



Please consider the environment before printing.

Project Title: _____ (the “Project”)

Applicant Company: _____ (the “Applicant”)

The CMF is committed to encouraging the adoption of sustainability best practices within the Canadian creative industries. This can include concrete and actionable steps to be taken by the Applicant and the key production and creative teams when creating their content, known as the Sustainability Plan (the “Plan”).

- **This section will be evaluated according to the quality of the proposed plan. By completing this document, the Applicant and their key production and creative teams commit to (i) the following actionable steps related to environmentally-sustainable activities, practices and/or personnel hires, and (ii) providing a written report at final costs stage confirming what steps were completed.**
- Outline the environmentally sustainable activities that the Applicant and teams have done and/or will do.
- Steps can include, but are not limited to:
 - Hiring a dedicated “green” position (e.g. manager, coordinator, PA or consultant) for the project
 - Conducting a carbon calculation assessment¹
 - Undertaking Eco-Certification
 - Employing “green” alternatives: cleaner power / diesel generator alternatives, green vendors, greener transportation or travel options
 - Utilizing waste management (recycling and compost) programs
 - Utilizing waste diversion in the production cycle (circularity, repurposing, donating or upcycling)
 - Providing environmental sustainability training for staff or crew

Note: Plans should be reflective of and relative to the Project being created. Projects do not need to undertake all actions. The above list is presented as a guide to potential actionable steps. It is not a checklist.

¹ Projects that are required to submit carbon calculations as per section 3.2.5 of the CMF Linear Content – Core Production Guidelines, must take on other activities beyond carbon calculations to receive Sustainability Plan points.

Answer using the space allocated below and be as specific as you can (maximum 300 words):

I certify that all the information provided is accurate and complete.

Applicant’s Signature: _____

Name: _____
(Please print)

Title: _____

Date: _____
(YYYY/MM/DD)