

CMF Sector Development Support Program  
**Organizational Advancement Stream**  
**Activity Proposal – 2026-2027**

**Organization Name:** \_\_\_\_\_

**Project Title:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Organizational Background, Reach and Impact, Leadership and Governance, Regional Catchment

- a) Please provide a summary of your organization's mission and vision. Describe your role and impact in the Canadian screen industry. (maximum 1,000 characters, including spaces)

- b) Identify the communities and professionals you serve and whether your focus has changed over time. (maximum 750 characters, including spaces)

c) What sets your organization apart? (maximum 500 characters, including spaces)

#### Financial Management

d) What is your annual operating budget? Has it changed or remained the same over the past two years? Explain why or why not. (maximum 500 characters, including spaces)

Proposed Activity

- a) What is the activity you propose and how will it benefit your organization's stability and/or growth? Why is it timely? If applicable, speak to the need, opportunity, relevant research and/or findings that support your proposed activity. (maximum 2,500 characters, including spaces)

b) How do you intend to utilize this funding? What is your proposed approach to this opportunity? (maximum 1,500 characters, including spaces)

- c) What are the expected outcomes of your activity? How will you define and measure success in the short and long term? (maximum 1,500 characters, including spaces)

### Distinctiveness

- d) What makes your activity unique? What impact do you anticipate this activity will have on both your organization and the screen sector at large? (maximum 1,000 characters, including spaces)

### Collaboration, Positioning, Engagement, and Third-Party

- e) Who will participate in this initiative? Describe both internal and external participants and the rationale for selecting them. If applicable, please detail the roles, skills and expertise of collaborators involved in the initiative. (maximum 1,500 characters, including spaces)

- f) Do you have other funders, community partners, or sector partners involved? If applicable, how might other organizations and industry participants directly or indirectly benefit from this activity? (maximum 1,500 characters, including spaces)

Planning, Inclusion, Accessibility and Feasibility

- g) Please provide a summary of strategies and plans currently in place or in development at your organization (E.g. Equity, Diversity, Inclusion and Accessibility, Sustainability, Ethical AI-use, Succession, Community Engagement, Audience Development)? Please include additional context (maximum 750 characters, including spaces).

- h) Do you have a contingency plan if your initiative is not fully funded? Please explain how you could scale activities with a reduced contribution. (maximum 1,000 characters, including spaces)



**I certify that all the information provided is accurate and complete.**

**Applicant's Signature:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Date:** \_\_\_\_\_