

Simulation of 2011-2012 Performance Envelope English Documentary Calculations with a One-off vs. Multi-episode split

Uses 43% One-off / 57% Multi-episode split based on 5-year average English Performance Envelope funding

	2011-2012 Documentary Envelope		Simulated One-off envelope		Simulated Multi-episode envelope		Simulated Total Documentary Envelope		Difference between Simulation and 2011 2012 amounts		
	\$	%	\$	%	\$	%	\$	%	Change in Allocation (\$)	Change in Allocation (%)	Change in Share of Funding Available (% points)
A (Channel)	48,948	0	40,794	0	21,695	0	62,489	0	13,542	28	0.05
ACCESS	52,223	0	27,021	0	31,306	0	58,327	0	6,104	12	0.02
Animal Planet	41,179	0	44,163	0	11,907	0	56,070	0	14,891	36	0.05
APTN - English	398,536	1	197,868	2	213,137	1	411,005	1	12,470	3	0.04
Biography	1,026	0	1,047	0	0	0	1,047	0	21	2	0.00
Bold	29,054	0	6,652	0	18,565	0	25,216	0	-3,838	-13	-0.01
BookTelevision	23,840	0	1,318	0	17,736	0	19,054	0	-4,786	-20	-0.02
bpm:tv	0	0	0	0	0	0	0	0	n.a.		0.00
BRAVO!	564,470	2	558,804	4	179,092	1	737,896	2	173,426	31	0.59
CBC	3,718,659	13	5,090,024	40	617,909	4	5,707,933	19	1,989,274	53	6.71
CBC News Network	983,915	3	1,547,704	12	201,245	1	1,748,949	6	765,034	78	2.58
Citytv	129,587	0	35,113	0	80,418	0	115,530	0	-14,057	-11	-0.05
CMT	610,670	2	0	0	449,678	3	449,678	2	-160,992	-26	-0.54
Comedy	0	0	0	0	0	0	0	0	n.a.		0.00
CTS	6,632	0	12,529	0	70	0	12,599	0	5,967	90	0.02
CTV Conventional	238,867	1	312,644	2	48,612	0	361,256	1	122,388	51	0.41
Discovery Channel	3,361,006	11	1,059,436	8	2,069,640	12	3,129,076	11	-231,931	-7	-0.78
Discovery Science	53,514	0	19,854	0	31,487	0	51,341	0	-2,172	-4	-0.01
Discovery World	223,404	1	63,071	0	139,956	1	203,027	1	-20,377	-9	-0.07
documentary	184,521	1	253,447	2	33,129	0	286,576	1	102,055	55	0.34
eqhd	201,047	1	1,348	0	146,917	1	148,265	1	-52,782	-26	-0.18
Family	0	0	0	0	0	0	0	0	n.a.		0.00
Food Network	992,778	3	0	0	754,694	4	754,694	3	-238,085	-24	-0.80
HGTV	12,590	0	0	0	12,406	0	12,406	0	-184	-1	0.00
History Television	10,248,413	35	1,621,185	13	6,950,157	41	8,571,341	29	-1,677,072	-16	-5.66
ichannel	5,011	0	4,248	0	809	0	5,057	0	46	1	0.00
IFC	97,730	0	779	0	71,654	0	72,434	0	-25,296	-26	-0.09
Investigation Disc	1,673	0	0	0	1,649	0	1,649	0	-24	-1	0.00
Joytv	11,296	0	6,715	0	5,855	0	12,570	0	1,274	11	0.00
Knowledge	312,948	1	326,914	3	93,314	1	420,229	1	107,281	34	0.36
Movie Central	140,331	0	257,775	2	1,826	0	259,600	1	119,269	85	0.40
Mpix	1,370	0	1,422	0	0	0	1,422	0	52	4	0.00
MuchMusic	0	0	0	0	0	0	0	0	n.a.		0.00
Mystery	231,200	1	34,408	0	141,885	1	176,293	1	-54,906	-24	-0.19
National Geographic	813,454	3	9,213	0	575,286	3	584,500	2	-228,955	-28	-0.77
Oasis HD	111,154	0	13,440	0	74,416	0	87,855	0	-23,299	-21	-0.08
OLN	7,630	0	7,783	0	0	0	7,783	0	153	2	0.00
One	5,633	0	4,377	0	2,596	0	6,974	0	1,341	24	0.00
OWN	1,202,477	4	2,919	0	901,091	5	904,009	3	-298,468	-25	-1.01
radX	2,311	0	0	0	1,867	0	1,867	0	-445	-19	0.00
SCN	85,985	0	23,922	0	62,174	0	86,096	0	111	0	0.00
Shaw Conventional	422,151	1	425,038	3	115,066	1	540,105	2	117,954	28	0.40
Showcase	63,330	0	0	0	62,405	0	62,405	0	-924	-1	0.00
Slice	776,537	3	0	0	635,999	4	635,999	2	-140,538	-18	-0.47
Space	38,343	0	43,154	0	18,797	0	61,951	0	23,608	62	0.08
Super Channel	51,382	0	85,774	1	0	0	85,774	0	34,392	67	0.12
Teletoon - English	0	0	0	0	0	0	0	0	n.a.		0.00
The Movie Network	75,968	0	86,041	1	17,950	0	103,991	0	28,023	37	0.09
The Pet Network	729,283	2	6,057	0	538,351	3	544,409	2	-184,874	-25	-0.62
travel + escape	60,532	0	0	0	52,389	0	52,389	0	-8,143	-13	-0.03

Treasure HD	17,933	0	1,822	0	12,364	0	14,186	0	-3,747	-21	-0.01
Treehouse TV	0	0	0	0	0	0	0	0	0	n.a.	0.00
TSN	183,434	1	104,942	1	100,454	1	205,396	1	21,962	12	0.07
TVO	233,954	1	210,469	2	72,736	0	283,205	1	49,251	21	0.17
TVtropolis	28,589	0	7,901	0	15,815	0	23,716	0	-4,872	-17	-0.02
Twist TV	57,628	0	0	0	40,873	0	40,873	0	-16,755	-29	-0.06
VisionTV	305,652	1	174,492	1	173,274	1	347,765	1	42,114	14	0.14
W Network	1,425,954	5	5,448	0	1,066,026	6	1,071,474	4	-354,480	-25	-1.20
YTV	0	0	0	0	0	0	0	0	0	n.a.	0.00
Total	29,625,750	100	12,739,073	100	16,886,678	100	29,625,750	100	0		

Notes: Broadcasters without documentary envelopes are greyed out.

Simulations are reflective of past broadcaster behaviour and do not predict future performance.

All table amounts reflect allocation before Flex is removed

By type	2011-2012 Documentary Envelope		Simulated One-off envelope		Simulated Multi-episode envelope		Simulated Total Documentary Envelope		Difference between Actual and Simulation		
	\$M	%	\$M	%	\$M	%	\$M	%	Change in Allocation (\$M)	Change in Allocation (%)	Change in Share of Funding Available (% points)
Major Corporate Groups	27.09	91	11.67	92	15.44	91	27.11	91	0.02	0.1	0.1
Small groups, Ednets, & Independents	2.54	9	1.07	8	1.45	9	2.52	9	-0.02	-1	-0.1
<i>Major Corporate Groups</i>											
Astral	0.08	0	0.09	1	0.02	0	0.11	0	0.03	36	0.1
Bell	4.83	16	2.28	18	2.67	16	4.95	17	0.12	2	0.4
CBC	4.92	17	6.90	54	0.87	5	7.77	26	2.85	58	9.6
Corus	3.38	11	0.27	2	2.42	14	2.68	9	-0.69	-21	-2.3
Rogers	0.14	0	0.04	0	0.08	0	0.12	0	-0.01	-10	-0.05
Shaw	13.74	46	2.10	16	9.38	56	11.47	39	-2.27	-17	-7.7

Small groups, ednets and independents: APTN, CTS, GlassBox, High Fidelity, Knowledge, SCN, Stornoway, Super Channel, TVO, ZoomerMedia