



CANADA
MEDIA FUND

FONDS DES MÉDIAS
DU CANADA

REGIONAL PRODUCTION FUNDING GUIDELINES 2023-2024

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Please be advised, in response to the disruption in Canada's screen-based industries caused by the COVID-19 pandemic, there may be specific exceptions to the following Guidelines found in the [COVID-19 Flexibility Measures to CMF Programs - 2023-2024](#).

Please refer to that separate document to determine if there is any flexibility to the requirements, contribution amounts and policies listed herein.

1. GENERAL INFORMATION

Interpretation, Application, Disclaimer, and other Important Information

These Guidelines are for the information and convenience of Applicants to the Canada Media Fund (CMF). They provide an overview of the objectives of the CMF, the manner in which the CMF is administered, and information on typical administrative practices of the CMF. Compliance with these Guidelines is a prerequisite to eligibility for any CMF funding.

The CMF has full discretion in the administration of its Programs, and in the application of these Guidelines, to ensure funding is provided to those Projects that contribute to the fulfillment of its mandate. In all questions of interpretation of its Programs, Guidelines, Agreements and whether Applicants and/or Projects meet the spirit and intent of any CMF policy, the CMF interpretation shall prevail.

All Applicants and broadcasters (where relevant) must abide by the Accounting and Reporting Requirements (ARR) of the CMF and follow applicable business policies as created and amended from time to time. Business policies, including the ARR, may be found in Appendix B of these Guidelines and are also available from the CMF website at www.cmf-fmc.ca. Information included in Appendices A and B is an integral part of these Guidelines.

Projects that receive CMF funding in a given year are subject to the Guidelines and CMF policies in effect for that fiscal year. To be clear, changes to CMF Guidelines and/or policies made in a subsequent fiscal year will not apply retroactively, unless specifically stated. The CMF fiscal year is April 1 to March 31.

Please note: These Guidelines may be changed or modified as required, without notice. Please consult the CMF website at www.cmf-fmc.ca for the latest Guideline news and documentation.

Provision of Documentation

It is the responsibility of the Applicant to ensure the CMF receives all relevant documentation and to update such documentation and information after a material change. The CMF may request other documentation and information to conduct an assessment and evaluation of the Project and, once assessed, to complete CMF file reviews. For the purposes of Project assessment and evaluation, the CMF reserves the right to rely solely on the written and audiovisual materials initially submitted by the Applicant.

Failure to Comply

If an Applicant fails to comply with these Guidelines, as determined by the CMF, then the CMF may refuse the application, revoke the eligibility status of the Applicant's Project and may demand repayment of any sums paid to the Applicant.

Misrepresentation

If at any time, an Applicant as required by the Guidelines or as requested by the CMF, provides false information or omits material information in connection with an Application, the Applicant may suffer serious consequences. These may include, among other outcomes:

- Loss of eligibility for funding of the current Project;
- Loss of eligibility for funding of future Projects;
- Repayment of any funds already advanced, with interest; and/or
- Criminal prosecution, in the case of fraud.

These measures may be imposed not only on the Applicant but also on related, associated and affiliated companies and individuals (as determined by the CMF at its sole discretion). Any Applicant receiving approval for funding will be required to sign a legally enforceable agreement, which includes further provisions concerning misrepresentations, defaults, and related matters.

PERSONA-ID self-identification information

The PERSONA-ID self-identification allows individuals to disclose their demographic information directly and securely to the Canada Media Fund (CMF).

The CMF shall rely solely on the self-identification information associated with each individual's PERSONA-ID number to determine (as applicable) eligibility for Programs, exclusive reserved portions of Program budgets, Performance and Development Envelope credit, Evaluation Grid points and/or for statistical and analytical purposes.

All PERSONA-ID self-identification information in connection with the Project is provided in accordance with the [PERSONA-ID Terms of Use & Privacy](#).

For more information about PERSONA-ID, please visit the [CMF's PERSONA-ID page](#).

2. REGIONAL PRODUCTION FUNDING

The Canada Media Fund's mandate includes encouraging television funding to the production of Projects across all of Canada.

While the respective budgets, applicable rules and deadlines will remain distinct, beginning in 2023-2024, the CMF will consolidate the English Regional Production Bonus ("ERP"), the Quebec French Regional Production Incentive ("QFRPI") and the Northern Incentive ("NI")¹ (the ERP, QFRPI and NI, collectively, "Regional Production Funding") into this one (1) set of Guidelines.

Nature of the Funding Contribution

The CMF's contribution from each applicable Program offered in Regional Production Funding will take the form of a CMF licence fee top-up contribution (see section 2.2 of the [2023-2024 Performance Envelope Program Guidelines](#)). The Maximum Contribution shall be the lesser of a percentage of an Eligible Project's (see section 3.2 of the [2023-2024 Performance Envelope Program Guidelines](#)) Eligible Costs (see section 2.3.2 and all its subsections of the [2023-2024 Performance Envelope Program Guidelines](#)) or the dollar amount listed for the respective Program in Schedule A below.

Coproductions

In the case of an eligible coproduction (i.e., a Canadian interprovincial coproduction, or an audiovisual treaty coproduction), the amount of the CMF's contribution will be calculated on the portion of the Eligible Project's Eligible Costs associated with the Eligible Applicant.

Selection Method

Eligible Projects will be awarded funding on a first-come, first-served basis until resources for the applicable Program are depleted or until the application Closing Date, whichever comes first. In the event that a large number of Projects are submitted on the same date, creating oversubscription, the CMF may distribute funding to those Projects deemed eligible on a proportional (pro-rated) basis, designate how many submitted Projects (per Applicant) will receive funding, or elect to distribute funding in some other equitable manner, to be determined in the CMF's sole discretion.

Combining Regional Production Funds with other CMF Programs

Regional Production Funding may be combined with funding from other CMF Programs. In such cases, it will be awarded separately and in addition to any amounts contributed to the Project through other CMF Programs, and without regard to Maximum Contribution amounts applicable to those Programs. The total combined CMF contribution from all Programs cannot exceed 84% of Eligible Costs.

Eligibility

To be eligible for a Regional Production Program:

- a) The Applicant and Project must meet all of the applicable requirements of section 3 of the CMF's [2023-2024 Performance Envelope Program Guidelines](#).
- b) The Eligible Project's original language of production must comply with the applicable language of the specific Regional Production Program outlined in Schedule A below, as required.

¹Beginning in 2023-2024, Northern Incentive Development Funding requirements can be found in [Targeted Development Funding](#)

- c) While a licence fee from either a French- or English-language Canadian Broadcaster may be considered an Eligible Licence Fee for the purposes of meeting an Eligible Project's Licence Fee Threshold, a licence fee from a Canadian Broadcaster for the Eligible Project's original language of production Canadian rights must represent the larger share of that Eligible Licence Fee.
- d) Projects that received CMF funding in previous fiscal years are not eligible for the 2023-2024 Regional Production Funding².
- e) All other sources of financing must be confirmed at the time of Application. Projects that have already applied for other CMF funding may be required to adjust their financing and/or budget if support from a Program offered in Regional Production Funding would result in a project being over-financed (more than 100% of Eligible Costs).
- f) In addition to the specific qualifications on the applicable regions associated with each Regional Production Funding Program noted in Schedule A below, the Applicant and the Project must meet all of the requirements of a "Regional Production" as defined in section 2.1.1 of the CMF's [2023-2024 Performance Envelope Program Guidelines](#).

Section 1 of the CMF's [2022-2023 Performance Envelope Program Guidelines](#) applies to applications for this Program.

²Suitable exceptions may be made for 2023-2024 episodes for split-cycle Projects produced and funded over two CMF fiscal years.



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SCHEDULE A
ADDITIONAL PROGRAM
REQUIREMENTS
2023-2024

REGIONAL PRODUCTION PROGRAM	ORIGINAL LANGUAGE OF PRODUCTION	APPLICABLE REGIONS	MAXIMUM CONTRIBUTION	ENTITY CONTRIBUTING ELIGIBLE LICENCE FEE ³	OTHER
English Regional Production Bonus	English	All parts of Canada that meet the CMF's Regional definition in section 2.1.1 of the PE Guidelines, but excluding: Quebec, the Northwest Territories, Nunavut, Nunavik and the Yukon.	Lesser of 15% of Eligible Costs or \$1,000,000	<ul style="list-style-type: none"> Canadian Broadcaster 	<ul style="list-style-type: none"> Other than rare exceptions for Projects awarded funding through specific CMF selective programs⁴, no province can access more than 35% of the allocation for the ERPB. Any money left unspent after the 1st application deadline will be made available to all eligible provinces (who have not yet reached their 35% cap) until the 2nd application deadline. Allocation for 1st Deadline: Up to 65% of the ERPB budget Allocation for 2nd Deadline: 35% or more of the ERBP budget
Northern Incentive	English or French	The following parts of Canada that meet the CMF's Regional definition in section 2.1.1 of the PE Guidelines: Northwest Territories, Nunavut, Nunavik, and the Yukon.	Lesser of 30% of Eligible Costs or \$200,000	<ul style="list-style-type: none"> Canadian Broadcaster CMF-approved community channel operating in Nunavut, Nunavik, the Yukon Territory or the Northwest Territories 	<ul style="list-style-type: none"> For Projects with Eligible Licence Fees solely from a Community Channel, there is no minimum Licence Fee Threshold required to trigger funding. Producer's Fees and Corporate Overhead (PFCO) shall be a maximum of 30% of Sections B+C of the production budget for all Projects, regardless of the budget amount. Allocation for 1st Deadline: Up to \$500,000 of the Northern Incentive(production) budget Allocation for 2nd Deadline: \$500, 000 or more of the Northern Incentive (production) budget
QC French Regional Production Incentive	French	The following parts of Canada that meet the CMF's Regional definition in section 2.1.1 of the PE Guidelines: Quebec	Lesser of 15% of Eligible Costs or \$225,000	<ul style="list-style-type: none"> Canadian Broadcaster 	Must have a Performance Envelope Allocation attached to the Eligible Project

³ "Canadian Broadcaster", as defined in section 2.1.1 of the [2023-2024 Performance Envelope Program Guidelines](#).

⁴For clarity, while Applicants that are awarded funding through either the POV Program, Indigenous Program or Pilot Program for Racialized Communities (provided the majority of the Project's original language of production is in English) will be permitted to access the ERPB even if the cap of the Applicant's respective province has already been reached, the funding amounts their Projects receive may still be subject to proration.