

Addendum to the Application Guide specifically for the 26-27 fiscal year

Beginning in 2026-2027, the CMF will contribute to Eligible Projects at the production stage through the Distributor Envelope Program. If your project includes an allocation from the Distributor Envelopes Program, you will find below the steps to follow to enter the data in Dialogue.

Eligible Canadian Distributors who do not have an Envelope Allocation may be eligible for the **Alternative Access Allocation** (see section 2.1 of the Distributor Envelope Guidelines and 3.2 of the Distributor Envelope Manual). To do so, they must contact Envelopes-Enveloppes@cmf-fmc.ca. Please note that all Eligible Canadian Distributors must meet the definition found in [Appendix A](#) and must be confirmed by the CMF's program administrator ("CMFPA") at Telefilm Canada in advance of an Applicant submitting a Project for CMF funding.

In the **CMF Financing Program(s)** section, please indicate the amount to be drawn from the Eligible Canadian Distributor's envelope:

1. Click **Add** at the bottom of the table to add a line.
2. Select the **CMF Distributor Envelope Program** from the pull-down menu of the **Source of CMF Financing** column.
3. Under the **Eligible Market Entity** column, select the Eligible Canadian Distributor name from the pull-down menu. Every Distributor that has an envelope should appear in that list, including the ones that have been granted access to the Alternative Access Envelope. If the name of the Eligible Canadian Distributor does not appear on the list, that means they have not yet been granted access to the Alternative Access Envelope. This does not prevent you from submitting your financing application, simply select "**Alternative Access**" from the pull-down menu.
4. Under the column labeled **Type**, select the form of financing (contribution, investment or licence. See section 4.1 of the guidelines for details). This information must correspond to the **Distributor Agreement Form** ("DAF") submitted with the funding application (PDF form available on the CMF website).
5. The **Language** column will populate automatically.
6. Under the **Requested Amount (CAD)** column, enter the amount of the Distributor Envelope financing.

CMF Financing Program(s)

Source of CMF Financing	Eligible Market Entity	Type	Language	Requested Amount (CAD)	
CMF Distributor Envelope Program	My Eligible Canadian Distributor	Contribution	English	1000000.00	X
Total				1,000,000.00	
Add					

In the **Financial Structure** section, you will need to enter the Eligible Distribution **Advance** from the Eligible Canadian Distributor that meets the Eligible Market Commitment **threshold** (see section 3.2.4 of the guidelines).

1. Click "**Add**" at the bottom of the table to add a line.
2. Skip the **Source** column and go straight to the **Category** column. Select "Distributor" from that pull-down menu.
3. Under the **Eligible Market Entity** column, select the Eligible Canadian Distributor name from the pull-down menu (or Alternative Access if that's what you have selected in the CMF Financing Program section).
4. Under the **Type** column, select **Eligible Distribution Advance**. This is how you indicate to us that the advance is counting towards the Eligible Market Commitment threshold.
5. Click the checkbox under the **Confirmed** column.
6. Enter the amount of the Eligible Distribution Advance under the **Amount (CAD)** column.
7. The % **Canadian** populates automatically.

Financial Structure

Source	Category	Eligible Market Entity	Type	Confirmed	Amount (CAD)	% Canadian	
Canada Media Fund	CMF			<input checked="" type="checkbox"/>	1,000,000.00	66.67	
	Distributor	My Eligible Canadian Distributor	Eligible Distribution Advance	<input checked="" type="checkbox"/>	500000.00	33.33	×
Total					1,500,000.00		

1 Add

If your financial structure includes an advance which contributes to the threshold, but the distributor **does not** wish to draw from either their **Distributor Envelope** or the **Alternative Access Allocation**; or if that advance **does not** contribute to the **threshold**, please follow the data entry steps below:

You do not need to add a line in the **CMF Financing Program(s)** section since there is no amount to be drawn from an Eligible Canadian Distributor's envelope.

In the **Financial Structure** section, you will need to enter the Distribution **Advance** amount provided by the Distributor.

- Click "**Add**" at the bottom of the table to add a line.
- Skip the **Source** column and go straight to the **Category** column. Select "Distributor" from that pull-down menu.
- Under the **Eligible Market Entity** column, select **Other/Autre** from the pull-down menu. This opens a text field under the **Source** column.
- Enter the name of the Distributor in the text field under the **Source** column.
- Under the **Type** column, select either:
 - Eligible Distribution Advance** if the advance is counting towards the Eligible Market Commitment threshold.
 - Or, if the advance is NOT counting towards the Eligible Market Commitment threshold, simply select **Advance** from the pull-down menu.
- Click the checkbox under the **Confirmed** column.
- Enter the amount of the Distribution Advance under the **Amount (CAD)** column.
- The **% Canadian** populates automatically.

Financial Structure

Source	Category	Eligible Market Entity	Type	Confirmed	Amount (CAD)	% Canadian	
Canada Media Fund	CMF			<input checked="" type="checkbox"/>	1,000,000.00	66.67	
"Other" Distributor	Distributor	Other/Autre	Advance	<input checked="" type="checkbox"/>	500000.00	33.33	×
Total					1,500,000.00		

1 Add