



Please consider the environment before printing.

Project Title: _____ (the "Project")

Applicant Company: _____ (the "Applicant")

Work Plan

The Iteration Program (the "Program") is a pilot initiative with the objective to support the creation of new content for previously CMF-funded IDM Projects that have demonstrated success in the marketplace. Eligible Applicants can propose the creation of new content or significant features to maximize their opportunities to reach new and returning audiences and ensure continued success for an existing Project.

The majority of the expenses must be intended for the creation of new content, features or levels. Porting and localisation expenses are eligible but are not considered to be new content.

Please provide a short proposal that includes a description of the new phase of work to be undertaken.

Answer using the space allocated below and be as specific as you can (maximum 500 words):

Business Plan

Please provide a brief description of your business and market audience plan, including targets that this new phase of work will allow. The plan can include the following information, but is not limited to:

- Objectives that the Iteration program allocation allow to achieve
- Revenue model and projection
- Description of target audience
- Release plan for newly developed content and/or market expansion

Answer using the space allocated below and be as specific as you can (maximum 500 words):

I certify that all the information provided is accurate and complete.

Applicant’s Signature: _____

Name: _____
(Please print)

Title: _____

Date: _____
(YYYY/MM/DD)