



2020-2021 CMF PROGRAMS – KEY APPLICATION DATES AND DEADLINES

There are a number of key dates and deadlines applicable to the CMF funding programs. These dates and deadlines are provided in the tables below.

Because the CMF uses a variety of funding mechanisms to determine and deliver support in different programs (“Envelopes,” Selective Processes and First-come, First-served), the precise application dates vary according to the program concerned. Please see the tables below for more information about these dates and what they may mean for you.

Envelope Programs

<i>Program</i>	<i>Opening Date</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
Alternative Access to the Performance Envelope Program¹	April 20, 2020	-	December 4, 2020
Alternative Access to the Development Envelope Program	April 20, 2020	-	December 4, 2020
Development Program: Development Envelope (English & French)	April 20, 2020	October 29, 2020	December 4, 2020
Performance Envelope Program	April 20, 2020	October 15, 2020	December 4, 2020

Opening Date

Applicants may submit their applications to the program for 2020-2021 beginning on the date indicated above.

Closing Dates

Performance Envelope Program:

Broadcasters whose Performance Envelope allocations total \$2.5 million or more must complete and submit their applications representing 75% of the value of the envelope allocation, including flex amounts, on or before the First Closing Date.

¹ See section E.1.1 of the [Performance Envelope Manual](#).

If the CMF does not receive applications from broadcasters representing at least 75% of the Performance Envelope allocation by the First Closing Date, the unused portion of the 75% of the relevant Performance Envelope allocation will be transferred into the CMF Reserve Fund.

However, the CMF may waive the First Closing Date requirement as described in section C.2.1.1.2 of the [Performance Envelope Manual](#).

The Final Closing Date is the final deadline for submitting applications. Any amount remaining in a Performance Envelope allocation for which the CMF has not received a complete and eligible application by the Final Closing Date will be transferred into the CMF Reserve Fund.

Performance Envelope projects not fully financed at time of application

Prior to the Final Closing Date, applications will be accepted without 100% confirmed financing.

If a Project's financing is not confirmed in full prior to that date, signed agreements must be submitted with the application as supporting evidence of:

- Performance Envelope contributions and all licence fees contributing to the Licence Fee Threshold
- 60% of total Canadian financing for the Project (accompanied by a viable financing plan for the remainder of the project funding)

The Applicant, however, must confirm 100% of the financing of the Project supported by signed agreements, no later than the Final Closing Date.

Development Envelopes:

Broadcasters in the English market whose Development Envelope allocations total \$1 million or more, and broadcasters in the French market whose Development Envelope allocations total \$500,000 or more must complete applications representing 75% of the value of the envelope, and submit these applications on or before the First Closing Date.

Projects submitted after the First Closing Date are not eligible for CMF production funding in the same CMF fiscal year that the application to the development program was submitted.

The Final Closing Date is the final deadline for submitting applications. Any amount remaining in a Development Envelope allocation for which the CMF has not received a complete and eligible application by the Final Closing Date will be transferred into the CMF Reserve Fund.

Programs Funded in Order of Applications Received (First-come, First-served)

Program	First Opening Date	First Closing Date	Second Opening Date	Final Closing Date
Anglophone Minority Incentive	May 14, 2020	August 27, 2020	September 3, 2020	December 4, 2020
Development Pilot Program – Experienced Producers	November 26, 2020			January 21, 2021
Development Program: Quebec French Regional Development	April 30, 2020	-	-	January 16, 2021
Export Programs: Export Program	September 3, 2020	-	-	December 4, 2020
Export Programs: Versioning Program	June 18, 2020	-	-	January 16, 2021
Francophone Minority Program: Development	May 28, 2020	-	-	January 16, 2021
Indigenous Program: Development and Predevelopment	May 28, 2020	-	-	January 16, 2021
Northern Incentive: Development	May 28, 2020	-	-	January 16, 2021
Northern Incentive: Production	April 30, 2020	July 29, 2020	July 30, 2020	December 4, 2020
Predevelopment Program	June 18, 2020	-	-	January 16, 2021
Quebec French Regional Production Incentive	May 7, 2020	-	-	December 4, 2020

Project must be 100% financed at application, including the amount(s) requested from CMF program(s).

In the event that a large number of projects are submitted on the same date, creating oversubscription, the CMF may distribute funding to those projects deemed eligible on a proportional (pro-rated) basis, designate how many submitted projects (per applicant) will receive funding, or elect to distribute funding in some other equitable manner, to be determined in the CMF's sole discretion.

First Opening Date

Applicants may submit their applications beginning on the date indicated above.

First Closing Date (For first-come, first-served programs with multiple opening dates)

Applications will be accepted until the First Closing Date, or until funds allotted for the First Closing Date are depleted, whichever comes first.

Second Opening Date (For first-come, first-served programs with multiple opening dates)

Applicants may submit their applications beginning on the date indicated above.

Final Closing Date

Applications will be accepted until the Final Closing Date, or until funds allotted for the Final Closing Date are depleted, whichever comes first. The Final Closing Date is the deadline for submitting all applications.

For the Anglophone Minority Incentive, the CMF may commit up to \$3,500,000 of the allocation of the program in the current fiscal year to be spent on applications submitted by the First Closing Date. The CMF will make the remainder of the allocation available for applications submitted by the Final Closing Date.

For the Northern Incentive: Production, the CMF may commit up to \$500,000 of the allocation of the program in the current fiscal year to be spent on applications submitted by the First Closing Date. The CMF will make the remainder of the allocation available for applications submitted by the Final Closing Date.

English Regional Production Bonus

<i>Program</i>	<i>First Opening Date</i>	<i>First Closing Date</i>	<i>Second Opening Date</i>	<i>Final Closing Date</i>
English Regional Production Bonus	May 14, 2020	August 27, 2020	September 10, 2020	December 4, 2020

Project must be 100% financed at application, including the amount(s) requested from CMF program(s). The CMF may commit up to 65% of the allocation for the program in the current fiscal year to be spent on applications submitted by the First Closing Date. The CMF will make the remainder of the allocation available for the Final Closing Date.

Applications will be accepted from the First Opening Date. No more than 35% of the total program budget will be allocated to any given eligible province. Any funds reserved for the First Opening Date that are left unspent will be added to the Funds reserved for the Second Opening Date and eligible provinces who have not reached their 35% cap will be able to submit projects from the Second Opening Date until the Final Closing Date or until the funds for the program are depleted, whichever comes first. However, while Applicants that are awarded funding through either the English POV Program or Indigenous Program (provided the majority of the project's original language of production is in English) will be permitted to access the ERPB even if the cap of the Applicant's respective province has already been reached, the funding amounts their projects receive may still be subject to proration.

Convergent Stream: Selective Programs

<i>Program</i>	<i>First Closing Date</i>	<i>Second Closing Date</i>
CMF-Quebecor Fund Intellectual Properties Intended for International Markets Production Support Program	Please contact the Quebecor Fund for more detail.	-
CMF-SODEC Predevelopment Program	July 17, 2020	
Diverse Languages Program	September 17, 2020	-
Early Stage Development Program	October 15, 2020	-
English POV Program	June 4, 2020	-
Export Programs: CMF-Quebecor Fund Export Assistance Program Partnership	Please contact the Quebecor Fund for more detail.	-
Francophone Minority Program: Production	May 7, 2020	September 3, 2020
Indigenous Program: Production	May 21, 2020	-
WildBrain-CMF Kids & Family Development Program		November 30, 2020

Closing Dates

Francophone Minority Program:

The CMF may commit up to 70% of the allocation for the program in the current fiscal year to be spent on applications submitted by the First Closing Date. The CMF will make the remainder of the allocation available for the Second Closing Date.

English POV Program:

Projects need not meet the requirements in section 3.2.TV.5 of the English POV Program Guidelines by the Final Closing Date (i.e. include confirmed broadcast licence agreement together with Eligible Licence Fees that meet Licence Fee Threshold), but must meet section 3.2.TV.6 at the time of application. After evaluation stage, successful applications will then have until January 8, 2021 to obtain a broadcast licence agreement meeting the requirements of section 3.2.TV.5 and all its subsections and to be 100% fully financed. The CMF will not enter into a Financing Agreement with the Applicant, nor will it release any payments in regard to the project, until section 3.2.TV.5 requirements are met.

All Selective Programs:

The Final Closing Date is the deadline for submitting applications.

International Co-Development and Co-Production Incentives

<i>Program</i>	<i>Closing Date</i>
Canada-Brazil Immersive Media Incentive	February 1 st , 2021
Canada-Denmark Co-Development Incentive for Digital Media Projects	December 14, 2020
Canada-Germany Digital Media Incentive	September 1 st , 2020
Canada-Luxembourg Co-Development and Co-Production Incentive for Audiovisual Projects	November 12, 2020
Canada-Northern Ireland Co-Development Incentive for Audiovisual Projects	August 14, 2020
Canada-South Africa Co-Development Incentive for Television Projects	October 30, 2020
UK-Canada Immersive Exchange	September 17, 2020

Experimental Stream

First-come first-served Program:

<i>Program</i>	<i>Opening Date</i>	<i>Closing Date</i>
Accelerator Partnership Program (A2P)	April 20, 2020	December 4, 2020
Conceptualization Program	September 3, 2020	January 16, 2021

Selective Programs:

Program	First Closing Date	Second Closing Date
CMF-Shaw Rocket Fund Kids Digital Animated Series Program (round 3)	January 6, 2021	
Digital Linear Series Program	October 1, 2020	-
Limited Marketing and Promotion: Innovation & Experimentation and Commercial Programs²	May 19, 2020	October 15, 2020
Production: Commercial Projects Program³	May 14, 2020	September 10, 2020
Production: Innovation & Experimentation Program⁴	May 4, 2020	September 17, 2020
Prototyping Program	May 19, 2020	October 15, 2020

Experimental Stream:

For programs with 2 deadlines, the CMF may commit to up to 50% of such program's allocation for applications submitted on the First Closing Date. The CMF will make the remainder of the allocation available for the Second Closing Date.

A project that has been refused funding from a particular Program activity (i.e., Conceptualization, Prototyping, Production, or Marketing & Promotion) two or more times since the inception of the Experimental Stream in 2010-2011 cannot apply again for funding from that same Program activities. However, projects that have been refused in the Innovation & Experimentation Program can apply to the C2P, and vice versa. A Project cannot be submitted simultaneously in the same Spring 2020 or Fall 2020 deadline for both the Commercial Projects Program and the Innovation & Experimentation Program (i.e., First Closing Date for the Commercial Program- Production – May 14 - and First Closing Date for the Innovation & Experimentation Program - Production – May 4).

For the Conceptualization Program and the A2P, projects can be submitted from the Opening Date to the Closing Date, or until funds are depleted. Eligible applicants should contact their Experimental Stream analyst at the CMFPA | Telefilm Canada.

² Only projects that have received financing at the Production stage prior to 2019-2020 are allowed to apply separately to the Limited Marketing & Promotion stage.

³ Projects at the Production stage must include Marketing & Promotion expenses, and both stages will be treated in a single application and budget.

⁴ Projects at the Production stage must include Marketing & Promotion expenses, and both stages will be treated in a single application and budget.

APPLICATION OFFICES

The CMF Program Administrator | Telefilm Canada administers applications on behalf of the Canada Media Fund. Applicants may submit their CMF funding applications through DIALOGUE at <https://telefilm.ca/en/log-in>.

For inquiries or questions regarding your CMF funding application, please contact the appropriate Telefilm funding application office; details can be found [here](#).

For inquiries regarding CMF policies, please contact us at 1-877-975-0766 or email info@cmf-fmc.ca.