

CANADA MEDIA FUND

Working Group

Date: October 3, 2013

Subject: Documentary - APPENDIX D

CMF Documentary Development Support

English development	10-11	11-12	12-13
Documentary \$K	540	648	1,337
Total \$K	7,031	7,255	8,621
Documentary % of Total \$	8%	9%	16%
# of Documentary convergent projects	41	42	77
# of Total convergent projects	183	103	230
Documentary % of Total #	22%	41%	33%

French development	10-11	11-12	12-13
Documentary \$K	1,646	1,470	1,425
Total \$K	3,767	3,571	3,525
Documentary % of Total \$	44%	41%	40%
# of Documentary convergent projects	61	67	81
# of Total convergent projects	107	103	124
Documentary % of Total #	57%	65%	65%

Documentary By Program \$K	10-11	11-12	12-13
English development envelopes	540	648	715
English regional pre-development	N/A	N/A	623
French development selective & envelopes	1,231	1,029	1,002
Francophone Minority development	190	200	231
French regional development	226	240	191

2012-2013 Documentary % of Program	Doc \$K	Total \$K	%
English development envelopes	715	7,273	10%
English regional pre-development	623	1,349	46%
French development selective & envelopes	1,002	2,868	35%
Francophone Minority development	231	441	52%
French regional development	191	216	89%

Notes: Amounts exclude Aboriginal program development; include both TV and DM. Number of convergent projects represent TV + DM.
Source: CMF Annual Reports.

French market development funding has committed a significant portion to documentaries, much higher than the 21%



committed through French performance envelopes.

English documentary development is quite low in share until 2012-2013, when documentaries received 46% of the English regional pre-development program.

Documentaries received 10% of 2012-2013 English development envelopes.

French development was not negatively affected by the change from selective to envelopes, as the drop in French development funding occurred in 2011-2012, while envelope funding began in 2012-2013.