

CMF Application #: \_\_\_\_\_  
CMF Concept #: \_\_\_\_\_

**Funded Rich and Substantial Digital Media Component**

**Please note:**

- For all Convergent Stream applications except Diverse Languages Program, all eligible licences may provide performance envelope credit to the Broadcaster.
- ONLY FUNDED Digital Media Components are required to complete this Broadcaster Declaration Form.
- Please ensure that the information on this form corresponds with the information submitted by the Applicant in the CMF application. If there are discrepancies, this form may be considered incomplete.

in connection with: \_\_\_\_\_ (“Digital Media Component”)

Applicant/Broadcaster: \_\_\_\_\_ (“Applicant/Broadcaster”)

who is a member of: \_\_\_\_\_ (“Broadcast Ownership Group”)

**TELEVISION COMPONENT INFORMATION**

TV Component Title: \_\_\_\_\_ Cycle: \_\_\_\_\_

**FINANCIAL INFORMATION**

Canadian Production Budget\* (\$) : \_\_\_\_\_ Budget Date (yyyy-mm-dd): \_\_\_\_\_

\* Must be greater than \$100,000 in English projects or greater than \$50,000 in either French or Aboriginal projects

**FINANCIAL PARTICIPATION PROVIDED**

**Amount (\$)**

**Total Broadcaster Contribution:** \_\_\_\_\_

**CMF Contribution:**

Program: \_\_\_\_\_

Program: \_\_\_\_\_

**HOSTING**

Will the Broadcaster provide any of the following:

- No  Yes Host the website on the Broadcaster’s site? Other (specify): \_\_\_\_\_
- No  Yes Host a microsite/elements site? \_\_\_\_\_
- No  Yes Provide a link to the website? \_\_\_\_\_

## Applicant/Broadcaster Declaration

The Broadcaster hereby agrees to ensure that the Digital Media Component: (i) will be made available to the Canadian public in a meaningful way as set out in Section 3.2.DM.5(a) of the applicable Program Guidelines and (ii) meets the rich and substantial digital media content requirements as set out in Section 3.2.DM. of the applicable Program Guidelines.

Further to the CMF 2018-2019 Business Policies: Chapter 8 - Broadcaster Business Policy, the Broadcaster is required to submit its most recent audited annual financial statements to the CMF for review, on an annual basis, before submitting its first Broadcaster Agreement Form for the financial year at the following link: <https://cmf-fmc.ca/en-ca/broadcaster-financial-statements-submissions>. By signing this Broadcaster Agreement Form, the Broadcaster confirms that it has made its required annual submission and Broadcaster agrees that the CMF may also require the Broadcaster to submit its most recent quarterly financial statements for review at any time during the year.

The Broadcaster agrees to include the CMF logo in all marketing material pertaining to productions funded through the CMF, including direct marketing, print, online and out-of-home advertising. The Broadcaster will also credit the CMF in any editorial material including press releases and speeches for its financial contribution to the project.

All capitalized terms not defined herein shall have the meaning ascribed to them in the CMF 2018-2019 Guidelines.

### For Performance Envelope Program only:

The Broadcaster hereby authorizes the CMF to allocate a portion of their designated Performance Envelope for the Digital Media Component. The application for the Digital Media Component must be received at the CMF by the applicable Closing Deadline Date, in order for the Digital Media Component to remain eligible for CMF funding.

## AGREED AND ACCEPTED BY:

### For the Applicant/Broadcaster

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Name: \_\_\_\_\_  
(please print)

Name: \_\_\_\_\_  
(please print)

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_  
(yyyy-mm-dd)

Date: \_\_\_\_\_  
(yyyy-mm-dd)