fmc.ca) for the latest Guideline news and documentation.*

## **Provision of Documentation**

It is the responsibility of the Applicant to ensure that the CMF receives all relevant documentation, and to update such documentation and information after a material change. The CMF may request other documentation and information to conduct an assessment and evaluation of the Project and, once assessed, to complete CMF file reviews. For the purposes of Project assessment and evaluation, the CMF reserves the right to rely solely on the written and audiovisual materials initially submitted by the Applicant.

## **Failure to Comply**

If an Applicant fails to comply with these Guidelines, as determined by the CMF, then the CMF may refuse the application, revoke the eligibility status of the Applicant's Project and may demand repayment of any sums paid to the Applicant.

## Misrepresentation

If, at any time, an Applicant, as required by the Guidelines or as requested by the CMF, provides false information or omits material information in connection with an Application, the Applicant may suffer serious consequences. These may include, among other outcomes:

- Loss of eligibility for funding of the current Project;
- Loss of eligibility for funding of future Projects;
- Repayment of any funds already advanced, with interest; and/or
- Criminal prosecution, in the case of fraud.

These measures may be imposed not only on the Applicant but also on related, associated and affiliated companies and individuals (as determined by the CMF at its sole discretion). Any Applicant receiving approval for funding will be required to sign a legally enforceable agreement, which includes further provisions concerning misrepresentations, defaults, and related matters.

## PERSONA-ID self-identification information

The PERSONA-ID self-identification allows individuals to disclose their demographic information directly and securely to the Canada Media Fund (CMF).

The CMF shall rely solely on the self-identification information associated with each individual's PERSONA-ID number to determine (as applicable) eligibility for Programs, exclusive reserved portions of Program budgets, Performance and Development Envelope credit, Evaluation Grid points and/or for statistical and analytical purposes.

All PERSONA-ID self-identification information in connection with the Project is provided in accordance with the [PERSONA-ID Terms of Use & Privacy](#).

For more information about PERSONA-ID, please visit the [CMF's PERSONA-ID page](#).

## 2. HOW PREDEVELOPMENT FUNDING WORKS

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### HOW TO READ THESE GUIDELINES

Projects in the Convergent Stream may involve both a Television Component and one or more Digital Media Components. The eligibility and technical requirements for these two Components may be very different. In these Guidelines, sections dealing with requirements for the Television Component use “.TV” in their section number, and sections dealing with requirements for the Digital Media Component use “.DM”. Sections dealing with requirements for the entire convergent project – i.e., the Television Component and, where applicable, the Digital Media Component – simply use a section number without “.TV” or “.DM”.

### 2.1 INTRODUCTION

The CMF’s Predevelopment Funding Programs, which form part of the CMF’s Convergent Stream, allocate funding to Eligible Projects with attached third-party interest (defined in section 3.2 below). Predevelopment Funding is for a Project at the beginning of its creative process prior to a Broadcaster’s financial commitment in the development of the Project.

While the respective budgets, applicable rules and deadlines will remain distinct, beginning in 2023-2024, the CMF will consolidate the following into this one (1) set of Guidelines:

- the Predevelopment Program;
  - the Indigenous Program Predevelopment allocation (“Indigenous Predevelopment”); and
  - the Pilot Program for Racialized Communities Predevelopment allocation (“Racialized Community Predevelopment”)
- (Predevelopment Program, Indigenous Predevelopment and Racialized Community Predevelopment, collectively, “Predevelopment Funding”).

Eligible Projects are awarded funding on a first-come, first-served basis until resources for the applicable Program are depleted or until the applicable Program Closing Date, whichever comes first. In the event that a large number of Projects are submitted on the same date, creating oversubscription, the CMF may distribute funding to those Projects deemed eligible on a proportional (pro-rated) basis, designate how many submitted Projects (per applicant) will receive funding, or elect to distribute funding in some other equitable manner, to be determined in the CMF’s sole discretion.

For clarity, Eligible Applicants may apply to the Program with a maximum of one (1) Eligible Project.

Affiliated Programming and In-house Programming (see section 2.1.1) are not eligible for support in any Predevelopment Funding Programs.

## 2.1.1 Definitions Applicable to the Predevelopment Funding: Canadian Broadcaster, Broadcaster Affiliated Programming, In-house Programming, Diverse Community Project, Eligible Applicant – Racialized Community Predevelopment, Eligible Applicant – Indigenous Predevelopment, Regional Project

### *Canadian Broadcaster*

Any of the following will be considered a “Canadian Broadcaster”:

- a. A Canadian programming undertaking, public or private, licensed to operate by the Canadian Radio-television and Telecommunications Commission (CRTC)<sup>1</sup>;
- b. An online service<sup>2</sup> owned, controlled and operated by a Canadian CRTC- licensed programming undertaking;
- c. An online service<sup>3</sup> owned, controlled and operated by a Canadian broadcasting distribution undertaking (“BDU”), licensed to operate by the CRTC; and
- d. CRTC-licensed VOD services.

### *Broadcaster Affiliated Programming*

A Broadcaster-affiliated production company is an Applicant, as defined in section 3.1, that is affiliated with a Canadian Broadcaster (the CMF uses the definition of “Affiliate” set out in the Canada Business Corporations Act). Affiliated Programming covers projects produced by a Broadcaster-affiliated production company and licensed by its affiliated Broadcaster(s).

### *In-house Programming*

In-house Programming comprises projects produced and owned by a Canadian Broadcaster.

### *Diverse Community Project*

A Diverse Community Project is a Project in which at least 40% of the cumulative paid<sup>4</sup> positions<sup>5</sup> on the Production and Creative Teams are held by members of one (or a combination) of the Diverse Communities noted below.

The Production Team is comprised of the producers of the Project. For clarity, “Producers” shall be defined as either Producer, Executive Producer/Showrunner, Executive Producer, Co-executive Producer, Supervising Producer, Associate Producer, or Creative Producer positions.

The Creative Team is comprised of the Writers and Directors on the Project. For clarity, “Writer” and “Director” shall be ascribed the same meaning as commonly understood in the broadcasting, television and film industries and, if applicable, defined in accordance with Guild collective agreements.

For the purposes of the CMF’s 2023-2024 Guidelines, the term “Diverse Community” refers to the following groups:

- a) Indigenous peoples to Canada (i.e., First Nations, Inuit and Métis);
- b) Racialized Communities (i.e., Black People and People of colour);
- c) Members of the 2SLGBTQ+ community;
- d) Disabled persons or persons with disabilities.

The CMF defines each of these groups in more detail in [Appendix A](#) of these Guidelines.

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<sup>1</sup>This includes exempt broadcasters regulated by the CRTC via *Broadcasting Order CRTC 2015-88*.

<sup>2</sup> This includes services accessed via a set-top box.

<sup>3</sup> This includes services accessed via a set-top box.

<sup>4</sup>Only paid positions will count towards the evaluation of Diverse Community positions and the information provided in the Project’s budget will take precedence.

<sup>5</sup>Please note that all positions on the Production and Creative Teams may not apply to a Project at the Predevelopment stage.

### *Eligible Applicant – Racialized Community Predevelopment*

An Eligible Applicant to Racialized Community Predevelopment must meet the following criteria:

- a) Final control in all matters relating to the Applicant company<sup>6</sup> and the Project and at least 51% of the Applicant company's ownership and of the Project's copyright are retained by an individual producer (or multiple producers) that is a member of a Racialized Community (as defined in [Appendix A](#)) ("**Racialized Owner**").

For clarity, in cases where the Applicant company is comprised of multiple individual producers, the Racialized Owner must have final control and the largest amount of ownership of both the Applicant company and copyright in the Eligible Project.

- b) The Racialized Owner exercises full creative, executive, artistic, technical and financial control of the Eligible Project.
- c) The Racialized Owner initiates and continues to meaningfully participate in the Project's predevelopment.

For clarity, where the final control and central decision makers in both the Applicant company and the Project are not with the Racialized Owner(s) from the Applicant company, the Application will not be considered eligible for funding in the Racialized Community Predevelopment Program. The CMF reserves the right to request additional documentation (including by-laws and articles of incorporation) to ensure the ownership and control provisions are met.

### *Eligible Applicant – Indigenous Predevelopment*

An Eligible Applicant to Indigenous Predevelopment must meet the following criteria:

- a) Final control in all matters relating to the Applicant company<sup>7</sup> and the Project, and at least 51% of the Applicant company's ownership and of the Project's copyright are retained by an individual producer (or multiple producers) that is a First Nations, Inuit or Métis person ("**Indigenous Owner**").

For clarity, in addition to the Indigenous Owner(s) having final control and meeting this 51% ownership threshold, where an Applicant company is not 100% owned and controlled by an Indigenous Owner(s), no single Indigenous Owner shall own and control less than 15% of both the Applicant company and copyright in the Eligible Project.

- b) The Indigenous Owner exercises full creative, executive, artistic, technical and financial control of the Eligible Project.
- c) The Indigenous Owner initiates and continues to meaningfully participate in the Project's predevelopment.

For clarity, where the final control and central decision makers in both the Applicant company and the Project are not with the Indigenous Owner(s) from the Applicant company, the Application will not be considered eligible for funding in the Indigenous Predevelopment Program. The CMF reserves the right to request additional documentation (including by-laws and articles of incorporation) to ensure the ownership and control provisions are met.

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<sup>6</sup>Including the Applicant company's Board of Directors.

<sup>7</sup>Including the Applicant company's Board of Directors.



## *Regional Project*

A Regional Project is a Project in which:

- a) The Applicant is based in the region with its head office in the region.
- b) The regional Applicant initiates and continues to meaningfully participate in the Project's predevelopment, retaining at least 51% ownership of the copyright interest in the project.

For the purposes of this definition, "region" or "regional" is defined as any part of Canada more than 150 km by the shortest reasonable roadway route from:

- Toronto for English Projects
- Montreal for French Projects

## **2.2 NATURE OF FUNDING CONTRIBUTION**

Successful Applicants to the Predevelopment Program receive non-interest-bearing advances. 100% of the Eligible Project's advance must be repaid on or before the earliest applicable event of repayment as described here:

- i) The first day of official preparation for principal photography of the Eligible Project (regardless of the platform for which it is produced) or upon other use of the Creative Materials/script; or
- ii) The transfer, sale, assignment, or other disposition of the Creative Materials/script.

## **2.3 AMOUNT OF FUNDING CONTRIBUTION**

### **2.3.1 CMF Contribution**

The Maximum Contribution for Eligible Projects in any Predevelopment Funding Program shall be the lesser of 84% of the Project's Eligible Costs or \$35,000.

#### **2.3.1.1 Combining Funds**

Eligible Projects submitted in a Predevelopment Funding Program must be new projects that have not received any previous CMF funding.

Projects that receive Predevelopment Funding, however, may subsequently be submitted to CMF Development and Production Programs. It is important to note that any funding a Project receives through these Programs in addition to funding available through other CMF Programs will be integrated into that Project's development and/or production budget and financial structure.

#### **2.3.2 Eligible Costs**

In Predevelopment Funding, only Canadian costs are Eligible Costs. Costs incurred before the 2023-2024 CMF fiscal year will not be considered Eligible Costs. Funding received through this Program should focus primarily on the creation of early-stage creative materials.

Allowable Eligible Costs in Predevelopment Funding shall be the following:

- Writing (Outline, Treatment, Bible, or Script);

- Creation of pitch material including short non-broadcast demos;
- Option fees for underlying rights;
- Scriptwriting consultant;
- Story editor;
- Preliminary research;
- Production of drawings (animation);
- Travel and accommodation costs for research or to meet with national/international production partners (limited to 2% of Eligible Costs);
- Sales market attendance;
- Printing and collating costs;
- Arms-length legal costs;
- Producer fees and corporate overhead (limited to a maximum cap of 10% of Direct Costs<sup>8</sup>);
- Accounting fees (if review engagement is required as per the Accounting and Reporting Requirements).

Please note, each Predevelopment Funding Program budget template outlines specific allowable costs.

Additional CMF business policies relating to Eligible Costs are in [Appendix B](#).

### **2.3.2.1 Related-Party Transactions**

All related-party fees, related-party allowances and any other related-party transactions must be:

- Disclosed to the CMF
- In accordance with the current [CMF Accounting and Reporting Requirements](#).

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<sup>8</sup> Direct Costs include all eligible predevelopment expenses, except Producer fees and corporate overhead and Writer's fees in excess of industry standards.

## 3. ELIGIBILITY FOR FUNDING

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### 3.1. ELIGIBLE APPLICANTS

**In addition to any further requirements/qualifications noted in Schedule A below**, an Eligible Applicant for Predevelopment Funding is a for-profit (i.e., a taxable Canadian corporation, within the meaning of Canada's Income Tax Act) production company that:

- a) Is Canadian-controlled as determined in sections 26 to 28 of the Investment Canada Act.
- b) Has its head office in Canada.
- c) Is in good standing with all applicable talent and industry associations and guilds.
- d) Has affirmed and attested that the Project submitted for funding complies with the [CMF's Narrative Positioning Policy](#).

**AND**

- e) All individuals that own and control the Applicant company have registered for a PERSONA-ID account(s) and have provided this account number as part of their Application.

Please note, Eligible Applicants may apply to each applicable Predevelopment Funding Program with a maximum of one (1) Eligible Project.

*Note: For the purposes of these Guidelines, the term Applicant includes all co-applicants, and/or all Related Parties (defined in [Appendix B](#)) associated, affiliated or parent companies and/or individuals (as determined by the CMF at its sole discretion), as applicable.*

### 3.2 ELIGIBLE PROJECTS

An Eligible Project for a Predevelopment Funding Program is a TV Component that meets all applicable section 3.2 criteria and subsections (**and any additional information in Schedule A below**). The CMF recognizes that Projects at the development stage are necessarily nascent, evolving works that may not strictly comply at Application with all requirements of section 3.2 and its subsections. As such, TV Components must be reasonably intended to comply with the three (3) Essential Requirements (see section 3.2.TV.1), as appropriate to each category of production and programming genre, as set out in [Appendix A](#), plus all other requirements of sections 3.2.TV.1 through 3.2.TV.4.

Eligibility for Predevelopment Funding support does not guarantee Applicant or Project eligibility for further CMF development funding or CMF production funding.

Please note:

- Returning series are not eligible for support in Predevelopment Funding Programs;
- Affiliated Programming and In-house Programming (see section 2.1.1) are not eligible for support in Predevelopment Funding Programs.

## 3.2.TV The Television Component

A Television Component of an Eligible Project must be linear audiovisual content that meets the following requirements (that are further explained in this section):

- the CMF's Essential Requirements;
- the CMF's Genre requirements (as set out in [Appendix A](#));
- ownership and control requirements;
- be in exchange for a letter of interest from a listed triggering entity; and
- miscellaneous requirements.

The Television Component of an Eligible Project must be developed as a Canadian production or intended as an audiovisual treaty coproduction. A Canadian writer must be involved in all stages of development. For Television Components meant for Canadian audiovisual treaty coproductions, the active creative contribution of a Canadian writer is required.

The Applicant must have acquired all rights and options to the Television Component, exclusive for at least 24 months, which are necessary for the adaptation of the original work or concept, the scriptwriting, the production and worldwide distribution (with appropriate case-by-case exceptions for a licensed format).

### 3.2.TV.1 Essential Requirements

A production must meet the Essential Requirements listed here. For a series, the Essential Requirements apply to every episode of the cycle, even if all episodes are not submitted for CMF funding. The CMF solely decides whether or not a project meets the Essential Requirements and its interpretation shall prevail.

- 1) The TV Component will be certified<sup>9</sup> by the Canadian Audio-Visual Certification Office (CAVCO) and has achieved 10/10 points (or the maximum number of points appropriate), as determined by the CMF using the CAVCO scale.
- 2) Underlying rights are owned, and significantly and meaningfully developed, by Canadians.
- 3) The TV Component is shot and set primarily in Canada.

Further details on these Essential Requirements and permissible genre-specific exceptions are in [Appendix A](#) of these Guidelines. This Appendix includes other important information and is an integral part of these Guidelines.

#### 3.2.TV.1.1 Audiovisual Treaty Coproductions

With respect to the CMF eligibility of audiovisual treaty coproductions, these Essential Requirements shall be interpreted so as to treat the coproduction partner as "Canadian."

Accordingly, the term "Canadians" in Essential Requirement 2, and the term "Canada" in Essential Requirement 3 include the coproduction country. The 10/10 points referenced in Essential Requirement 1 must be attained by citizens of Canada or the coproducing country.

The CMF recognizes that projects at the development stage are necessarily nascent, evolving works that may be unable to strictly comply at application with all of the requirements of Section 3.2.TV.1. As such, TV Components must be reasonably intended to comply with the Essential Requirements, as appropriate to each category of production and programming genre, as set out in [Appendix A](#), plus all other eligibility requirements that may be applicable to development and, in the CMF's discretion, comply with the spirit and intent of the Guidelines.

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<sup>9</sup>Exceptions may be granted by the CMF for exempt broadcasters regulated by the CRTC via *Broadcasting Order CRTC 2015-88*.

For information on audiovisual treaty coproduction between Canada and other territories, please see [Telefilm Canada's treaty coproduction guidelines](#).

### **3.2.TV.2 Genres of Programming**

The CMF supports the following genres: drama, documentary, children's and youth programming, and variety and performing arts. The CMF defines each in [Appendix A](#) of these Guidelines.

The following is a non-exhaustive list of genres and programming formats that are not eligible to apply to the CMF: sponsored productions<sup>10</sup>, sports, news, game shows, current affairs, public affairs, lifestyle productions, "how-to" productions, reality television, instructional television, infomercials, music videos, formal or curriculum-based educational programs, foreign format buys without significant Canadian adaptation and creative contribution, magazine productions, talk shows, "talkshows culturels," non-cultural galas and award shows<sup>11</sup>, reporting and current events, religious programs, fundraising productions, benefits, tributes, promotional productions, pep rallies, travelogues and interstitials.

*Note: Some flexibility exists for children's and youth programming. See [Appendix A](#) for more information.*

### **3.2.TV.3 Canadian Ownership and Control**

The Television Component must meet these criteria:

- a) It is under Canadian ownership and Canadian executive and creative control.
- b) It is under the financial control of Canadian citizens or permanent residents.
- c) It is, and has been, controlled creatively and financially by a Canadian production company during all stages of development.
- d) Generally, no more than 49% of the development financing is provided by a single non-Canadian entity, person or related entity. Interim lending of more than 49%, however, may be provided by a non-Canadian arm's-length entity in the business of lending money and taking security.
- e) The Applicant retains and exercises all effective controls or approvals necessary for the production of the Project. This includes control and final approval of creative decisions and financing, distribution and exploitation, and preparation and final approval of the budget, subject to reasonable and standard approval rights customarily required by arm's-length financial participants, including Canadian Broadcasters and distributors.
- f) The Applicant owns all rights (including copyright) and options necessary for the development, production and its distribution in Canada and abroad (with appropriate case-by-case exceptions for a purchased format), and retains an ongoing financial interest in the TV Component.

*Note: The interpretation of these criteria shall allow Canadian audiovisual treaty coproductions to access the CMF.*

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<sup>10</sup> The CMF will use the Canadian Audio-Visual Certification Office's definition of "Advertising" in section 4.03.08 of the [Canadian Film or Video Tax Credit Application Guidelines](#) as its guide in interpreting the parameters of a "sponsored production".

<sup>11</sup> Cultural award shows and galas that meet the CMF's Variety and Performing Arts definition shall be considered eligible programming.

### **3.2.TV.4      Miscellaneous Requirements**

The Television Component must meet these criteria:

- a) It conforms to the Canadian Association of Broadcasters' (CAB) Code of Ethics and to all programming standards endorsed by the Canadian Radio-television and Telecommunications Commission (CRTC), including the CAB Violence Code and the CAB Equitable Portrayal Code.
- b) It is a new production. A new production is one which is not substantially a repackaged version of a previously-produced production. For a series, the CMF will consider the entire cycle to determine if the TV Component is a repackaging (e.g., some "best of," "making-of" and/or "catch-up" episodes may be permitted). Television Components comprised mainly of stock footage may be new productions provided the footage is not merely repackaged in whole or large segments for the TV Component.
- c) When working with First Nations, Métis and Inuit communities, cultures, concepts and stories, the CMF encourages all Applicants to respect the guiding principles and best practices set out in the [On-Screen Protocols & Pathways Media Production Guide](#).
- d) The CMF encourages all Applicants to implement more environmentally-sustainable practices and cleaner technologies – and reduce the use of unsustainable resources – in the development, production and exploitation of their Projects.

### **3.2.TV.5      Letter of Interest**

All Applications to a Predevelopment Funding Program must include a letter of interest from an eligible triggering entity outlined in Schedule A below.



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# SCHEDULE A ADDITIONAL PROGRAM REQUIREMENTS

PREDEVELOPMENT PROGRAM	ELIGIBLE APPLICANT REQUIREMENTS	RESERVED PORTION OF PROGRAM BUDGET	OTHER
<b>PREDEVELOPMENT PROGRAM</b>	<ul style="list-style-type: none"> <li>No additional requirements other than section 3.1</li> </ul>	<ul style="list-style-type: none"> <li>At least 40% of the Predevelopment Program's budget is exclusively reserved for Projects that meet the definition of a 'Regional Project' in section 2.1.1.</li> <li>At least 25% of the Predevelopment Program's budget is exclusively reserved for Projects that meet the definition of a "Diverse Community Project" in section 2.1.1.</li> </ul>	<ul style="list-style-type: none"> <li>Entity Contributing Letter of Interest: <ul style="list-style-type: none"> <li>Canadian Broadcaster</li> <li>Participating and eligible provincial or territorial funding agency<sup>12</sup></li> </ul> </li> <li>Each Canadian Broadcaster and participating eligible provincial or territorial funding agency is limited to the number of Projects it can trigger, to a maximum of two (2) Projects.</li> <li>Language of Creative Materials: English or French</li> </ul>
<b>INDIGENOUS PREDEVELOPMENT</b>	<ul style="list-style-type: none"> <li>In addition to section 3.1, Eligible Applicants must meet the "Eligible Applicant – Indigenous Predevelopment" definition listed in section 2.1.1</li> </ul>	N/A	<ul style="list-style-type: none"> <li>Entity Contributing Letter of Interest: <ul style="list-style-type: none"> <li>Canadian Broadcaster</li> <li>Digital Distributor as deemed eligible by CMF<sup>13</sup></li> </ul> </li> <li>Language of Creative Materials: English, French or an Indigenous language<sup>14</sup></li> </ul>
<b>RACIALIZED COMMUNITY PREDEVELOPMENT</b>	<ul style="list-style-type: none"> <li>In addition to section 3.1, Eligible Applicants must meet the "Eligible Applicant – Racialized Community Predevelopment" definition listed in section 2.1.1;</li> <li>Applicants that received funding from Racialized Community Predevelopment in 2022-2023 are ineligible to apply for funding in 2023-2024.</li> </ul>	N/A	<ul style="list-style-type: none"> <li>Entity Contributing Letter of Interest: <ul style="list-style-type: none"> <li>Canadian Broadcaster</li> </ul> </li> <li>Each Canadian Broadcaster is limited to the number of Projects it can trigger, to a maximum of two (2) Projects.</li> <li>Language of Creative Materials: English or French</li> </ul>

<sup>12</sup>Alberta Film, Creative Saskatchewan, Manitoba Film and Music, New Brunswick Tourism, Heritage and Culture, Newfoundland and Labrador Film Development Corporation Nova Scotia Department of Communities, Culture, Tourism and Heritage, Northwest Territories Film Commission, Innovation PEI.

<sup>13</sup>For Indigenous Predevelopment, as a pilot initiative, the CMF may consider a digital distributor to be a Canadian Broadcaster for the purposes of a letter of interest, if the CMF determines that the digital distributor is a company that is Canadian-controlled (as determined in sections 26 to 28 of the *Investment Canada Act*). The CMF will decide case-by-case whether a digital distributor qualifies for this initiative.

<sup>14</sup>First Nations, Inuit, Métis