



Please consider the environment before printing.

Project Title: \_\_\_\_\_ (the "Project")

Applicant Company: \_\_\_\_\_ (the "Applicant")

As stated in the CMF's [Narrative Positioning Policy](#), the CMF is committed to encouraging content creation that is both representative and accountable to all individuals and communities. This policy states that Projects should be made by individuals who are **well--positioned** to tell the story, especially when it involves key storylines, main characters or subject matter related to Indigenous Peoples to Canada and Equity-Seeking Communities.

**Further to the specific criteria listed in the Evaluation Grid of the Program Guidelines, the Project will be evaluated on the following.**

Please explain how the Applicant and the key Creative and Production teams are well-positioned to create this Project:

- You may highlight any relevant information such as relationship to the content (including key storylines, main characters or subject matter), lived experience with the content, or state the Applicant's motivation in producing this content. Please include relevant details on WHO forms the key Production and Creative teams making the content and their connection or positioning to the content.
- For IDM Program projects, especially where story or narrative is less present, this can also include:
  - The experience or background of key creative in relationship to the project type, technologies being utilized or target audiences
  - If applicable to project plans, the relative experience in supporting accessibility, privacy or connectivity for project audiences
  - If applicable to project plans, the relative experience in reaching new target audiences not often considered for this type of content

Description of any concrete measures that will be undertaken to create the content responsibly, thoughtfully and without harm have been separated out into the Community Engagement Plan. Please refer to that document template for further information.

Q: Is the Applicant also submitting a Community Engagement Plan?<sup>1</sup> Yes ☐ No ☐

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<sup>1</sup> Please be reminded that the submission of a Community Engagement Plan accounts for a separate score in the evaluation grid.  
CMF 2025-2026 Narrative Positioning Statement

***Answer using the space allocated below and be as specific as you can (maximum 300 words):***

**I certify that all the information provided is accurate and complete.**

**Applicant's Signature:**

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**Name:**

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**(Please print)**

**Title:**

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**Date:**

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**(YYYY/MM/DD)**