

CMF Application #: \_\_\_\_\_  
CMF Concept #: \_\_\_\_\_

**Funded Rich and Substantial Digital Media Component**

**Please note:**

- For all Convergent Stream applications except Diverse Languages Program, all eligible licences may provide performance envelope credit to the Broadcaster.
- ONLY FUNDED Digital Media Components are required to complete this Broadcaster Agreement Form.
- Please ensure that the information on this form corresponds with the information submitted by the Applicant in the CMF application. If there are discrepancies, this form may be considered incomplete.

**APPENDIX TO THE BROADCASTER AGREEMENT**  
(one form per broadcaster)

Dated: \_\_\_\_\_ (yyyy-mm-dd)

in connection with: \_\_\_\_\_ (“Digital Media Component”)  
between: \_\_\_\_\_ (“Digital Media Component Applicant”)  
Independent production company \_\_\_\_\_ Broadcaster-affiliated production company \_\_\_\_\_  
and: \_\_\_\_\_ (“Broadcaster”)  
who is a member of: \_\_\_\_\_ (“Broadcast Ownership Group”)

*\*Broadcaster refers only to eligible broadcasters as per the Guidelines.*

**TELEVISION COMPONENT INFORMATION**

TV Component Title: \_\_\_\_\_ Cycle: \_\_\_\_\_

**GENRE** Please confirm the Genre of the Television Component for the purposes of linkage with the Digital Media Component.

Children’s & Youth                      Documentary                      Drama                      Variety & Performing Arts

**DIGITAL MEDIA COMPONENT CONTENT INFORMATION:**

New Digital Media Component                      Pre-existing Digital Media Component  
with new content modifications

**DIGITAL MEDIA COMPONENT DELIVERY METHOD\* (SELECT ONE):**

Website                      Downloadable                      Physical Support  
Application                      Streaming

**DIGITAL MEDIA COMPONENT CONTENT TYPE\* (SELECT ONE):**

Video                      Game                      Web Series  
Rich interactive media (Inclusive)                      eBook  
Rich interactive media (Non-Inclusive)                      Social Media

**\* Refer to CMF DM Definitions for Content Type and Delivery Method:**  
<http://www.cmf-fmc.ca/en-ca/programs-deadlines/programs/performance-envelope>

**PRODUCTION SCHEDULE**

	<b>Stages</b>	<b>Start Date (yyyy-mm-dd)</b>	<b>End Date (yyyy-mm-dd)</b>
Production:	_____	_____	_____
Final Release:	_____	_____	_____

*(The Final Release date represents the moment the very first content related to this Digital Media Component is made available to the Canadian public.)*

**FINANCIAL INFORMATION**

**Canadian Production Budget\* (\$):** \_\_\_\_\_

**Budget Date (yyyy-mm-dd):** \_\_\_\_\_

*\* Must be greater than \$100,000 in English projects or greater than \$50,000 in either French or Aboriginal projects*

**Sources of Financing**

**Amount (\$)**

Broadcaster Licence: \_\_\_\_\_

Broadcaster Investment: \_\_\_\_\_

Broadcaster Services provided: \_\_\_\_\_

**CMF CONTRIBUTION**

Performance Envelope Program: \_\_\_\_\_

Aboriginal Program: \_\_\_\_\_

Francophone Minority Program: \_\_\_\_\_

Diverse Languages Program: \_\_\_\_\_

English POV Program: \_\_\_\_\_

Convergent Digital Media Incentive: \_\_\_\_\_

Northern Incentive: \_\_\_\_\_

**Total CMF Contribution Request:** \_\_\_\_\_

**RIGHTS**

*If the Broadcaster is taking rights in the Digital Media Component, please provide the following details, as applicable:*

**Exploitation of Rights**

**Date (yyyy-mm-dd)**

Start of Term: \_\_\_\_\_

End of Term: \_\_\_\_\_ Length of Term: \_\_\_\_\_

These rights are exclusive      No      Yes      For \_\_\_\_\_ months

**For the above-noted cash financing, the Broadcaster has acquired the rights for the following territory(ies) within Canada:**

\_\_\_\_\_

**The Broadcaster acknowledges the following rights acquired by other broadcasters or parties during the term:**

Other Broadcaster or Party	Term	Exclusivity		
_____	_____	No	Yes	For _____ months
_____	_____	No	Yes	For _____ months
_____	_____	No	Yes	For _____ months

**HOSTING**

Will the Broadcaster provide any of the following:

No      Yes      Host the website on the Broadcaster's site?      Other (specify): \_\_\_\_\_

No      Yes      Host a microsite/elements site?      \_\_\_\_\_

No      Yes      Provide a link to the website?      \_\_\_\_\_

## Broadcaster and Applicant Declaration

The Broadcaster has reviewed the budget and the financing plan submitted with the CMF application for the Digital Media Component and finds the budget adequate, under normal circumstances, to deliver the completed Digital Media Component.

The Broadcaster hereby agrees to ensure that the Digital Media Component: (i) will be made available to the Canadian public in a meaningful way as set out in Section 3.2.DM.5(a) of the applicable Program Guidelines and (ii) meets the rich and substantial digital media content requirements as set out in Section 3.2.DM. of the applicable Program Guidelines. If the DM component is hosted on the Broadcaster's website, the Broadcaster shall be responsible for fulfilling the mandatory reporting obligations of the DM applicant to the CMF with respect to digital analytics tagging.

The Broadcaster confirms that its payment schedule for the broadcaster minimum for the Digital Media Component complies with the Broadcaster Payment Schedules requirements set out in the CMF 2018-2019 Business Policies: Chapter 8 - Broadcaster Business Policy -- Convergent Stream.

Further to the CMF 2018-2019 Business Policies: Chapter 8 - Broadcaster Business Policy -- Convergent Stream, the Broadcaster is required to submit its most recent audited annual financial statements to the CMF for review, on an annual basis, before submitting its first Broadcaster Agreement Form for the financial year at the following link: <https://cmf-fmc.ca/en-ca/broadcaster-financial-statements-submissions>. By signing this Broadcaster Agreement Form, the Broadcaster confirms that it has made its required annual submission and Broadcaster agrees that the CMF may also require the Broadcaster to submit its most recent quarterly financial statements for review at any time during the year.

The Digital Media Component Applicant and the Broadcaster hereby each confirm that they have not entered into any oral or written agreement or "side deal" that conflicts with any of the provisions of this Broadcaster Agreement Form or the CMF 2018-2019 Guidelines.

The Broadcaster agrees to include the CMF logo in all marketing material pertaining to productions funded through the CMF, including direct marketing, print, online and out-of-home advertising. The Broadcaster will also credit the CMF in any editorial material including press releases and speeches for its financial contribution to the project.

All capitalized terms not defined herein shall have the meaning ascribed to them in the applicable CMF 2018-2019 Guidelines.

### For Performance Envelope ONLY

The Broadcaster hereby authorizes the Digital Media Component Applicant to apply to the CMF for a portion of the Broadcaster's designated Performance Envelope for the Digital Media Component. The amount for which the Digital Media Component Applicant is entitled to apply for the Digital Media Component is indicated on page two of this Broadcaster Agreement Form as the Total CMF Contribution Request. The application for the Digital Media Component must be received at the CMF by the applicable Closing Deadline Date, in order for the Digital Media Component to remain eligible for CMF funding.

### AGREED AND ACCEPTED BY:

#### Broadcaster

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Name: \_\_\_\_\_  
(please print)

Name: \_\_\_\_\_  
(please print)

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_  
(yyyy-mm-dd)

Date: \_\_\_\_\_  
(yyyy-mm-dd)

#### Digital Media Component Applicant

Signature: \_\_\_\_\_

Name: \_\_\_\_\_  
(please print)

Title: \_\_\_\_\_

Date: \_\_\_\_\_  
(yyyy-mm-dd)

#### Digital Media Component Co-Applicant (if applicable)

Signature: \_\_\_\_\_

Name: \_\_\_\_\_  
(please print)

Title: \_\_\_\_\_

Date: \_\_\_\_\_  
(yyyy-mm-dd)