



CANADA
MEDIA FUND

FONDS DES MÉDIAS
DU CANADA

REGIONAL PRODUCTION FUNDING GUIDELINES 2026-2027

TABLE OF CONTENTS

1. GENERAL INFORMATION3

2. OVERVIEW4

2.1 INTRODUCTION4

2.2 DEFINITIONS5

2.3 ACCESSING REGIONAL PRODUCTION FUNDING AND COMBINING IT WITH OTHER CMF PROGRAMS5

3. ELIGIBILITY7

3.1 ELIGIBLE APPLICANTS7

3.2 ELIGIBLE PROJECTS7

3.2.1 Eligible Market Commitment Threshold7

3.2.2 Maximum Terms7

3.2.3 Miscellaneous Requirements8

4. CMF CONTRIBUTION9

4.1 NATURE OF CONTRIBUTION9

4.2 AMOUNT OF CONTRIBUTION9

5. DECISION PROCESS10

ADDENDUM A11

ADDENDUM B15

1. GENERAL INFORMATION

Section 1 of the applicable [Broadcaster Envelope Program \(Production\) – English and French Guidelines](#) and/or [Distributor Envelope Program Guidelines](#) shall apply to the Regional Production Programs, unless otherwise specified.

2. OVERVIEW

2.1 INTRODUCTION

In addition to the requirements set out in these Guidelines, Applicants must comply with (i) the rules and requirements of the applicable [Broadcaster Envelope Program \(Production\) – English and French Guidelines](#) and/or [Distributor Envelope Program Guidelines](#), and (ii) the applicable policies and definitions in [Appendix A](#) and [Appendix B](#).

Regional Production Funding, which forms part of the CMF's Linear Content Programs, supports the CMF's mandate in encouraging the funding of linear content production projects across all of Canada.

While the respective budgets, applicable rules and deadlines will remain distinct, the CMF has consolidated:

- the English Regional Production Bonus (ERP),
- the Quebec French Regional Production Incentive (QFRPI), and
- the Northern Production Incentive¹ (NPI)

(each, a “**Regional Production Program**” and collectively, “**Regional Production Funding**”) into this one set of Guidelines.

Beginning in 2026-2027,

- the Linear Content Programs – Core Production Guidelines have been eliminated.

For Regional Production Funding, the Broadcaster Envelope Program (Production) – English and French and/or the Distributor Envelope Program will serve as the main sets of Guidelines for project funding (with additional Regional requirements and obligations contained herein).

Applicants are encouraged to review the applicable Envelope Program Guidelines prior to applying for funding from the CMF.

- Eligible Projects applying for either the ERP or QFRPI are **now required to have a minimum Envelope Allocation commitment** (see Addendum B) *from a Canadian Broadcaster and/or Eligible Canadian Distributor at the time of application*. For clarity, if this requirement is not met at this stage, the project will not be eligible for these Regional Programs and the application(s) will be withdrawn.
- there will now be limits on combining funding from multiple CMF Programs.

Please see section 2.3 of these Guidelines and the specific requirements noted in each Program for more information.

- for ERP, the number of Projects that an Applicant may apply with has been lowered for each Closing Date (see Addendum B).
- the CMF will allow an Eligible International Entity (as defined in [Appendix A](#)) to contribute the minority share of the Eligible Market Commitment Threshold (see section 3.2.4 of the applicable [Broadcaster Envelope Program \(Production\) – English and French Guidelines](#) and/or the [Distributor Envelope Program Guidelines](#) and section 3.2.1 of these Guidelines for more information) for Eligible Projects in the Children & Youth and Documentary genres.

¹Northern Development and Quebec French Regional Development Funding requirements can be found in the [Development and Predevelopment Funding Guidelines](#).

- Eligible Projects that are Documentary series may include elements of Reality Programming or Lifestyle Programming (as defined in [Appendix A](#)), only if these Projects are owned and controlled by individuals who are First Nations, Inuit or Métis and the content is related to Indigenous culture (see Schedule A – Flexibility for Indigenous-Led Projects in the [Broadcaster Envelope Program \(Production\) – English & French Guidelines](#) or [Distributor Envelope Program Guidelines](#)).
- In the event that a significant number of Projects are submitted on the same date, the CMF will introduce a new mechanism (“**Eligible Market Commitment Ranking**”) to rank Eligible Projects based on the amount of their confirmed Canadian Broadcaster and/or Eligible Canadian Distributor commitments (see section 5).

2.2 DEFINITIONS

Please see [Appendix A](#) for definitions on the following terms found in these Regional Production Funding Guidelines:

- Broadcaster-Affiliated Programming
- Canadian Broadcaster
- Eligible Canadian Distributor
- Eligible International Entity
- Eligible Market Commitment Ranking
- In-house Programming
- Region
- Regional Production Project

2.3 ACCESSING REGIONAL PRODUCTION FUNDING AND COMBINING IT WITH OTHER CMF PROGRAMS

Beginning in 2026-2027, minimum Envelope Allocation commitments (see Addendum B) from (i) the Broadcaster Envelope Program (Production) – English and French and/or (ii) the Distributor Envelope Program will be required to access and unlock funding from any of the following Programs aimed at a designated community or genre:

- **English Regional Production Bonus**
- **Quebec French Regional Production Incentive**
- Francophone Minority Program
- Anglophone Minority Incentive
- Program for Black and Racialized Communities
- POV Program

While Applicants may combine funds from up to three (3) Programs in the same fiscal year, only one (1) of these may be a Program aimed at a designated community or genre (noted in the list above).

While funds can be unlocked directly from the NPI without the requirement of a minimum Envelope Allocation, it is also subject to the three (3) Program cap with case-by-case exceptions to be considered when combining with the CMF's Indigenous Production Program.

Applicants should note the following when combining funds from a Regional Production Program with Envelope Programs:

- **Threshold:** the Threshold amount from the Regional Production Program (see Addendum A) will be applied to the total Eligible Costs of the Project.

- **Maximum CMF Contribution:** the amount received from (i) Regional Production Funding and (ii) Envelope Programs will be awarded separately (i.e., projects may receive amounts up to the Maximum Contribution specified for the Regional Production Program set out in Addendum B; any additional funds will be taken from the Canadian Broadcaster's and/or Eligible Canadian Distributor's Envelope Allocation(s)).

The Maximum Contribution cannot exceed 84% of the Eligible Costs from all CMF Programs combined.

- **Nature of CMF Contribution:** the nature of the CMF contribution will be based on the attachment of a Canadian Broadcaster and Eligible Licence Fee. For clarity, the CMF's contribution to Eligible Projects (i) with an Eligible Licence Fee from a Canadian Broadcaster will be a Licence Fee Top-Up, and (ii) without an Eligible Licence Fee from a Canadian Broadcaster will be a Non-Repayable Contribution.

Any amounts in excess of the Licence Fee Top-Up or Non-Repayable Contribution will be in form of an Equity Investment, up to the maximum 84% cap noted above.

- **Maximum Term:** the Maximum Term of the Regional Production Program will apply (see section 3.2.2 of these Guidelines).

3. ELIGIBILITY

3.1 ELIGIBLE APPLICANTS

An Eligible Applicant to this Program must meet:

- The Eligible Applicant criteria in section 3.1 of the applicable [Broadcaster Envelope Program \(Production – English and French Guidelines\)](#) and/or [Distributor Envelope Program Guidelines](#);
- Any applicable specific eligibility criteria noted in this section; and
- Any applicable further requirements/qualifications noted in Addendums A and B below.

3.2 ELIGIBLE PROJECTS

An Eligible Project to this Program must meet:

- The Eligible Project criteria in section 3.2 of the applicable [Broadcaster Envelope Program \(Production\) – English and French Guidelines](#) and/or [Distributor Envelope Program Guidelines](#);
- Any applicable specific eligibility criteria noted in this section; and
- Any applicable further requirements/qualifications noted in Addendums A and B below.

A minimum of 10% of each Program budget for ERPB and the QFRPI will be reserved for Eligible Projects in the Children and Youth genre (see Addendum B for more details).

No more than 35% of funds in each Regional Production Program will be allocated to feature films in the Drama programming genre.

3.2.1 Eligible Market Commitment Threshold

An Eligible Market Commitment Threshold (“**Threshold**”) is the minimum amount of Eligible Licence Fees and/or Eligible Distribution Advances that an Eligible Project must receive from one or more Canadian Broadcasters and/or Eligible Canadian Distributors (and, if applicable Eligible Financial Contributions from Eligible International Entities²).

Eligible Projects for Regional Production Funding must meet the respective Program Thresholds for projects noted in Addendum A below.

3.2.2 Maximum Terms

Eligible Projects in this Program will be assessed by the CMF to determine the maximum allowable period of all windows granted to (i) Canadian Broadcasters for the Canadian Broadcast Right, and/or (ii) Eligible Canadian Distributors for the Canadian Exploitation Right (“**Maximum Term**”), as applicable. The Maximum Term for an Eligible Project, in the aggregate and including both exclusive and non-exclusive terms is:

- Children and Youth, Documentary, and Variety and Performing Arts: 6 years
- English-language Drama: 7 years
- French-language Drama: 5 years

²Eligible International Entities may contribute up to 25% of the Eligible Market Commitment Threshold of an Eligible Project in the Children & Youth and Documentary Genres only (see section 3.2.4 of the [Broadcaster Envelope Program \(Production\) – English and French Guidelines](#) and/or [Distributor Envelope Program Guidelines](#) (as applicable) for more details).

3.2.3 Miscellaneous Requirements

- a) The Eligible Project's original language of production (see section 2.4.1 of the applicable [Broadcaster Envelope \(Production\) Program – English and French Guidelines](#) or [Distributor Envelope Program Guidelines](#)) must comply with the applicable language of the specific Regional Production Program outlined in Addendum B below, as required.

For greater clarity, if an Eligible Project is receiving an Eligible Market Commitment for a language other than the original language of production to help meet Threshold, the amount of this commitment for the non-original language rights must represent the smaller share of the Eligible Market Commitment.

- b) Projects that received CMF funding in previous fiscal years are not eligible for Regional Production Funding³ in 2026-2027.
- c) All other sources of financing must be confirmed at the time of application. Projects that have already applied for other CMF funding may be required to adjust their financing and/or budget if support from a Program offered in Regional Production Funding would result in a Project being over-financed (more than 100% of Eligible Costs).
- d) In addition to the specific qualifications for the applicable Regions associated with each Regional Production Funding Program noted in Addendum B below, the Applicant and the Project must meet all of the requirements of a “**Regional Production Project**” as defined in [Appendix A](#).
- e) For audiovisual treaty coproductions, Eligible Projects must meet Essential Requirement #3 - that the Project is shot and set primarily in Canada (see [Appendix A](#)), with the overwhelming majority of principal photography occurring in the “Region(s)” (with suitable exceptions for Documentaries)

³Suitable exceptions may be made for 2026-2027 episodes for split-cycle projects produced and funded over two CMF fiscal years.

4. CMF CONTRIBUTION

A CMF Contribution to an Eligible Project will follow:

- the criteria in section 4 of the applicable [Broadcaster Envelope Program \(Production\) – English and French Guidelines](#) and/or [Distributor Envelope Program Guidelines](#); and
- any applicable specific criteria noted in this section.

4.1 NATURE OF CONTRIBUTION

The CMF's contribution from each applicable Program offered in Regional Production Funding will be based on the presence of a Canadian Broadcaster and Eligible Licence Fee. For clarity, the CMF's contribution to Eligible Projects (i) with an Eligible Licence Fee from a Canadian Broadcaster will be a Licence Fee Top-Up, and (ii) without an Eligible Licence Fee from a Canadian Broadcaster will be a Non-Repayable Contribution.

4.2 AMOUNT OF CONTRIBUTION

The Maximum Contribution shall be the lesser of a percentage of an Eligible Project's Eligible Costs (as defined in section 4.2.1 of the [Broadcaster Envelope Program \(Production\) – English and French Guidelines](#) or [Distributor Envelope Program Guidelines](#)) or the dollar amount listed for the respective Program in Addendum B below.

In the case of an eligible coproduction (i.e., a Canadian interprovincial coproduction or an audiovisual treaty coproduction), the amount of the CMF's contribution will be calculated on the portion of the Eligible Project's Eligible Costs associated with the Eligible Applicant.

5. DECISION PROCESS

Eligible Projects will be awarded funding on a first-come, first-served (FC/FS) basis until resources for the applicable Program are depleted or until the Program's Final Closing Date, whichever comes first.

In the event that a large number of Projects are submitted on the same date, creating oversubscription, the CMF may distribute funding to those Projects deemed eligible on a proportional (pro-rated) basis, designate how many submitted Projects (per Applicant) will receive funding, apply the new “**Eligible Market Commitment Ranking**” option (see [Appendix A](#)), or elect to distribute funding in some other equitable manner, to be determined in the CMF's sole discretion.



CANADA
MEDIA FUND

FONDS DES MÉDIAS
DU CANADA

ADDENDUM A

ELIGIBLE MARKET COMMITMENT THRESHOLDS

2026-2027

Eligible Market Commitment Threshold Tables

In the Regional Production Programs, the Thresholds in these tables are determined by language market and genre as indicated below.

DRAMA PROGRAMMING

LANGUAGE	PROJECT		
	TYPE	ELIGIBLE COSTS	THRESHOLD
ENGLISH	All Eligible Projects	Less than \$800,000 per hour	45% of Eligible Costs or \$315,000 per hour, whichever is less
	Series or one-offs	\$800,000 per hour or more	\$315,000 per hour
	Movies of the Week (MOW) and Mini-series	\$800,000 per hour to \$1,857,143 per hour	\$235,000 per hour
		More than \$1,857,143 per hour	12.5% of Eligible Costs
	Half-hour pilots	More than \$700,000 per half- hour	\$205,000 per half-hour
	1-hour pilots	More than \$1.75 million per hour	\$525,000 per hour
	Theatrically-released ⁴ Feature Films	All	5% of Eligible Costs or \$230,000 per project, whichever is less
FRENCH	All Eligible Projects (excl. MOWs)	Less than \$250,000 per hour	50% of Eligible Costs
	All Eligible Projects (excl. MOWs)	\$250,000 per hour or more but less than \$800,000 per hour	23% of Eligible Costs
	All Eligible Projects (excl. MOWs)	\$800,000 per hour or more	20% of Eligible Costs or \$195K per hour, whichever is less
	Movies of the Week (MOW)	All	\$150,000 per project

⁴To be eligible for this Threshold, Applicants are required to provide a distribution agreement from a distributor that meets the CMF's definition of an Eligible Canadian Distributor for the Canadian theatrical release of their Project as part of their application.

VARIETY AND PERFORMING ARTS PROGRAMMING

LANGUAGE	PROJECT		
	TYPE	ELIGIBLE COSTS	THRESHOLD
ENGLISH	Variety and Performing Arts	Less than \$750,000 per hour	40% of Eligible Costs or \$240,000 per hour, whichever is less
		\$750,000 or more per hour	\$240,000 per hour
FRENCH	Variety	Less than \$750,000 per hour	50% of Eligible Costs
		\$750,000 or more per hour	25% of Eligible Costs
	Performing Arts	All	20% of Eligible Costs

DOCUMENTARY PROGRAMMING

LANGUAGE	PROJECT		
	TYPE	ELIGIBLE COSTS	THRESHOLD
ENGLISH	One-offs and mini-series (excluding feature length documentaries)	Less than \$400,000 per hour	30% of Eligible Costs or \$100,000 per hour, whichever is less
	Series	Less than \$400,000 per hour	40% of Eligible Costs or \$100,000 per hour, whichever is less
	All Eligible Projects (excl. feature-length documentaries)	\$400,000 and above	\$100,000 per hour
	Feature-length documentary	All	10% of Eligible Costs or \$90,000 per project, whichever is less
FRENCH	All Eligible Projects (excl. feature-length documentaries)	Less than \$100,000 per hour	35% of Eligible Costs
	All Eligible Projects (excl. feature-length documentaries)	\$100,000 per hour to \$400,000 per hour	20% of Eligible Costs
	All Eligible Projects (excl. feature-length documentaries)	More than \$400,000 per hour	15% of Eligible Costs or \$60,000 per hour, whichever is less
	Feature-length documentary	All	10% of Eligible Costs or \$60,000 per project, whichever is less

CHILDREN AND YOUTH PROGRAMMING

LANGUAGE	PROJECT		
	TYPE	ELIGIBLE COSTS	THRESHOLD
ENGLISH	Live-action Eligible Projects	Less than \$750,000 per hour	20% of Eligible Costs or \$130,000 per hour, whichever is less
	Live-action Eligible Projects	\$750,000 or more per hour	\$130,000 per hour
	Animated ⁵ Eligible Projects	All	10% of Eligible Costs
	Theatrically-released ⁶ Animated Feature Films	All	5% of Eligible Costs or \$190,000 per project, whichever is less
FRENCH	Live-action Eligible Projects	less than \$750,000 per hour	30% of Eligible Costs
	Live-action Eligible Projects	\$750,000 or more per hour	12.5% of Eligible Costs
	Animated ⁵ Eligible Projects	All	10% of Eligible Costs
	Theatrically-released ⁶ Animated Feature Films	All	5% of Eligible Costs or \$120,000 per project, whichever is less

⁵To be eligible for this Threshold, Eligible Projects must be comprised of 100% animation.

⁶To be eligible for this Threshold, Applicants are required to provide a distribution agreement from a distributor that meets the CMF's definition of an Eligible Canadian Distributor for the Canadian theatrical release of their Project as part of their application.



CANADA
MEDIA FUND

FONDS DES MÉDIAS
DU CANADA

ADDENDUM B

ADDITIONAL PROGRAM REQUIREMENTS

2026-2027

REGIONAL PRODUCTION PROGRAM	ORIGINAL LANGUAGE OF PRODUCTION ⁷	APPLICABLE REGIONS	MAXIMUM CONTRIBUTION	ENTITY CONTRIBUTING ELIGIBLE MARKET COMMITMENT THRESHOLD	OTHER
English Regional Production Bonus (ERP)	English	All parts of Canada that meet the “Region” definition in Appendix A , but excluding: Quebec, the Northwest Territories, Nunavut, Nunavik, and the Yukon.	Lesser of 15% of Eligible Costs or \$1,000,000	<ul style="list-style-type: none"> Canadian Broadcaster and/or an Eligible Canadian Distributor (and, if applicable an Eligible International Entity) 	<p>No province can access more than 35% of the allocation for the ERP.</p> <p>Any money left unspent after the 1st application deadline will be made available to all eligible provinces (who have not yet reached their 35% cap) until the 2nd application deadline.</p> <p>Allocation for First Closing Date: Up to 65% of the ERP budget Allocation for Final Closing Date: 35% or more of the ERP budget</p> <p>Beginning in 2026-2027,</p> <ul style="list-style-type: none"> Eligible Projects are required to have a minimum English Envelope Allocation commitment of: <i>the lesser of (i) 4% of Eligible Costs, or (ii) \$75,000</i> from the Broadcaster Envelope Program (Production) – English and French and/or the Distributor Envelope Program <i>at the time of application</i>. the number of Eligible Projects an Eligible Applicant may apply to this Program has been reduced to ONE (1) Project per Closing Date. No more than 15% of the overall ERP budget will be allocated to Eligible Projects from: <ul style="list-style-type: none"> In-house and Broadcaster-Affiliated Applicants, and Applicants who are Related Parties to the Eligible Canadian Distributor who is providing an Eligible Distribution Advance. <p>Additional requirements for this Program include:</p> <ul style="list-style-type: none"> a minimum of 10% of the ERP budget shall be reserved for Eligible Projects in the Children & Youth genre for the First Closing Date allocation on a first-come, first-served basis until funds are depleted. Any remaining funds from the First Closing Date will be available for <i>any CMF eligible genre</i> for the Final Closing Date. Eligible Projects must include 90% of the estimated federal and provincial tax credits in the financial structure at application for the CMF to calculate the ERP contribution. <p>For In-house Programming and Broadcaster-Affiliated Programming:</p> <ul style="list-style-type: none"> These Applicants will be able to apply with a maximum of one (1) project per year.
Northern Production Incentive (NPI)	English or	The following parts of Canada that meet the	Lesser of 30% of Eligible Costs or	<ul style="list-style-type: none"> Canadian Broadcaster and/or an Eligible 	For Projects with Eligible Market Commitments solely from a Community Channel, there is no minimum Threshold required to unlock CMF funding.

⁷See section 2.4.1 of the (i) [Broadcaster Envelope Program \(Production\) – English and French Guidelines](#), or (ii) [Distributor Envelope Program Guidelines](#) (as applicable) for more details.

	French	<p>“Region” definition in Appendix A.</p> <p>Northwest Territories, Nunavut, Nunavik, and the Yukon.</p>	\$200,000	<p>Canadian Distributor (and, if applicable an Eligible International Entity)</p> <ul style="list-style-type: none"> CMF-approved community channel operating in Nunavut, Nunavik, the Yukon Territory or the Northwest Territories 	<p>Producer's Fees and Corporate Overhead (PFCO) shall be a maximum of 30% of Sections B+C of the production budget for all Projects, regardless of the budget amount.</p> <p>Allocation for First Closing Date: Up to 50% of the NPI budget.</p> <p>Allocation for Final Closing Date: 50% or more of the NPI budget.</p> <p>There is no minimum Envelope Allocation requirement for NPI.</p>
Quebec French Regional Production Incentive (QFRPI)	French	<p>The following parts of Canada that meet the CMF's “Region” definition in Appendix A.</p> <p>Quebec</p>	<p>Lesser of 15% of Eligible Costs or \$225,000</p>	<ul style="list-style-type: none"> Canadian Broadcaster and/or an Eligible Canadian Distributor (and, if applicable an Eligible International Entity) 	<p>Beginning in 2026-2027, Eligible Projects are required to have a <i>minimum French Envelope Allocation commitment of the lesser of: (i) 2% of the Eligible Costs of the Project, or (ii) \$10,000</i> from the Broadcaster Envelope Program (Production) – English and French and/or the Distributor Envelope Program <u>at the time of application</u>,</p> <p>Additional requirements for this Program</p> <ul style="list-style-type: none"> Up to 10% of the funds available for the QFRPI shall be reserved for Eligible Projects in the Children and Youth genre.